



# BURNSVILLE HOCKEY CLUB

*Sponsorship brochure*

## GENERAL PURPOSE OF THE FUNDS

- Reduce the cost of ice for all Burnsville Hockey Players and families
- Provide equipment for any players who are financial unable to afford the costs of hockey and give them the experience of Burnsville Hockey
- Provide more ice time for all levels of players

# ELITE LEVEL

We are looking for one company to be our Elite Level Sponsor for the 2017-2018 youth hockey season.

\$7,500

- Your company will be labeled as our Elite Sponsor for the Burnsville Youth Hockey Club.
- You will be listed first in all advertising spaces and largest along and labeled as the Elite Sponsor.
- Advertisement in all tournament information
- Have a board on the main rink for advertising -Premium spot
- Have a poster in the training center
- On the main boards at the Burnsville Ice Center
- Elite Sponsor of Burnsville Hockey Fire Muster float, hand out flyers (provided by the company if they choose at the fire muster)
- Priority email blast opportunity to all BHC members
  - Season kick off
  - Monthly
  - End of Year
- Company Logo on BHC Sponsor page Top of page
  - Hyperlink on the website under your groups name
- Advertisement on the rolling Ice and Locker room schedule monitor in the rink
  - Seen by all teams as they come into Burnsville Ice Arena
- One mutually agreed upon traffic building event at your business (I.E. Car wash, helping load or unload goods and products, etc.)
- You will also receive a plaque to hang in your business to identify that you are a proud sponsor for helping make the Burnsville Hockey Program better

# **GOLD LEVEL**

## **\$2000**

- Main Sponsor and Advertisement all tournament information
- Name on Sponsorship banner in the training center,
- Title Sponsor of Burnsville Hockey Fire Muster float, hand out flyers (provided by the company if they choose during the parade)
- Priority email blast opportunity to all BHC members
  - Season kick off
  - 6 Emails during season
- Company Logo on BHC Sponsor page Top of page
  - Hyperlink on the website under your groups name
- Advertisement on the rolling Ice and Locker room schedule monitor in the rink
  - Seen by all teams as they come into Burnsville Ice Arena
- You will also receive a plaque to hang in your business to identify that you are a proud sponsor for helping make the Burnsville Hockey Program better
- Advertisement material you provide will be included in Welcome packet to ALL new BHC members

# **SILVER LEVEL**

## **\$1000**

- Advertisement all tournament information
- Name on Sponsorship banner in the training center,
- Company Name/Logo on the sign on Burnsville Hockey Fire Muster float, hand out flyers (provided by the company if they choose at the fire muster)
- Priority email blast opportunity to all BHC members
  - Season kick off
  - 3 Emails during season
- Company Logo on BHC Sponsor page Top of page
  - Hyperlink on the website under your groups name
- You will also receive a plaque to hang in your business to identify that you are a proud sponsor for helping make the Burnsville Hockey Program better
- Advertisement material you provide will be included in Welcome packet to ALL new BHC members

# **BRONZE LEVEL**

**\$750**

- Advertisement all tournament information
- Name on Sponsorship banner in the training center,
- Company Name/Logo on the sign on Burnsville Hockey Fire Muster float
- Priority email blast opportunity to all BHC members
  - Season kick off
  - 1 Addition Email during season
- Company banner Ad graphics on BHC Sponsor page
  - Hyperlink on the website under your groups name
- You will also receive a plaque to hang in your business to identify that you are a proud sponsor for helping make the Burnsville Hockey Program better
- Advertisement material you provide will be included in Welcome packet to ALL new BHC members

# **HAT TRICK LEVEL**

**\$250**

- Advertisement all tournament information
- Company Name/Logo on the sign on Burnsville Hockey Fire Muster float
- Priority email blast opportunity to all BHC members
  - Season kick off
- Company banner Ad graphics on BHC Sponsor page
  - Hyperlink on the website under your groups name
- You will also receive a plaque to hang in your business to identify that you are a proud sponsor for helping make the Burnsville Hockey Program better
- Advertisement material you provide will be included in Welcome packet to ALL new BHC members