MYHA PO Box 664 Monroe, WI 53566



Dear Friend of MYHA,



Monroe Youth Hockey Association is a non-profit 501c3 organization that was established in 1995. Our goal is to offer a well-balanced, competitive youth hockey program as well as skating opportunities to the public. Each year, due to the support of so many community businesses that advertise at SLICE, we have been able to do just that!

Thousands of people walk through our doors annually. We are home to families all across Green County and Northern Illinois. Having your business name in our nonprofit facility shows our families that you support them and they in-turn support your business!

In addition, it is positive exposure for the thousands of visitors that attend the community events held at our facility. These events include school field trips, weddings, birthday parties, charitable walks, post prom, and corporate events. Each year, we host the Home and Business Expo, the Green County Model Train Show, and so much more.

We are asking for you to please consider advertising with us. Included in this packet you will find a flier that outlines our advertising opportunities as well as an Advertising Agreement that allows you to choose the plan that best fits your business. Because we are a non-profit 501c3 organization, this program is tax deductible. All advertisers will be listed on our website and promoted on our social media pages as a thank you for their generosity.

If you would like to advertise with us, please fill out the Advertising Agreement and mail it along with payment to the address listed above. If you are a new advertiser with us, we will work with you to create an advertisement that showcases your business. Please send logo and signage details to 4avalanchehockey@gmail.com. Please note that artwork setup fees do not apply when you commit to a three year agreement.

Let us help you reach potential customers while you support this great community asset! If you have any questions, please email us at <u>4avalanchehockey@gmail.com</u> or call 608-325-7465. We appreciate your support!

Sincerely,

Monroe Youth Hockey Association www.monroeyouthhockey.com