

ELTC
BOOSTER MEETING
10/2/17

The following is a meeting synopsis of the October 2, 2017 ELTC Booster Club meeting. If there are additions or changes needed, please contact Jo Haugen at haugenjo@yahoo.com.

Board and Committee Members Present:

Coach Sherwin, Bret Lewison, Lorene Lewison, Natalie Pueschner, Jo Haugen, Jennifer Hoel, Anne Barnes, Dennis McKenzie, Chris Miller, Patty Sherwin, Andrea Theis, Joy Kamano, Amy Rabon, Sarah Trachet, and Bev DeWitte.

Call to order @ 7:07pm

September meeting minutes were approved via email and were uploaded to the Web site.

Financial Update – Natalie Pueschner

Natalie provided a handout.

Lightning card sales have been trickling in. We have sold 1,159 cards to date with an expected net proceeds of over \$16,200, about \$1,500 short of budget. We are still selling the cards if anyone needs more.

Equipment fee has been requested several times from all families, 18 families have not paid to date from the following age groups: Senior 4; Junior 5; Sophomore 3; Freshman 6. To date we are \$800 short of budget.

Concessions have been strong despite food truck sales with net proceeds of \$4,611 with 2 home games left. The weather seems to be a large factor in concession sales, we are hopeful to reach our budgeted goal of \$7,000 for the year.

Spiritwear has earned net \$2,382, we owe approximately \$300 and should clear over \$2,000 for the year, which is \$1,000 higher than budgeted

Our program revenue was very strong this year with the \$2,000 donation from Summit Orthopedics. As we are not able to provide a stadium sign for Summit due to our district contract with Twin Cities Orthopedics, we will need make a decision on a possible refund to Summit.

Each year the booster club provides a team t-shirt for those who participated in the summer camp. These shirts were \$2,262, about \$1,300 below budget this year.

Our equipment costs to date are replacement jerseys, and additional practice jerseys.

We have paid the break-away banner fee in full, we are expecting a refund from the vendor for the additional printing cost for the Summit ad that was not completed. TCO has also agreed to fund the full amount of the banner as a part of the district sponsorship.

Between Apple Valley and Eastview efforts, we have raised a net \$10,895 for Tackle Cancer, these amounts will be donated to Randy Shaver Foundation within the next few weeks.

If we do a Tackle Cancer Volleyball game next year, we need to advertise further in advance.

Cash Balance \$51,979

SNAP and Fundraising – Bret Lewison

\$17,374 raised, which should mean approximately \$13K for the ELTC (\$2K under budget)

We had a significant number of players with 20+ email addresses, but we couldn't be sure if they were legitimate. We learned a lot and anticipate doing better next year.

Tailgating

Overall impression from those present at meeting and others who offered opinions is that the atmosphere at all events was fun. The initial event included a 10B game, so the event looked larger and seemed to have more participants. Consensus is to continue next year.

Class Liaisons -- Feedback

- 20% do all the volunteering.
- We need to make sure to remind varsity players to pick up their game day treats on Thurs if there is no school on Friday.

Senior Parent Night – Patty Sherwin

- An Evite will go out to all senior families
- Need volunteers:
 - (4) at 4pm to set up Commons
 - (4) at 4pm to write players' names in chalk
 - (4) to hang posters
 - (2) during game to help inside
 - Extra servers for dinner

Varsity Banquet – Anne Barnes

- Date is set for Dec 10th
- Will send out an evite
- Prefer another option to the cutouts
- Towels to be purchased as a gift

Banners to use at Senior Night and Banquet – Bret Lewison

- To create cut outs, the cost is \$12.50 for the photo and \$13 for the cut out materials = \$26/player and a LOT of assembly time
- Banners are 3'x5' for \$26.86/player or 3'x6' for \$31.70/player
- Vote at the meeting is to purchase the 3'x5' banners
- Can hang them on the fence or on the bleachers; grommets are included in the price; use zip ties to hang

Spirit Wear

- Last Blood & Iron order was shipped out today to Coach Sherwin
- There will be a fire sale at the very last home game

Lightning Feed – Sarah Trachet

- Please add the name of the sponsor and who is coordinating on the calendar
- Please coordinate 3 weeks in advance especially when we have alternate menu items or when we will need additional donations of food
- We need to advertise the restaurants more before each dinner
- Please add a place on the homepage for the Lightning Feed calendar
- For SENIOR PARENT NIGHT:
 - Sarah would like to use DIBS again
 - Need 9th/10th grade parent to guard the food
 - Need people to make the cheesy potatoes at the school the night before and put them in the oven on game night to reheat
 - Include bottled water by the cake
 - We've only used \$175 out of the \$1000 budget for paper products and Gatorade
 - Sarah to send her volunteer needs to Jo who will distribute to grade liaisons

Coach Sherwin comments

- For the first time in 20 years, a Rosemount head coach complimented EVHS “Your kids play hard.”
- Our players are not giving up, even with illnesses, injuries and losses
- Will be bringing up sophomores to varsity special teams and JV games and considering dressing 10-15 sophomores for the rest of the season. Any sophomore asked will need to make a commitment for the rest of the season. We need to prepare for next year as the sophomores are a small team.
- If we do, we need to plan for more food at Lightning Feeds
- This is the last week of the 10B schedule
- Schedule possibilities for next year:
 - 1) Same as this year just reversed
 - 2) Fix west and south so that that they play 7&7
 - 3) Fix schedule permanently so that our section is 8 teams – unanimously endorsed
- #3 isn't likely to happen
- Expecting a big 9th grade group next year
- Only two players are not performing adequately in classes.
- Jo to advertise Wed night's “Battle for the Helmet” Sophomores vs Eagan

Meeting adjourned @ 8:23pm