

RHS Booster Club Meeting, 6:30 p.m.
Fireside Restaurant
May 21, 2017

Meeting called to order at 6:30 p.m.

In Attendance: Coach Orr, Mark Janssen, Sarah Wilmott, Lise Freking, Dale Freking, Michelle Staley, Pat Staley, Kate Daly

1. Minutes from April 2017 meeting were sent to those present. Attending members should review and make note of any questions.
2. Coaches Update

Spring Summer Schedule Update:

St. Michael Tournament (July 30) not going to do this. Coach will return checks of those registered. Not enough available players.

Summer League (Concordia) All registered.

Team Camp (July 20, 21 – Mankato)

- Should we add a second team to attend? Have returning JV/Varsity current going playing varsity. Cost would be \$350.00 a team. If charge \$25 a player, would be an additional cost of \$250 needed from Booster, (taking into account cancellation of St. Michael).
- Players will pay their own overnight cost.
- Coach will register if there are enough girls interested. Coach will notify players.
- Motion (Sarah Willmott) : If there is enough interest we will provide 2 teams for Mankato with players covering \$25 and Booster covering the additional fee. Seconded by Michele Staley.

Summer Camp numbers

- Irish Star Off Court – 32 signed up
- Un-Common Club– over 60
- Coach anticipates more registrations for Un-Common

Jerseys:

- Varsity Jerseys ordered, \$5410.00 includes \$500 for coaches clothing. Will arrive June/July.
- Quote of \$1200 for 15 jerseys for 9th grade reversible jerseys, single color shorts, Russell brand. Do not need a decision now, turn-around about a month.

Cub Foods: Sunday December 10th 10-6:00, can use any time slot within that range.

Leprechaun Days: registrations are open, have a few already

Panoramic Picture:

- Proposal from Lisa Cline Photography (LCP). Local, and used to work for Twins/Vikings and Associated Press.

- LCP cost is \$15.00 per panoramic print. Orr estimates we ordered 50 last year (cost of approximately \$750). If order 50+ get big banner for free.
- She will take pictures for senior banners, cost are \$50.00 each.
- Individual player photos fee is waived if coupled with player cards or banners. This way, wouldn't need individual pictures taken for cards.
- She took photos for RHS Boys Lacrosse.
- Lise Freking will do a cost-comparison between John Engler Photography (used in 2016-17) and Lisa Cline Photography to include big banner, senior banners, panoramic pictures, individual cards, and mini-banners. Will bring results next meeting.

3. Financial Update

- \$5500 projected revenue for MYAS. Actual \$6987, plus \$450 reimbursement for trainer, for total of \$7437. Had 2 more teams participate this year. Between 2 sites, estimated 906 people came through.
- \$1470 estimated for banquet, actual was \$952.
- Game uniforms purchased \$5410. Budgeted \$6600 to include Freshman uniforms which should be very close.
- Summer League is coming out a little ahead with addition of players.
- \$9,349.48 current check book balance.

4. Fundraising

- Discussion for a sub-committee for fundraising option or filling revenue gap. Coach, Mark, Lise will look into additional fundraising options.
- Coach suggested PayPal donation drive rather than pay Team Snap fees. AD Manning ok with this option.

5. Halftime Frisbee Toss Review

- Barry O'Neil will head this again for 17-18 season.

6. Advertising Update

- Good start from Lise. Identified over 100 potential sponsors and growing. 8 sponsors committed. \$1,495 earned so far.
- Looking into pricing for colored programs (estimate \$50.00 higher).
- Talked with Martha Magnason who did Boys Lacrosse program with Thompson-Reuters printing it. Printing costs at TR? District printing is expensive.
- Sub-Committee is Lise Freking, Dale Freking, Coach Orr. Mark Janssen agreed to join this sub-committee.
- Idea to have each family provide one contact for potential sponsorship, and committee will contact them.
- Can't use scoreboard for advertising, as this revenue is earned by school district and pays for trainer.

- Not a lot of overlap with Boys program, so looking into giving business a deal if they sponsor both RHS Boys basketball and Girls basketball.
 - Sponsors on banners: usually have about 6 businesses on these.
 - Owner of Las Tortillas asked if he could host a banquet or another event, possibly the Hall of Fame? He would reduce costs in exchange for ads. At this point it would be an added cost. Currently have Hall of Fame, Senior Night, Pasta Dinner, Banquet where we use business/restaurants.
7. ByLaws Update/Vote
- Review of ByLaws was postponed to next meeting to give people a chance to review. Will vote for approval on By-Laws next meeting.
 - Highlights: Fiscal year does not line up with timing of business and election of officers, Hall of Fame/Record-breaking awards were taken out of By-Laws, but put into the April minutes. This should be sufficient information so that it is left as a line item on budget.
8. Next meeting date: Monday August 28, 2017, 6:30 at Fireside
9. Motion to adjourn meeting, proposed and seconded. Meeting adjourned 7:39