



# Join Us In Building Excellence in Loudoun's Youth Basketball Community

**THE MISSION** of the Loudoun Basketball Academy (LBA) is to foster an environment for player development, both on the court and in life.

THE ACADEMY'S PRIMARY OBJECTIVE is to enable players to learn the game of basketball in a fun and stimulating environment. The focus is on developing a player's skill and helping them become the most competitive player they can be, while maintaining a healthy approach to the sport of highly competitive basketball.

## Sponsorship Levels



#### Partner Level - \$2,000 and upwards

The partnership level is LBA's highest level of sponsorship. This is an exclusive partnership with LBA in which we will not seek out competing sponsors in the same industry or service area for the term of the partnership.

#### Additional benefits:

- Sponsor highlighted in published sponsorship list
- Sponsor banner/logo and special highlight on the LBA website for the duration of partnership, with linkage to partner's website
- Sponsor banner/logo and special highlight on the LBA brochure
- Plaque of appreciation with LBA team photo provided to sponsor in recognition of relationship
- LBA official sponsor polo
- Sponsor identified in newspaper write-ups regarding LBA activities and events
- LBA club, team or individuals participate in advertisements or promotions held by sponsor
- Player attendance to a chosen event (i.e charity event or grand opening)
- Sponsor brand logo displayed on T-Shirts worn by LBA members at special events
- Sponsor brand logo listed on LBA letterhead and all official flyers and newsletters

### Shooter Level - \$1,000

- Sponsor acknowledgement in published sponsorship list
- Sponsor banner/logo on the LBA website for the year of the sponsorship, with linkage to sponsor's website or business
- Sponsor banner/logo on the LBA brochure
- Plaque of appreciation with LBA team photo provided to sponsor company or organization in recognition of support
- LBA official sponsor polo
- Partner identified in newspaper write-ups regarding LBA activities and events
- LBA club, team or individuals participate in advertisements or promotions held by partner
- Player attendance to a chosen event (i.e charity event or grand opening)
- Partner brand logo displayed on T-Shirts worn by LBA members at special event

### Rebounder Level - \$500

- Sponsor acknowledgement in published sponsorship list
- Sponsor banner/logo on the LBA website for the year of the sponsorship, with linkage to sponsor's website or business
- LBA Performance T-Shirt with Club Motto on back
- Plaque of appreciation with LBA team photo provided to sponsor company or organization in recognition of support
- Letter of Appreciation

#### Passer Level - \$250

- Sponsor acknowledgement in published sponsorship list
- Sponsor banner/logo on the LBA website for the year of the sponsorship, with linkage to sponsor's website or business
- LBA Performance T-Shirt with Club Motto on back
- Letter of Appreciation

### Dribbler Level - less Than \$250

- Sponsor acknowledgement in published sponsorship list
- Sponsor banner/logo on the LBA website for the year of the sponsorship, with linkage to sponsor's website or business
- Letter of Appreciation

## Sponsorship Form

Donated by			
Company (if applicable)			
Address			
City			
State			
Zip			
Phone			
Email			
Level of Sponsorship	:		
	less than \$250	Donation Amount	
Rebounder Shooter	\$250 \$500 \$1000	Donating to a specific te  NO YES Team Name	am?
Partner	\$2000 and upwards	. 20	

Thank you for your support!
For questions or help: sponsorships@lba-attack.org



Loudoun Basketball Academy (LBA) 43255 Stoneyglen Court Ashburn, VA 20147