
Benefits of Sponsoring

It has been said that word-of-mouth is the best kind of advertising. With your business name on the front of a dozen or so jerseys, you'll be sure to win some positive recognition. Parents love to talk about the sports their kids play, and when they do, the name of your business will likely be mentioned and it will be seen when they're showing off their pictures!

Sponsorships are a wonderful way to increase awareness of your business' products and services! It's a very welcomed form of advertising; parents love to see and support companies that are supporting their children!

BYAA is a non-profit, so your sponsorship could be a great tax incentive!

As a sponsor, if you have any upcoming promotions or coupons, we would be happy to hand deliver them to the parents with kids in our leagues!

Our annual BYAA Silent Auction is another wonderful product giveaway opportunity and our sponsors are always invited to participate!

Sponsorships help us keep the costs of our programs low!

Social media and website add-ons are available as well! This is a great way to keep your business name fresh on the minds of all of the parents in our league!

About BYAA

BYAA is an organization that provides the opportunity for Carl Junction youth to participate in various recreational sporting activities. The organization is governed by a board of volunteers elected by meeting attendees each March. Each board member serves a 5-year term.

If you would like to learn more about BYAA, please visit our website www.carljunctionbyaa.com.

BYAA Mission Statement

The Bulldog Youth Athletic Association is a non-profit recreational sports organization designed to meet the youth sports needs of area athletes. It is our mission to create an environment where all young athletes have an equal opportunity to participate and have a positive experience, teach skills necessary to make sports a lifelong activity, and where honoring the game is the norm for all those who participate.



Bulldog Youth Athletic Association
P.O. Box 461, Carl Junction, MO 64834

www.CarlJunctionBYAA.com

CARL JUNCTION BYAA



SPONSORSHIP PACKAGES

Bulldog Youth Athletic Association

CarlJunctionBYAA.com

(417) 499-4913

PO Box 461 Carl Junction, MO 64834

How to Sponsor

If you are interested in sponsoring a sport for BYAA, please complete the form at the right and return it with payment to:

P.O. Box 461, Carl Junction, MO 64834

- Please include a business card or a copy of your business' logos or the banners/team shirts. If you prefer a specific team color, please include it in additional comments.
- If you have social media or a website, please include that on your order form so we can add you to our sponsorship page online.
- A receipt will be mailed to you upon the completion of your order.

Payment must be submitted with orders and must be received by the end of registration for that sport.

If you have any questions regarding the pricing or sponsorship options, please contact Tera Miller, Director of BYAA, at 417-499-4913.

Details

- The banner price includes two colors. Additional print colors are \$15.00 each.
- All banners will be owned and retained by BYAA.
- Team shirt packages include the sponsor's name/logo on all team members' shirts.

Sponsorship Options

Gold Sponsorship Four 3'x6' Banners and Team Shirts for every age league One team in every league/age group for one year in all sports	\$2,500
Silver Sponsorship Two 3'x6' Banners Two team Shirts for all sports for one year Two teams in one league/age group for one season for all sports	\$1,000
Bronze Sponsorship Team Shirts for all sports for one year Baseball, Softball or T-ball, Basketball, Flag Football, Volleyball and Spring & Fall Soccer. One team in one league/age group for one year	\$500
Banner Only One 3'x6' Banner for Baseball, Softball, T-Ball OR Flag Football	\$225
Team Shirts for Baseball, Softball or T-Ball & Banner One 3'x6' Banner and team shirts for one league/age group for one season	\$250
Team Shirts for Baseball, Softball or T-Ball One league/age group for one season	\$150
Team Shirts for Basketball, Volleyball, Flag Football, Spring or Fall Soccer One league/age group for one season	\$100
Online Sponsoring Add-On Your business website and/or social media link will be displayed on our website for the duration of your sponsorship. This can be added on to any level of sponsorship. It is included with Gold and Silver Sponsorship Packages!	\$100

BYAA Sponsorship Order Form

Please detach this portion and return to:
 P.O. Box 461, Carl Junction, MO 64834

Package Description	Price	Qty	Amount
Gold Sponsorship	\$2500	___	_____
Silver Sponsorship	\$1000	___	_____
Bronze Sponsorship	\$500	___	_____
Baseball w/ Banner	\$250	___	_____
Banner Only	\$225	___	_____
Team Shirts Only			
Baseball/Softball/T-ball	\$150	___	_____
Basketball	\$100	___	_____
Soccer (Fall or Spring)	\$100	___	_____
Flag Football	\$100	___	_____
Volleyball	\$100	___	_____
Online Add-On	\$100	___	_____
Additional Banner Color(s)	\$15	___	_____

Payment Type: Cash Check Money Order
 (Please Circle)

Business Name: _____

Contact Name: _____

Address: _____

Phone Number: _____

E-Mail: _____

Website: _____

Social Media Link: _____

Preferred Jersey Color, if any: _____

Additional Comments: _____

Specific Child & League (Age/Grade), if applicable: _____

Logo Included w/order? Yes No