



CPYA
 P.O. Box 67
 Schwenksville, PA 19473

Dear Local Business Leader:

Central Perk Youth Association (CPYA) invites you to join other local businesses in sponsoring our league. If you have sponsored us in the past, we greatly appreciate your support!

CPYA is a self-funded, non-profit organization that has been providing positive baseball and softball experiences for over 800 boys and girls annually in the Perkiomen Valley and Spring Valley area for the last 53 years. In affiliation with Babe Ruth League, Inc., the objective of this association is to mentor the youth of the community with ideals of sportsmanship, honesty, loyalty, and courage, so that they may be finer, stronger, and happier youths who will grow to be healthy and confident adults. All proceeds benefit the boys and girls who are part of CPYA, as well as maintaining and upgrading our complex.

Over the past several years, we have established a sponsorship program to give area businesses like yours an opportunity to give back to the community, while promoting your company at the CPYA complex and website. The sponsorship levels are as follows:

Sponsorship Opportunities	Bronze (\$250)	Silver (\$500)	Gold (\$1000)	Platinum (\$2,500)	Diamond (\$5,000)
Website Advertising - Your business name and/or logo listed on the CPYA website by level of sponsorship.	X	X	X	X	X
Team Sponsor - Your business name displayed on each player's uniform on a single team for one season. Team sponsors receive a plaque with the team's picture. (Platinum level receives two Team Sponsors and Diamond level receives three.)	X	X	X	X	X
Standard Sign - One 3'x8' sign with your business name and/or logo located on the outfield fencing for a period of one year.		X	X	X	X
Premium Sign - One 4'x8' sign with your business name and/or logo located in center field, or backstop, for a period of one year.			X	X	X
Scoreboard Advertising - Your business name and/or logo on a scoreboard for a period of one year.				X	X
Snack Stand Sponsor - A snack stand named after your business, identified by signage on the snack stand, for a period of one year.					X

Please consider this opportunity to partner with CPYA and enrich our organization. To participate as a CPYA sponsor, please complete the sponsorship form below, detach, and mail it using the envelope included along with your donation to the CPYA by March 1, 2019, or complete the form on our website at www.cpyaonline.com/sponsors. We greatly appreciate your consideration to support such a worthy cause!

Sincerely,

Justin Jandrisitz, CPYA Sponsorship (sponsorship@cpyaonline.com)

In accordance with U.S. Treasury Dept. regulations, your generous contribution may be tax-deductible. Donations made payable to "CPYA" (a 501(c)(3) organization) qualify as a tax-deductible contribution. Please contact the IRS and/or consult with a qualified tax professional regarding all contributions.

Central Perk Youth Association 2019 Sponsorship

(Make checks payable to "CPYA")

 Company Name

 Contact Name

 Street Address

 City State Zip

 Phone

 Special Request for Division Team or Player

- Diamond Sponsor** (\$5,000 or more)
- Platinum Sponsor** (\$2,500 or more)
- Gold Sponsor** (\$1,000 or more)
- Silver Sponsor** (\$500 or more)
- Bronze Sponsor** (\$250)