

A close-up photograph of a brown basketball with black lines, resting on a light-colored wooden basketball court floor. The ball is positioned on the left side of the frame, and the floor's grain and black court lines are visible.

# Kaukauna Girls Basketball Association New Parent Meeting

September 17<sup>th</sup>, 2017

Riverview Middle School

4 -5:30PM

# Agenda

- Welcome – Lisa
- Who we are and our Philosophy- Keith
- Board of Directors – Keith
- Parent and player expectations – Coach Hawley
- What to expect – Keith
- Fee's & Financials- Julie
- New team structure – Coach Hawley
- Parent Volunteerism – Lisa
- Sponsorships - Ann
- Concessions – Kristin
- KGBA Communication – Stephanie
- Uniforms & Apparel – Tammy
- Registration next steps -Lisa & Tammy
- Questions

# WHO WE ARE

- **Founded in 2005, KGBA is a Wisconsin 501 C3 Non Stock Corporation**
- **Girls from public or parochial schools in the Kaukauna School District are eligible to play**
- **All volunteer organization that relies on parent support to be successful**
- **Booster club for girls basketball – youth and High School**
- **Volunteer Coaches**
- **All coaches and parent helpers will have background checks completed to ensure the safety of our girls**

# KGBA PHILOSOPHY

KGBA believes in giving all girls the opportunity to participate and has drafted a Philosophy document that explains girl involvement in each grade level

Refer to Philosophy document/website

Also available on the website is “Role of Parents in Athletics” a document that KGBA supports

# KGBA BOARD OF DIRECTORS

Jay Isselmann-President

Keith Ahrens- Vice President

Julie Sauer- Treasurer

Scott Engmann- Asst. Treasurer

Stephanie Federwitz-Secretary

Deb Meredith- Asst. Secretary

Ann Jenson

Autumn Grimm

Carra Janssen

Darci Gerrits

Dennis VanAsten

Kristin Djupstrom

Lisa Hartjes

Mark Hinderman

Matt McCabe

Ryan Albrecht

Sherri Baumgart

Tammy Ebben

Coach- Craig Hawley (non-voting member)

# PLAYER EXPECTATIONS

- Be prepared for practice/games
  - Be on time and ready to go
  - Have all equipment with you
- Listen to your coaches
- Respect your coaches and teammates
- Be a positive team player; basketball is a team sport
- Be nice to your teammates
- No bullying or mean comments to your teammates or coaches on or off the court (or at school). This includes social media such as Snap Chat, Instagram, Facebook, etc.
- Share information coaches give you with your parents
- Learn new plays and be open to play new positions
- Do your homework! Good grades are important in life
- Failure to comply with these expectations could result in removal from the Team & program.
- Have FUN! Enjoy the experience!

# PARENT EXPECTATIONS

## Be a positive role model

- Cheer positively for your child and their team
- Provide positive support for your child/team after the game
- Give space to your child, if needed, after a game
- Positively support KGBA in all ways
- Ask how you can support the team/coaches
- Communicate/follow up with Coach/KGBA timely; KGBA night donation, banquet sign up, etc.
- Volunteer for KGBA when scheduled
- Be respectful to all involved in the KGBA experience; refs, coaches, players, families
- Encourage your child to work hard in practice and at games to build skills and focus on helping the team win
- Failure to comply with these expectations could result in removal from the Team & program
- We all want KGBA to be a very positive and rewarding experience for all involved; players and families!

Refer to "The Role of Parents in Athletics" on our website for more information.

# WHAT TO EXPECT

Combination of League Games which focus on individual skills & Team skills & Tournaments

League offers teams the ability to play 2 games on a Saturday. League games are played at various schools around the area and generally involve travel to a schools no further than 1 to 1.5 hours away. (Example League play has been held at Oconto.)

Schedules for League games are generally published the week of the play

Tournaments are also played during the season. Tournaments will be selected by the coaches in late October & will be communicated at a future date. Most often, game times for tournaments are released the week of the tournament and can vary

More details as to the number of League games & tournaments will be released once the season starts & Coaches will communicate information as soon as its available

Fundraising. KGBA only has one fundraiser, the KGBA Raffle & Social which was held last year on Friday, September 9<sup>th</sup> at Sherwood Forest Golf Course. This year, we are holding the event on Saturday, January 20<sup>th</sup>, 2018. The location will be Rocky & Tara's Nut House in Dundas. KGBA asks all families to sell 2 tickets which are \$100 each



# FEES & FINANCES

KGBA strives to keep registration fees as low as possible to keep participation affordable

Registration fees range from \$55 in 3<sup>rd</sup> grade to \$195 for 8<sup>th</sup> grade and is driven by the number of tournaments & or league games the teams play in

Fees increased by \$25 starting September 1st for grades 4 – 8th

# FEES & FINANCES

- Participation fees are unaffordable or create an undue burden, financial assistance is available. Contact the Treasurer of KGBA (contact info on website) to discuss need-based fee discounts. No child will be turned away from our basketball program due to financial burdens/needs
- Registration fees cover only 50% of the cost of the Youth basketball program. KGBA subsidizes the remainder of the cost of the Youth Program
- KGBA also supports the High School Girls Basketball Program to ensure girls have the necessary equipment and supplies
- In 2015 KGBA donated additional funds to the KHS athletic expansion
- Please help in the Organization's Fundraisers:
  - Raffle & Social Event,
  - Home Tournament Help,
  - Finding Sponsors,
  - etc.

# TEAM STRUCTURE

## Overall Philosophy

- ❑ Promote the love for the game!
- ❑ We strive to enhance our youth basketball player's athleticism and skill (individual and team)
- ❑ Individual basketball skills are a priority and built upon as players move up the levels
- ❑ Team concepts and competition become more important towards the higher grade levels
- ❑ All players will be placed on a team (see notes for further details)

# TEAM STRUCTURE

## Grades 3 and 4

### Season

- ❑ Mid-October through mid-February

### Teams

- ❑ Teams will be divided equally for the entire season
- ❑ Team selection process: 1) Grades will practice together for 3-4 practices, 2) Coaches together will determine fair/equal splits based on skill-level and positional needs, 3) If any disputes/issues based on team splits the Youth Team Committee will be consulted to determine resolution

### Practices

- ❑ Up to 2 practices per week; 1.5hr/practice
- ❑ Grades will practice together all practices (i.e. 3rd grade teams, 4th grade teams) if gym size allows

### Tournaments/Leagues

- ❑ Each team gets SEVEN (7) tournament and/or leagues between Nov-Feb (includes Kaukauna tournament in Feb)
- ❑ Tournament selection done by coaches during coaches meeting in October

# TEAM STRUCTURE

## Grades 5 and 6

### Season

- Mid-October through mid-February

### Teams

- Divided equally Oct-Dec; Divided A/B structure Jan-Feb
- Team selection process: 1) Mandatory evaluation session in October, 2) Follows the Selection Process<sup>1</sup> by independent committee<sup>2</sup> (see details under the “Selection Process” and “Independent Committee” for details)
- The “A/B” teams can start practicing at the conclusion of the last tournament in December within the grade

### Practices

- Up to 2 practices per week; 1.5hr/practice
- Oct-Dec: Grades will practice together all practices (i.e. 5th grade teams, 6th grade teams) if gym size allows
- Jan-Feb: Grades will practice together for ONE (1) practice/week (i.e. 5th grade A and B teams) and A/B teams will practice together for ONE (1) practice/week (i.e. 5th and 6th A teams, 5th and 6th B teams)

### Tournaments/Leagues

- Each team gets EIGHT (8) tournament and/or leagues between Nov-Feb (includes the “state” tournament)
- FOUR (4) tournaments/leagues should be scheduled in Nov/Dec as “split” teams and FOUR (4) tournaments/leagues in Jan/Feb as “A/B” teams
- Tournament selection done by coaches during coaches meeting in October

# TEAM STRUCTURE

## Grades 7 and 8

### Season

- Mid-October through early-April (middle school season is Jan through mid-Feb)

### Teams

- Divided equally Oct-Dec; Divided A/B structure Feb-Apr
- Team selection process: 1) Mandatory evaluation session in October, 2) Follows the Selection Process<sup>1</sup> by independent committee<sup>2</sup> (see details under the “Selection Process” and “Independent Committee” for details)

### Practices

- Up to 2 practices per week; 1.5hr/practice
- Oct-Dec: Grades will practice together all practices (i.e. 7rd grade teams, 8th grade teams) if gym size allows
- Feb-Apr: Grades will practice together for ONE (1) practice/week (i.e. 7th grade A and B teams) and A/B teams will practice together for ONE (1) practice/week (i.e. 7th and 8th A teams, 7th and 8th B teams)

### Tournaments/Leagues

- Each team gets TEN (10) tournament and/or leagues between Nov-Apr (includes the “state” tournament)
- FIVE (5) tournaments/leagues should be scheduled in Nov/Dec as “split” teams and FIVE (5) tournaments/leagues in Feb-Apr as “A/B” teams
- Tournament selection done by coaches during coaches meeting in October

# TEAM STRUCTURE

## Selection Process

- ❑ Players in grades 5-8 are required to attend an evaluation session in October
- ❑ An independent committee (see below) will evaluate each grade level by running them through various skills and game play
- ❑ In October, at the conclusion of each grade's evaluation the independent committee will provide input with respective grade coaches to split the teams equally based on skill and position. These equally divided teams will be used during that respective portion of their season
- ❑ In mid-December before last tournament in Dec (date TBD based on tournament schedule), the independent committee will have a meeting with each grade's (5-8) coaching staff to determine the A/B teams for the balance of the year
- ❑ Determination of "A/B" will be based on the initial tryout ratings by the independent committee, input from coaches based on players work ethic, commitment, development during the Oct-Dec portion of the season
- ❑ Any and ALL disputes of player placement will be at the decision of the independent committee NOT the respective grade coaches

## Independent Committee

- ❑ The purpose of this committee is to evaluate players in an unbiased setting
- ❑ Consist of minimum of 2 individuals who are non-parents within the respective grade
- ❑ Appointed by the Youth Team Committee and can vary from one grade level to another
- ❑ Playing time: 3rd/4th coaches are encouraged to split time evenly; 5th-8th playing time may not be equal
- ❑ Parent(s)/Guardian(s) - Please direct any constructive criticism of your child's team/program to the head coach and/or assistant coaches at an appropriate time (**Never at a playing venue**)
- ❑ This is a club sport and is not affiliated with the school district
- ❑ All questions should be directed to Jay Isselman – KGBA President, Craig Hawley - Head Basketball Coach, KGBA board member.  
*The Kaukauna Area School District does not run this program or make decisions in the program. Please do not contact them regarding the program, they cannot help you.*

# TEAM STRUCTURE

## Coaches

- ❑ One head coach and one assistant coach is allowed on the bench at game time
- ❑ Note: Any non-parent coaches will be compensated based on KGBA board approval
- ❑ The Youth Team Committee appoints the coaches using the following as a guideline:
  - o Background check, previous evaluations, basketball knowledge for the grade level, coaching experience
- ❑ It is required for the appointed head coach to attend the coaches meeting (Oct)
- ❑ Additional non-appointed volunteers are allowed and encouraged for practices
- ❑ Coaches will be evaluated at the end of the season

## Notes

- ❑ If there are not enough players to form two or three teams (grades 5-8), the Youth Team Committee and KGBA will determine if an additional grade team is needed and can be supported with available resources
- ❑ Players can be removed in situations where Guidelines are not followed or on other exception basis
- ❑ Playing time: 3rd/4th coaches are encouraged to split time evenly; 5th-8th playing time may not be equal
- ❑ Parent(s)/Guardian(s) - Please direct any constructive criticism of your child's team/program to the head coach and/or assistant coaches at an appropriate time (***Never at a playing venue***)
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# PARENT VOLUNTEERISM

KGBA is successful due to the high level of parent volunteerism

All parents are required to volunteer at a variety of KGBA functions and activities:

Parent Rep

KGBA Night

Home Tournament: Concessions and Admissions Schedule

KGBA Raffle & Social

KGBA does not require parents/girls to fund raise by selling items door to door. Instead, we raise funds through our youth and high school tournaments, KHS summer sweat league/tournament, KGBA Raffle & Social and apparel sales.

*Your Involvement is necessary and matters! Thank you.*

# KGBA SPONSORSHIPS

*KGBA is proud to support our youth in a variety of ways.*

## **Your sponsorship assists in:**

- **Developing young women through basketball team activities.**
- **Scholarship for students who participate in the sport throughout high school.**
- **Providing Summer programs, clinics and tournaments to develop teamwork, trust, responsibility and lasting relationships.**
- **Providing uniforms, equipment and supplies for all 3rd grade through high school participants.**

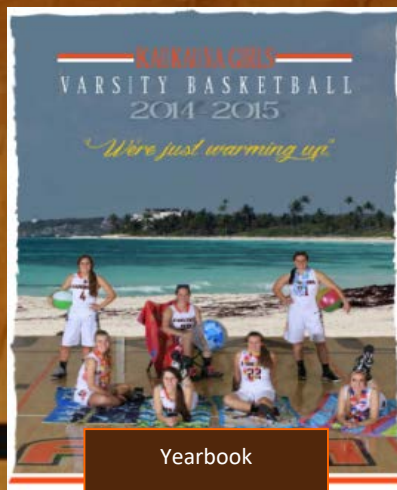
# KGBA SPONSORSHIPS

## Multiple Sponsorship Levels to choose from!

- Full Court – Half Court – Fast Break
- Sponsorships include varying levels of advertising in:
  - Ad in Kaukauna Girls Basketball Yearbook
  - Roll out Banner at all home events
  - Website ads
  - Game Day Program sponsor listing
  - Ads on Scrolling Slide Show at all home events
  - Social Media marketing



Roll out Banner



Yearbook



Website Advertising



Game day programs

# KGBA SPONSORSHIPS

Become a KGBA  
Sponsor today!

*Sign Me Up!*

*Go to [thekgba.com](http://thekgba.com) – click on sponsorship tab*

Find the **2017-18 Sponsorship Form**

**For More Information**

**Contact Ann Jenson**

***[annjenson5@gmail.com](mailto:annjenson5@gmail.com) - 920-585-7762***

# CONCESSIONS

February 3rd – 3-4-5<sup>th</sup> Grades & February 4<sup>th</sup> – 6-7-8<sup>th</sup> Grades

Both one day tournaments but please plan to help both days so the tournament is successful

We will be hosting League Tournament (s)- December 2nd

Parents will be scheduled to work:

Concessions and/or Admissions

**Mark your calendar now!**

Parent involvement is essential to the success of our program

***Thank you in advance for your help!!!***

# KGBA COMMUNICATIONS

**Facebook – like KGBA to get updates!**

**Twitter – Check it out!**

Please update any email changes you may have via the website. This will allow us to keep our contact list up to date

[www.thekgba.com](http://www.thekgba.com)

# APPAREL & UNIFORMS

## Team Apparel

All uniform orders will be done via our website's online store beginning Friday, September 15, 2017

Order larger size to wear multiple years

## **All Uniform Forms due by October 13<sup>th</sup>, 2017**

Orders will be ready for pick up the week of **October 30<sup>th</sup>** at:

**Eagle Graphics**

**1200 Prospect Lane  
Kaukauna, WI 54130**

Hours: M/T/W/TH- 8:00am-5:00pm / F- 8:00am-4:30pm

## Spirit Apparel

Spirit Apparel will also be available to order via our website's online store

Other fun KGBA apparel

Anyone can order – even non-KGBA families (great gift ideas for grandparents etc.)

Spirit Apparel will be available in November, just in time for the Holiday gift giving.

Forms on the web and questions can be directed to Tammy Ebben

# NEXT STEPS

If anyone is interested in coaching, please fill out an application which is located on our website

Coaches will be selected by the end of September

Coaches will notify you via email regarding practice schedule

League Play

Tournament Play



**QUESTIONS?**

**Thank You for joining KGBA!!**