



EVAA Basketball Board Mtg Minutes

July 10, 2017

Present: Jake Lowther, Derek Bishop, Mark Schwanz, Tammy Weigel, Andrew Krull, Jason Johnsen, Debbie Szumylo

Meeting called to order at 6:15 p.m.

Development – no report

- Shot Club ongoing

Boys Program – Derek

- Boys Open Gym starts on Thursday, July 20.
- We will pay for a coach/trainer to be on-site

Girls Program – Mark

- Girls Open Gym starts on Tuesday, July 18.
- All sessions are covered by volunteers.

Web site – Bill

- Registration is out for boys and girls program. 23 registrations to date.
- Girls Tournament info and registration are posted. Boys will follow shortly.
- Looking into a calendaring option on NGIN.
- Derek will provide Bill with In-House info to post on site.

Apparel – Melissa via email/Derek

- Boys program is due for new uniforms. It's been five years.
- Melissa has samples (in 3 price ranges) to share and decide on at August's mtg.
- Discussed what to do with old uniforms once replaced. Options are sell them or rent them for spring ball
- Need tryout tops. Derek will follow-up with Melissa on Timberwolves jersey program (\$25 per kid, Wolves and Lynx logo on back, can add Eastview, comes with Wolves game ticket and coaches clinic)
- Prepping logo wear to be ready for parent meeting

Finance – Jake

- All registration money is going into EVAA BB US Bank account.
- 2016-17 net is about \$25,000 between Traveling and In-House Programs.
- Movement to own account has simplified the finance process and created more efficiency.
- Since we are now paying people out of our own account, Jake is meeting with a CPA to attain 1099 forms and quarterly statements.
- Our fiscal year started on July 1.

Boys Tournament – Andrew

- Flyers for the tournament were dropped off at MYAS.
- Boy's tournament is moving to a one-day plan. Grades 4, 5 and 7 will play Saturday, November 11 and Grades 6 and 8 will play Sunday, November 12.
- Jack (ref lead) and Adam (Twin City Orthopedic) have been contacted and are set for the boys and girls tournament dates.
- Andrew needs the Mark and Jason to recommend tournaments they want to register for.
- Will be sending a mass email to all tournament directors about boys' tournament.
- Promotion materials for the boy's tournament on our web site will be provided to Bill from Andrew shortly.

Girls Tournament – Debbie

- Sticking to one-day tournament, as it was a hot sell last year. Grades 4, 5 and 7 will play Saturday, January 13 and Grades 6 and 8 will play Sunday, January 14.
- All flyers have been delivered to MYAS and info for the web site has been posted by Bill.
- Checked into the availability of the Burnsville Athletic Center. They are booked on our tournament dates. However, pricing was reasonable at \$25 per hour.
- Working on reciprocity. Have 4-5 associations that have high interest: Centennial, Mahtomedi, Rogers, Edina and Farmington. Working a list of eight others.
- Will be registering the girls' teams for 10 tournaments.
- EVAA will likely have the following teams: 4B, 5A and 5C, 6A and 6C, 7A and 7C, 8B and 8C (or 4, 5 and 6 as listed with either three 7 teams and one 8 team or a 7 team, combo 7/8 and an 8).
- Derek to check into Metcalf Middle in Burnsville for possible Tourney site, eliminating our usual middle school.

EVHS – no report

- Danny to meet with EVHS varsity coaches in advance of tryouts.

In-House – Derek

- Michelle Goodwin and Erin (?) will be sharing the in-house role.

Facilities – Derek

- Derek meeting with Mel.
- Will check into Burnsville Activity Center as a practice option.
- Coaches would prefer Kennedy over Jefferson if we need Bloomington location.
- Mandatory coaches and managers meeting will take place before season to discuss gym time. There will be no more scheduling of own gym time. It's a liability and leaves some of our paid-for gyms not being used.

- Going forward, a coach that wants additional or other gym time than what they've been allotted will need to go to the board for approval.

Concessions – no report

- Open position that needs filling prior to November Boys Tournament.

Equipment – no report

- Open position.

Volunteer/Fundraiser – Derek/Debbie

- We have several open positions: concessions, facilities, equipment and volunteer.
- 8th grade will have three boys' teams and no board presence. That group of participants has had very little board presence over five years. Derek issuing a mandate that someone step-up to volunteer from that group.
- Strong pitch for volunteers to be made at parent meeting in September.
- Basketoberfest has been renamed to Hops and Hoops (Dannecker approved). Will take place October 9th at Panino Bros.
- Mel, Cristie and Debbie have met to kick-off planning. Tammy has agreed to join them for the next meeting.
- Discussed tickets sales vs at-the-door wrist bands. Debbie will work with members of the Cooperstown volunteer team to determine best way to move forward with tickets.
- Ticket cost: \$10 in advance and \$15 at the door.
- With 200 families in the program, it was suggested that we ask each family to write a check at the parent meeting for 3 tickets (cost covers 2 adults in family + one) = \$30 to help cover the sale of tickets.
- At parent meeting, parents will write three checks: 1) registration 2) tournaments and 3) Hops and Hoops.

Open Discussion

- Tryouts
 - EVHS coaches requested that in addition to watching the player's try-out, they would like to have in-hand, those player evaluations from the previous season.
 - Last season was first attempt at standardized approach to evaluations. Not all coaches followed the request. Will reiterate again at coaches meeting prior to this season.
 - Several unique situations have arisen for tryouts again this year.
- Bylaws
 - Have been updated since last season. States that anyone who tries out must attend an Eastview feeder school or live in the City of Apple Valley.

Next Meeting Discussion Topics

- Allow past coach evaluations for kids “new” to the EVAA BB program during tryouts. What will be accepted? What form? How to communicate? Discussion and vote required.
- Participate policy: Change bylaw wording from “attend” to “zoned”? Discussion and vote required.