

## Individual Effort = Collective Success

### Dear Potential Sponsor,

Thank you for considering a sponsorship of the 2018 Twinsburg Tigers / 8U Travel Baseball Team. We are a community-based travel baseball program aiming to develop young student-athletes characterized by individual and collective excellence on the field, in the classroom, and in the community. The foundation of the program is built on baseball and enrichment activities that create a challenging, competitive, and nurturing environment to foster the academic, athletic, emotional, and social development of its members. The success of the team will be a direct result of many individual pieces (parents, players, coaches, community) working together toward its shared goals.

One significant aspect of the team is its financial responsibility for all associated costs - uniforms; league, tournament and umpire fees; equipment; and facility rentals for indoor training during the winter months. While individual family fees offset some of the expenses, our ability to partner and build relationships with local individuals and/or businesses plays an integral role in supporting its individual and collective efforts on and off the field.

Undoubtedly, you receive numerous sponsorship requests throughout the year and must be selective where and how to offer financial support. The Twinsburg Tigers / 8U Travel Baseball team works very hard to recognize and reward our sponsors for the investment they make in our team. We are the youngest travel team in the Twinsburg Baseball League (TBL), a not-for-profit 501(c)3 organization. In addition to your financial support being fully tax-deductible through the TBL, your sponsorship *may* also include:

- ★ Placing your company name/logo on a banner that is prominently displayed at each game (home & away)
- ★ Promoting your company through logos/links/testimonials on our team web and social media pages (see links)
- ★ Committing to supporting and/or utilizing your company's services and/or products (when possible)
- ★ Acknowledging your sponsorship support with a display item (s) for your place of business
- ★ Recognizing you during pre-game ceremonies and/or other team events

I invite you to visit our team webpage and Facebook group (*see links below*) which are both continually updated with news, photos, and information related to our team sponsors, roster, and schedule. Both will allow you to see firsthand the support our team receives from family, friends, and community members, as well as the direct impact a sponsorship will have for our team and yours.

**Team Webpage** http://www.twinsburgbaseball.com/page/show/3621640-8u-2018-2018

Facebook Page https://www.facebook.com/twinsburgbaseball8U/

As our student-athletes embrace each opportunity to represent themselves, their families, and the Twinsburg community with pride, so too will they serve as positive ambassadors for your business. For your reference, please review the enclosed information that outlines available sponsorship levels and their associated benefits. I look forward to the opportunity to discuss further your potential sponsorship of the Twinsburg Tigers / 8U Travel Baseball team.

Sincerely,

Mike Babinec / Head Coach

mjbabinec@gmail.com

216.965.6990



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#### SPONSORSHIP LEVELS & BENEFITS

#### HALL OF FAME / \$1000

- ★ Individual banner (2ft x 4ft) with your company name and logo at each game (home and away)
- ★ Team photo plaque to display in your place of business
- ★ Major recognition on team's website and social media pages
- ★ Committing to team supporters utilizing your company's services and/or products (*if possible*)
- ★ Collaborating to add value to your business when possible team events, specials, email blasts, etc.
- ★ Invitation to throw out 'First Pitch' at an 8U travel baseball game
- ★ Full amount of sponsorship is tax-deductible

#### TRIPLE CROWN / \$500

- ★ Company logo and name displayed (large size/prominent location) on on a 4ft x 6ft banner with other sponsors
- ★ Framed team photo to display in your place of business
- ★ Certificate of Appreciation recognizing your sponsorship
- ★ Significant recognition on team website and social media pages
- ★ Committing to team supporters utilizing your company's services and/or products (if possible)
- ★ Collaborating to add value to your business when possible team events, specials, email blasts, etc.
- ★ Invitation to throw out 'First Pitch' at an 8U travel baseball game
- ★ Full amount of sponsorship is tax-deductible

#### MVP / \$250

- ★ Company logo displayed (medium size) on on a 4ft x 6ft banner with other sponsors
- ★ Team photo to display in your place of business
- ★ Certificate of Appreciation recognizing your sponsorship
- ★ Recognition on team website and social media pages
- ★ Committing to team supporters utilizing your company's services and/or products (if possible)
- ★ Collaborating to add value to your business when possible team events, specials, email blasts, etc.
- ★ Full amount of sponsorship is tax-deductible

## ALL-STAR / \$100

- ★ Company name displayed (*small size*) on a 4ft x 6ft banner with other sponsors
- ★ Certificate of Appreciation recognizing your sponsorship
- ★ Recognition on team website and social media pages
- ★ Committing to team supporters utilizing your company's services and/or products (*if possible*)
- ★ Full amount of sponsorship is tax-deductible

#### TEAMMATE / \$50

- ★ Recognition on team website
- ★ Full amount of sponsorship is tax-deductible

Go Tigers!



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## SPONSORSHIP FORM

SPONSOR OR COMPANY NAME		
CONTACT PERSON / TITLE		
PHONE NUMBER		
EMAIL		
COMPANY ADDRESS		
COMPANY WEBSITE		
SPONSORSHIP LEVEL (CHECK THE APPROPRIATE BOX)	HALL OF FAME TRIPLE CROWN	SPONSORSHIP AMOUNT \$
	MVP ALL-STAR TEAMMATE	SPONSORSHIP AMOUNT \$  SPONSORSHIP AMOUNT \$

SPONSORSHIP CHECKS PAYABLE TO: Twinsburg Baseball League

MAIL SPONSORSHIP CHECKS TO: Twinsburg Tigers / 8U Travel Baseball

9724 Burton Drive Twinsburg, OH 44087

TAX ID INFORMATION / SPONSORSHIP: After receiving the sponsorship form and funds, a detailed receipt of

the sponsorship level, donation amount, and TBL tax ID information

will be mailed to the sponsor contact.

Go Tigers!