Lakeside Little League Sponsorship Program

To Our Valued Sponsors:

It's time to get ready for another great season of Lakeside Little League Baseball! Sponsors have helped make Lakeside Little League Baseball one of the most popular and successful youth sports programs in this area, and we need your support to keep the league strong for our players and community.

Non-profit youth sports leagues such as Lakeside Little League operate through a great deal of community volunteerism, but there are obviously costs associated with running such a program. Registration fees are kept as low as possible and only cover a portion of costs. The remaining operating costs (e.g., field rental, baseballs & equipment, field maintenance, umpires, etc.) are covered by sponsorship donations.

All sponsors will also be listed on the Lakeside Little League website (www.lakesidell.org) and all teams will be encouraged to support those sponsors.

Sponsorship Opportunities:

1) **Scoreboard Sponsor ($3,000)**: Your company's name and logo will be displayed on one of our 3 scoreboards at Feist Park (Nash or Coker-Ewing fields) or Granite Bay Community Park (Juniors field) for two years.

2) **Snack Shack Sponsor ($1,000)**: Your company's name and logo will be displayed on the snack shack wall at Feist Park for the entire year.

3) **Home Run Fence Team Sponsor ($500)**: Your company's name and logo will be displayed on a banner carried by a team in our Opening Day Parade and displayed on the outfield fence on either the Kiwanis or Coker-Ewing fields at Feist Park for the entire season.

On behalf of our community, the Lakeside Little League Board of Directors would like to thank you for your support. Lakeside Little League is a registered California Charitable Organization, and all donations are tax deductible (CT #50749).

Thank you,

Lakeside Little League
Lakesidesponsorship@gmail.com

Lakeside Little League Sponsorship Instructions

Step 1: Review our Program

Step 2: Complete the online Sponsor Registration:

https://lakesidell.sportngin.com/register/form/930053547

Step 3: Email your company logo to
Lakesidesponsorship@gmail.com

Due: Wednesday, February 16th 2022

Banner/Sign Guidelines:

The image you provide will be printed directly, as is, to the banner itself. Please keep the following considerations in mind:

HOME RUN FENCE BANNERS: The outfield fence is 200’ from home plate, and ~215’ from the backstop. Text smaller than ~6-8” or in ornamental font styles will be difficult to read from that distance. Please minimize the amount of text on your banner so that it can be as large as possible to maximize legibility.

Logos will enlarge best for printing if they are in a vectored format with fonts and curves outlined. ***Vector file formats*** (scalable to any size UNLESS they contain bitmaps in addition to vector images)

- **EPS** (Encapsulated Postscript)
- **AI** (Adobe Illustrator)
- **PDF** (Acrobat)

File formats such as TIF or JPG files will work if they are rather high resolution (at least a half Mb in size). Please do not provide GIF files as these are most commonly used for websites and are usually not high enough resolution to be enlarged significantly.

Here is an example of a nicely formatted graphic for an outfield-fence banner: