

STOWE YOUTH HOCKEY, INC.
MONTHLY MEETING AGENDA
May 2, 2017
@ Stowe Arena

Board Members present: Nifer Hoehn, Graham Mink, Brian Forrest, Tony Whitaker, Scott Keyes, Brett Loomis, George Wheelwright

Graham made a motion to open the meeting and Nifer seconded it

Nifer started a discussion about SYH summer hockey. Graham spoke to Mason Graddock and Ian Smith about coaching the Wednesday evening sessions. Mike Hickey has volunteered to coach the Monday evening sessions. Tony suggested speaking to Chad Haggerty and Dylan Whitaker about volunteering to assist and Graham suggested speaking to Chris Eaton about getting SHS players to get community service hours by volunteering to help. The board discussed offering one vs. two days per week over the summer. Nifer to make a flier advertising the summer skate and Scott will set up registration. Brian to send out email to membership and post on website. George made a motion to approve SYH offer two sessions on Monday and Wednesday evenings from 5-7 pm. The sessions would start June 19th and run through August 16th with no skates during the week of July 4th. Nifer seconded and all were in favor.

FUNDRAISING

Brett set a fundraising goal for 2017-2018 at 20K, which is approximately double what was raised in 2016-2017. He met with Kim Rice, Chessie Roy and Andrea Ciaraldi to brainstorm fundraising ideas for SYH. If anyone is interested in helping SYH fundraise, please contact Brett or one of the group members listed above. Brett filled the board in on some of the ideas they were considering pursuing and suggested SYH doing more merchandizing for the program and offering merchandise over the summer for families to purchase. Graham mentioned a dodgeball tournament idea he had heard and that we could bring in teams from surrounding areas as a benefit for SYH. Brett and the fundraising group suggested setting a volunteer requirement and a buyout option for SYH families and there was a discussion about what that would entail. After the discussion, Scott made a motion to require all SYH families to volunteer for at least 12 hours per child throughout the season. If a family or parent is not interested in volunteering, they can buyout for a rate of \$250. Nifer seconded and all approved.

REGISTRATION

Scott looked into registration opening, USA Hockey was not ready in April, as intended, but should be ready for registration soon. He would like to create the ability to sign paperwork online and streamline the registration

process. Graham suggested looking into DocuSign if Scott wasn't able to do it through the SYH website. An email could be sent to registered players with a link to sign and file the required paperwork on line. The board set a goal for registration opening at June 1. Registration will close on August 7th, before the August 8th board meeting. The discounted rate will be offered through July 24th and as of July 25th, registrants will be charged the higher rate. Scott suggested combining the team scheduler and manager job. The board discussed the team offerings for the 2017-2018 season and rates for each team. This coming season there will be a Learn to Skate program offered on Wednesday and Saturday and a Learn to Play on Wednesdays with a game on Saturdays. There was a long discussion about the Girls 10U and Girls 12U teams that included offering separate teams, combining with neighboring associations and combining them to one team within SYH. The board agreed to offer a Girls 16U team that will practice with the SHS Girls team and play 8 home games. They also approved offering a combined Girls 10U and 12U team with 10 practices throughout the season and 6 exhibition style home games. Nifer made a motion to approve the following rates and team offerings. Graham seconded and all approved.

Team	Min # of Players	Max # of players	2017-2018 Rate
Learn to Play	n/a	n/a	\$200.00
Youth 8U	n/a	n/a	\$500.00
Youth 10U	10	19	\$725.00
Youth 12U	10	19	\$775.00
Girls 12U	10	n/a	\$325.00
Youth 14U	12	19	\$825.00
Girls 16U	12	n/a	\$220.00

Nifer made a motion to approve the following schedule. George seconded and all approved.

Monday		Tuesday		Wednesday		Thursday		Saturday	
G12U	5:15	Y8U/Y10U ADM	5:00	LTS & LTP	3:45	Y8U	5:00	LTS & LTP	9:30
		Y12U	6:15	Y8U/Y10U/G12U Skills	4:30	Y10U	6:15		
		Y14U	7:30	Y12U/Y14U Skills	5:15	Y12U/Y14U ADM	7:30		

TOURNAMENTS

Graham made a motion to move the 2018 Winter Carnival dates to December 8, 9 and 10. Games would start Friday morning and continue through Sunday afternoon. This year's tournament will hopefully have 6 teams at each level. Scott seconded and all approved. The thinking is to get heads in beds in town during a less busy time and hope to bring in more revenue with expansion and/or fundraising before the holidays as opposed to right after. George thought that it would be easier for volunteers to work before the holidays.

GROW THE GAME

Graham discussed growing the game in Lamoille County. Tony mentioned that Hyde Park and Morrisville are buying ice and that we should reach out to them for our Learn to Skate and Learn to Play programs. Brian suggested setting up information tables at events in surrounding towns to advertise SYH. There was talk about marketing the LTS as a Lamoille County LTS to be more inclusive.

Future Agenda Topic

- **Next Meeting: August 8th 2017, 6:00pm**

Minutes Approved by BOD: _____ By: _____
Date President / Secretary