

# WHITMAN CREW



## 2017-2018 SPONSORSHIP OPTIONS



### WHO WE ARE

Whitman Crew Boosters, Inc. is a 501(c)3 not-for-profit organization. We are a club sport, affiliated with **Walt Whitman High School** in Bethesda, MD. Approximately 100-athletes strong, split equally among our men and women's squads, Whitman Crew is one of the largest, and only year round sports offered to Whitman High School students and their families. Whitman Crew trains out of **Thompson Boat Center (TBC)** in Georgetown, but competes locally, regionally and on the national level.

### SPONSOR REACH

- 100+ Bethesda based Rowers and their families who row year around. Your name and logo will be prominently displayed on our banner at 6 to 10 regattas and 5 to 6 team events each season.
- Our typical regatta sees 500+ Rowers and Coaches, and an additional 750 to 1,000 family members and friends as spectators. We compete in Washington DC, Delaware, Virginia, New Jersey and Pennsylvania.
- Our Rowers, their families, their relatives and the Whitman community visit our website regularly and your logo will be prominently displayed with your logo and a click thru of your choice.

### SPONSORSHIP OPTIONS

- Platinum Sponsor (\$2,000)**- We will work with you to provide an exclusive sponsorship on one of the key website pages, as well as a primary center top location on our banner
- Gold Sponsor (\$1,000)**- Prominent Upper Position on our banner and website home page
- Silver Sponsor (\$500)**- Secondary Lower Position on our banner, and on our website
- Bronze Sponsor(\$250)**- Home page position and click thru on our website

Your sponsorship can be placed and paid for [electronically on our website](#). Provide us with your corporate logo in a 150 dpi, or higher resolution. You can remit your check for your payment below.

**Walt Whitman Crew Boosters, Inc. is a 501(c)(3) organization, Tax ID No. 52-1548576.**

**Mail checks to: Walt Whitman Crew Boosters | PO Box 135 | Cabin John, MD 20818**

For more information regarding sponsoring or supporting Whitman Crew contact Jenni Main- VP, Fundraising by email at [jennimain@gmail.com](mailto:jennimain@gmail.com)