

## PYHA Board Meeting Agenda

Meeting Date: Wednesday, May 10, 2017

6:00 pm - Dream Lanes

### Board Members Present:

<b>Sarah Genschaw</b>	<b>Brenden Pautsch</b>	<del><b>Brenda Engleson</b></del>	<b>Stu Normington</b>
<b>Jim Sheahan (L)</b>	<b>Kevin Kuhlow</b>	<b>Pat Goss (L)</b>	<del><b>Sam Rasmussen</b></del>
<b>Steve Chvala</b>	<del><b>Jerry Zeutzius</b></del>	<b>Terry Tourtilot</b>	<b>Zak Holmes</b>

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### Ground Rules:

- Your time is valuable. We respect each other's time so all topics to run on time.
  - If won't be complete, table until next month or discuss via email.
  - *3 Types of topics*
    - Informational – Provides information to the Board.
    - Discussion – Informational plus requires idea generation and/or input in preparation for a Decision.
    - Decision – Discussion plus decision required. A vote is taken.
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- Call to Order - 6:05 pm
- Review and approve minutes from March meeting
  - 1<sup>st</sup> - Stu Normington    2<sup>nd</sup> - Brenden Pautsch    Approve – All    Opposed - None
- Agenda Repair – Discussion on hockey socks for next season, keep current pattern or move to new pattern to be discussed further with jersey ordering which someone will need to take over
- 6:10 pm Old Business
  - 2016-2017 Annual and Coaches Surveys – low results with comments on picture quality and possibly moving to two nights, looking at new options for vendors. Discussion on early season survey and then year-end survey and possible quick Facebook survey of what people prefer for options
  - Apparel being open for bids this year
  - Banquet facility for next year being looked at.
  - Create New to hockey page on website, forum, blog for information topics
  - Grants, scholarships, other updates to close out last season. No Updates
- 6:24 pm      Treasurer's Report
  - Level 4 certifications starting to come in for sign ups

- Collected a few skater fees and still a couple outstanding
- Paid invoices for Monona Parade and candy/water to hand out
- Still have region 4 play down invoice we are waiting for
- Zak to take on liaison for OIC and Matt Hansen will be taking over OIC chair
- 6:33 pm      2017-2018 WAHA Updates & Season Goals Overview
  - Reduce BOD meeting time and shift to committee work than hashing everything out during the meetings
  - Build relationships with MG and Lakers
  - Push MII for more improvements – continue to build relationships with MII
  - Build better relationships with membership of organization – two board members to attend team meetings at beginning of season
  - Other partnership opportunities – Polar Caps, Region 4 entities, learn to skate, rec league
  - Updating logos and signs at MII, scheduling program, cleaning
  - Hard dividers for U8 – possible \$2,500 grant, total costs \$6,500 – work for sponsor to cover, host early season 3 v 3 tournament – put our name in with WAHA to host
  - Nobody moving divisions this year to move up for down
- 7:02 pm      Hartmeyer/MII update –
  - Hartmeyer is not for sale – Capitals have one more year on lease with Dane County and need 3,000 seat arena per USHL rules. Not feasible to add seats at Capital Ice at this time. However if it came with an offer to improve the facility, MII would entertain idea of Capitals moving over.
  - Ice fees have not been raised in a long time and will increase \$5/year for the next 4 years. Money is to be reinvested back into the facility improvements.
  - Upgrade Sound System and whether the Patriots should work with high school teams about replacing. Zak to approach AMS to see about sponsoring sound system
  - Asbestos removal and insulation replacement to be completed by June/July
  - Boiler is an issue and needs to be replaced. This may bump bathroom remodel project back due to costs
  - New Ice logos – Update ice logos in the ice, Steve received two quotes and looking at third for one large logo versus two smaller ones.  
Motion was moved to pay around \$1,500 for logo updates – 1<sup>st</sup> – Kevin Kuhlow 2<sup>nd</sup> – Pat Goss  
Approve – All    Opposed - Non

- 7:33 pm      Committees & Updates
  - Discussion on wire to hang banners from ceiling above concession area. Zak to ask Findorff about donating wire. Talk how far back to go for banners and what place from tournaments to put on banners. Pat Goss & Kevin Kuhlow to work on banners and criteria to be placed on them once wire is up.
  - No update from OIC – discussion of who is all on OIC
  - Recruitment committee met. Do not want to offer initiation to hockey for free, Motion to offer one session for \$25 or both for \$35 along with free rental equipment. Hold 3 weeks to prior first session for free. 1<sup>st</sup> – Pat Goss 2<sup>nd</sup> – Terry Tourillot Approve – All Oppose - None  
 Host alumni games prior to season to draw interest  
 Need to develop budget, giveaways, marketing materials (foam pucks, pencils)  
 Need better job on website and development area created for initiation to hockey  
 Look at developing list of youth sport groups to partner with  
 Work with high schools in October to have players help and be involved with youth program  
 Tanner had lots of good helpers, but would like volunteer coach for help and more expectation from parents to help set up station and hold parents meeting prior to each session. Also looking for 1 off ice coordinator to help out. Would like more pictures on website and markers for drawing on ice  
 Ask kids to wear jerseys to school on Fridays to promote and draw interest  
 Volunteer to cover all family fun nights at start of semester and look into backpack days
  - Motion to buy book marks around \$150 budget for Memorial Day Parade  
 1<sup>st</sup> – Stu Normington 2<sup>nd</sup> – Steve Chvala Approve – All Oppose – None
  - Fundraising – looking at continuing candle fundraiser and more research needed on raffle. Leaving it open to do more things throughout the year if they come up
  - Website – Brenden talked with rep on SportsEngine and can pay bi-annually \$1,100.00 for annually at \$600. Also looked into getting the mobile version for \$250 for a one-time set up fee and will allow you to register on mobile device. Motion was made to sign up for bi-annual payment along with mobile version  
 1<sup>st</sup> – Brenden Pautsch 2<sup>nd</sup> – Zak Holmes Approve – All Oppose – None
  - Date has been set for Friday prior to build float for Memorial Day parade, unlimited number of people to help build to go towards volunteer hours along with unlimited number of people to walk in parade. Need 3 adults to breakdown afterwards. Roller blades are okay, but must wear a helmet and no sticks
  - Look more into participation of Cottage Grove parade over Father’s Day weekend
  - Golf Outing – partnership with MG and Lakers teams to be held at Door Creek Golf Course on Saturday, August 5<sup>th</sup>, \$100 per golfer. Need to figure out volunteers
  - Fall kickoff party raised about \$500 last year. Need to increase attendance and make it a “one stop shop” with apparel, jersey fitting, sani-sport, coaching meeting, Capitals or Whalers scrimmage and then players skate with Capitals or Whalers players, band. Looking to have before camp ice in September (17<sup>th</sup>, 23<sup>rd</sup>, Oct. 1<sup>st</sup>)

- 8:37 pm        Registration – Goal is to open in June. Need to have concessions and volunteer requirements laid out and functional on DIBS. Handbook needs to be updated and looking at volunteer opportunities to post. Recommend for the committee at putting \$100 onto registration bill and then families can buy-out for fundraiser against it.
  - No updates on Sports forms
  - Code of Conduct, Social/E-Mail policy to be voted on in future meeting. Social media policy needs to be updated and posted. Instances came up last season that need to be addressed and we're overdue for one. Coaches code of conduct needed and about on-ice coaching. Should be looked at by OIC and they should look at disciplinary actions to coaches for misconduct.
  - Fees – goal is to set fees by next meeting. Need to follow up with OIC on number of skaters.
- 9:03 pm        **Upcoming** Meeting Agenda topics.
  - Committees and Board Reps
  - Team Placement Process – Matt Hansen from OIC to attend a meeting
  - Evaluation process needs to be looked at and reviewed
  - Capital Campaign – more to come at future meetings
  - Tournaments – early registration and 3 v 3
  - Live barn to install equipment at MII to live stream games. Costs viewer about \$15 per month for viewing. Look more into and if you can go back and watch games
- 9:40 pm        Adjourn - Motion – Pat Goss 2<sup>nd</sup> – Steve Chvala Approve – All Oppose - None