



Dear Sponsor,

The Anchorage Sports Association is thrilled to announce a new program this year: Anchorage Sports IMPACT. The IMPACT program is a youth sports program geared toward both competitive and developmental sports. The name is rooted in our belief that athletics and team sports make a positive impact on individuals, groups, and the community. This idea is the foundation for everything we do, from coaching philosophy to practices and games, to building teamwork and good character.

Starting youth programs, however, comes with challenges. In the constantly evolving and growing “pay to play” youth sports environment, it is our mission to offer these programs to all interested youth athletes, regardless of their socio-economic backgrounds. That’s where you come in. By becoming a sponsor of Anchorage Sports IMPACT, you will ensure that a young athlete has the opportunity to use sports to impact her life, and in turn she will receive the tools needed to make an impact on those around her.

Please see the enclosed letter that details sponsorship levels and packages. These are designed for donors like you to easily choose how to give and to understand our program needs. Anchorage Sports is a 501(c)3 organization and donations are tax deductible (EIN: 92-0069328).

If you have any questions about sponsorship or have an idea on another way to give, please do not hesitate to contact me. Thank you for your time.

Sincerely,

Stacie Meisner

Stacie Meisner
Executive Director

November 3, 2017

Page 2

Anchorage Sports IMPACT Sponsorship Levels & Packages

Program: Volleyball

Player Sponsor: \$365 (15 available)

What it does: Covers the fees for 1 player to participate on a team for the season. This includes 25+ practices and four tournaments. The player receives a uniform and warm up shirt, and tons of experience playing volleyball with quality coaches in a positive, fun environment!

Why it's needed: Some players who want to play come from families with limited incomes. Donations like these allow these players to compete without placing a financial burden on their families.

What the sponsor receives: A hand-written thank you from the sponsored player and a photo of the player from a practice or tournament.

Team Sponsor: \$800 (4 available)

What it does: Covers the fees for one team to enter four tournaments. We cap all our teams at 10 players so everyone receives ample playing time. These tournaments are fun, competitive, and give players the experience needed to improve in their sport.

Why it's needed: Team sponsorships ensure our teams enter the most competitive tournaments and compete with other top club teams in the state.

What the sponsor receives: A hand-written thank you from the sponsored team, a team photo, and the sponsor name or logo printed on the back of the team's warm up shirts.

Program Sponsor: \$2,500 (3 available)

What it does: Covers one third of the cost of facility rentals for our practices. Half of our practices consist of team practices with one court per team so players receive the maximum number of touches on the ball. The other practices are focused on individual motor skill development with 1v1, 2v2, and 3v3 play on smaller courts. Recent research shows that this method speeds improvement at the fastest rate; plus, it's a ton of fun for the athletes!

Why it's needed: Facility rentals are our biggest expense. Being a program sponsor allows us to begin putting funds toward our own facility. Not only would our own facility reduce our costs, but it would increase our capacity to offer more programs to more athletes—making an even bigger impact!

What the sponsor receives: A hand-written thank you from all our teams, team photos, and the sponsor name or logo printed on the back of our team jerseys. The sponsor will also receive recognition on the home page and youth volleyball pages on our website, on all youth volleyball newsletters and emails, and on all our social media pages.

November 3, 2017

Page 3

✓ **YES, I want to be a sponsor for the Anchorage Sports IMPACT volleyball program.**

Please select your sponsorship level:

- Player Sponsor (\$365): Quantity (15 available) ____
- Team Sponsor (\$800): Quantity (4 available) ____
- Program Sponsor (\$2,500): Quantity (3 available) ____

Sponsor Name (as it will appear on thank you's, website, and social media):

Contact Person (if different from sponsor name):

Mailing Address:

Do you have a logo to use on warm-ups, jerseys, and website? YES NO

Who should we contact for a high-quality logo file?

Name: _____ Email: _____

Make checks payable to Anchorage Sports Association and enclose this form with your donation.

Mail to:

**Anchorage Sports
PO Box 112183
Anchorage, AK 99511**

Thank you for choosing to make an IMPACT!