



St. Albans School

Dear Sir or Madam,

The Hockey teams from DeMatha Catholic High School and St. Albans School will host the 6<sup>th</sup> Annual American Heroes Hockey Challenge to benefit Fisher House Foundation and the USA Warriors Ice Hockey Program. The event will take place on Friday, February 2, 2018, at The Gardens Ice House, Laurel, MD at 7:15 pm. The teams will face off in a friendly match up, wearing camouflage jerseys, and will raise money through sponsorships, paid admission, apparel sales, raffles, and a silent auction. To date, this event has raised \$105,404.07 to benefit military based charities.

We are currently seeking sponsors for this event. By participating as a sponsor, your organization will benefit from extended exposure through promotional efforts and your tax deductible contribution will assist Military Members and their families.

The sponsorship levels include:

**Corporate Sponsor** \$5000 – Naming Rights for the Event (included in all advertisements, website, and press releases), Game Day Banner (3' x 8'), 10 Free Tickets, Preferred Seating, Introduction at Ceremonial Puck Drop, 2 Game Worn Jerseys\*

**Event Sponsor** \$1000 – Game Day Banner (3' x 5'), 4 Free Tickets, Preferred Seating, Game Worn Jersey\*

**Game Day Sponsor** \$500 – Game Day Banner (3' x 3'), Game Worn Jersey\*

**Player Sponsor** \$200 – Game Worn Jersey\*

\* Game Worn Jerseys will be given to the sponsors after the game. Sponsors will have the name of their choosing displayed on the name plate of the jersey. Please indicate name to appear on the back of the jersey on the sponsorship form.

Please feel free to contact Tony MacAulay, DeMatha Hockey Head Hockey Coach, at [TMacAulay@dematha.org](mailto:TMacAulay@dematha.org), 240-764-2239 if you have any questions regarding sponsorship or the event. Thank you for your time and consideration in this very important matter.

Sincerely,

The DeMatha Hockey Team

To learn more about the USA Warriors, please visit [www.usawarriorshockey.org](http://www.usawarriorshockey.org).  
To learn more about Fisher House Foundation, please visit [www.fisherhouse.org](http://www.fisherhouse.org).



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## 6th Annual American Heroes Hockey Challenge – February 2, 2018 Sponsorship Form

Business/

Organization Sponsor Name: \_\_\_\_\_  
(please indicate exact spelling as it should appear in print)

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Point of Contact: \_\_\_\_\_

Email Address: \_\_\_\_\_

### Sponsorship Level:

Corporate Sponsor (\$5000) \_\_\_\_\_ (please complete 2 forms for jersey orders) \*\*

Event Sponsor (\$1000) \_\_\_\_\_ \*\*

Game Day Sponsor (\$500) \_\_\_\_\_ \*\*

Player Sponsor (\$200) \_\_\_\_\_

Banner Text (Corporate/Event/Game Day Sponsors) \_\_\_\_\_

Game Worn Jersey Name Plate: \_\_\_\_\_

\*\* email company logo/banner artwork to [lorimezz@comcast.net](mailto:lorimezz@comcast.net)

Please indicate jersey design: \_\_\_\_\_ DEMATHA \_\_\_\_\_ ST ALBANS

Player Name, if applicable: \_\_\_\_\_

Is the jersey sponsored in honor of a veteran? \_\_\_\_\_ YES ^^ \_\_\_\_\_ NO

If yes, is the veteran living or deceased? \_\_\_\_\_ LIVING \_\_\_\_\_ DECEASED

Veteran's Full Name: \_\_\_\_\_

Military Branch: \_\_\_\_\_ Rank: \_\_\_\_\_

^^ mail photo of the veteran to be included on a presentation board to: [lorimezz@comcast.net](mailto:lorimezz@comcast.net)  
(photos will not be returned)

Please make checks payable to: **USA Warriors Ice Hockey Program, Inc. (USAWIHP)**  
(Mail to: USAWIHP \* 14414 Sylvan Glade Drive \* North Potomac, MD 20878 \* Attn: Gary Rosenfeld)