

RHS Girls Basketball Booster Club Meeting

August 28, 2017 6:30 p.m. Fireside Grill

Present: Coach Orr, Dale Freking, Kate Daly, Mark Janssen, Sarah Wilmott, Diane Francois, Shelly Larson, Michelle Staley

### **Minutes**

May 2017 minutes reviewed and approved (Mark, Sarah)

### **Financial Update**

-Checkbook balance is \$11,222.84 as of today. Includes August checks that were written out.

-Revenue so far for 2017-18 is \$11,498.14.

-Expenses so far through August, \$8,319.60

-Big expense coming up will be coaches fee. Approximately same as 2016-17, budgeted \$5,100.

-Will be under-budget for off-court training as Maggie was being paid to do these workouts in the past.

Now girls leading on their own, working off phone app. Working well, comfortable to do independently with videos and procedures. Saves us \$900.

-Will be under-budget for uniforms as well.

-Mark had a couple suggestions for the layout of the Budget Spreadsheet.

Recommendation for an additional column in Budget Spreadsheet to show +/- differences for each line item. If an event has not happened, it remains as a budgeted number. Or perhaps add 2 columns:

Differences and Projected. Also suggesting that both Spreadsheet and Monthly Financial have same format so can compare apples to apples (i.e. line items in same order, titled same, etc.) Michelle will pass on these suggestions to Patrick.

-Budget notes: MYAS tournament brought in approximately \$2000 more than budget and Leprechaun Days brought in \$1,595 (not budgeted). Some additional expense: \$300 for refs and \$64.90 for Coach for food reimbursement.

### **Coach Orr's Update**

-Working with Eastbay to get coaches clothing (have \$500). Eliminates an expense for this year. Should have details by Sept. meeting.

-Working with coaches and captains for pre-season activities. Will have details at Sept. meeting.

-9<sup>th</sup> grade game jerseys: Quote \$1,249 for 15 reversible Russell jerseys and shorts. Will need to order soon. This was included in the game jersey/uniform (\$6,600) budgeted line item.

-Requesting need for storage ball carts. Coach requesting to buy a 30-ball cart. \$229.

-Working on calendar and gym schedule. With new boy's coach, changes will happen in girls' practice times. Orr assumes practices will alternate weekly between early (2:45-5:15) and late practice (5:15-7:15) times. A few days there will be a need to rent gym space (finals, wrestling, events, etc.) to get the early practice time. Gym rental is budgeted at \$450, but Athletic Director/RHS will pay half the rental cost. Looking at AV community center, RMS, Rosemount Community Center, and Lifetime for space. Coach thinking there will be about 5 practices this season where rental space will be needed. Budgeted amount seems to be sufficient.

- Game schedule is published with the exception of Rochester. This should be out shortly. Have 2 Monday games this season.
- Staff update: Megan Burdick and Coach Roddy have both resigned. Maggie Schaefer will be Assistant Varsity coach, Jason Burdick will be JV coach, Abbey Bauenziend will be 10<sup>th</sup> grade coach, Charlie Erb will be the 9<sup>th</sup> grade coach.
- Holiday Schedule: Girls will be playing Friday and Saturday (Elk River) after Thanksgiving. Optional practice on Thanksgiving morning.
- Clothing order. Travel suits, etc. should be out first week of October. Working with captains on this.
- Leprechaun Days review: went well. 30 teams participated (19 teams last year). Adult tournament wasn't as popular.
- Off-Court training: Irish Gym ending will be 2:45-3:45 Monday, Tuesday, Thursday when school starts. The program they use on their phone app keeps their goals current. Looking to get a "leader board" for the girls in gym.
- RAAA approached Orr to fund a coach for a girls' travelling team. Board does not agree to set this precedent.
- Requesting RAAA to pay for a 3rd jersey for special occasions (similar to Lakeville North/South programs)
- Key Dates: Cub Foods Bagging Sunday Dec 10 (10:00-6:00), Banquet April 8<sup>th</sup>, Hall of Fame Night January 5<sup>th</sup>, Season start date November 13<sup>th</sup>, Tryouts November 13-15, Mon-Wed (3:30-6:30), Parent Meeting November 16, Meet the Lady Irish November 17<sup>th</sup>, Preseason scrimmage (Rochester) November 18
- Lady Irish Night: Mark will organize pictures/cards for Meet the Lady Irish night. Needs 2-day minimum lead time for trading cards.

**Coach Orr Motion to pay for the Freshman jerseys (\$1249) and ball cart (\$229) for \$1,478. Seconded by Michelle. All in favor (7).**

### **Fundraising**

- Orr has a current link active through Paypal to "Donate now to RHS Girls Basketball".
- Other programs offered:
  - Paypal takes 3% off every donation. Procedure is to have a You Tube video giving explanation and have people donate that way. Pros: only take 3%. Cons: we would have to track our own funds, manually figure out individual amounts raised.
  - Snap takes 22% or more. Pros: they do all the work, Cons: % they take.
  - Rally Me: Done through SportsNgin, unsure if continuous or certain amount of time. They take 8%
  - Flip Give: Similar to Snap, but is continuous. Takes 6%. We can set own incentives, and can see individual amount raised. In addition, online purchases at certain vendors donates a % back to our program (i.e. Target, Amazon, etc.). Just have to go through Flip Give site. Questions: how does the process actual work for a purchase? What about return of merchandise? Confidentiality of email addresses?
- Coach would like one that is continuous. Can send a request out yearly to alumni.

-Sub-committee (Mark, Lise, Craig, Coach Orr) will research the different programs and come up with a proposal at the September Booster meeting.

-Donations are tax-deductible

### **Advertising**

-Lise very actively pursuing advertising leads. Has a contact list with status of prospects (handed out at meeting).

-Proposed a few meetings back: how do we get additional opportunities for advertising?

-Suggest that parents of participants to give at least 1 suggestion of a business and contact (one not on the list yet)

-Dale will formalize a brochure/form to give prospective businesses with rate and contact information. He will also include rates for color advertising. Dale will send this to Orr who will forward out to Girls Bball email list when finalized (first week of September).

-Getting estimate of rates to go through Thompson Reuters for printing. They created RHS Boys LaCrosse program, so they have the template for initial cost of set-up.

-Forest may want to have some input.

-Program cost: Budgeted \$950 for 2017-18, actual expense \$750 for 2016-17

### **Poster/Banner**

-Orr will email to get process started.

-Unsure if estimate at Lisa Cline Photography included mini banners

### **Bylaws**

-Mark asked what is difference between "Business Meeting" or "General Membership Meeting." It was clarified that a Business meeting would just be officers, and General Membership would include any parents and officers.

-Michelle asked if there should be a term limit for at least the Finance position. It was clarified that there is an election every year. Orr does let parents know that there is opportunity for them to participate or become an officer, which are elected at the April meeting.

**Motion to approve ByLaws (Michelle) seconded (Shelly). Approved.**

**Meeting was adjourned at 7:45 p.m.**