



# Ad Specifications and Order Form

**Deadline for all ads is Thursday, March 1st, 2018**

**Questions about Payment?**  
Contact: Lea Goehring, 920-360-8336  
greenbayyouthhockey@gmail.com  
**Mail form and/or payment to:**  
Attn: Lea Goehring  
1640 Fernado Drive • DePere, WI 54115

<b>AD SIZE</b>	<b>Price</b>
Full Page - (8.5" wide x 11" tall)	\$300
1/2 Page - (8.5" wide x 5.5" tall)	\$200
1/4 Page - (4.25" wide x 5.5" tall)	\$100
1/8 Page - (4.25" wide x 2.75" tall)	\$50

### Specifications for Supplied Ads:

- All ads should be sent as high res, print ready pdf files at 100% with crop marks and 1/8" bleeds.
- If creating ad in Illustrator please embed photos and create fonts to outlines before saving pdf file.
- All photos should be set to grayscale or CMYK (300 dpi) before being embedded in file.
- All black text must be set to 100% Black. No other colors should be used (cyan, magenta or yellow).
- Please submit your ad and form to prepress06@communityprinting.com. If you do not receive a confirmation from us that we have received your email, please call to be sure. Thank you.

### Specifications for Community Printing to Create an Ad:

- Please send high res files of your logo or photos (300 dpi) you want used.
- Please contact Lisa Fellenz at Community Printing • 262-377-8200 • prepress06@communityprinting.com

Company \_\_\_\_\_

Contact \_\_\_\_\_ Cell \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Web Link Address for Website \_\_\_\_\_

**Size of Ad:**  Full Page  1/2 Page  1/4 Page  1/8 Page

**Ad Submission:**  Attached  Emailed  Community Printing to Design

**Payment Method:**  Cash  Check (made out to **Green Bay Youth Hockey Association**)

**Credit Card Information:**  VISA  Mastercard

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_ CVV # \_\_\_\_\_

Signature \_\_\_\_\_

**Office Use:** Seller of Ad \_\_\_\_\_

Artwork received - Date: \_\_\_\_\_  Payment received - Date: \_\_\_\_\_  Program and Thank You sent - Date: \_\_\_\_\_



**Green Bay Youth  
Hockey Association**