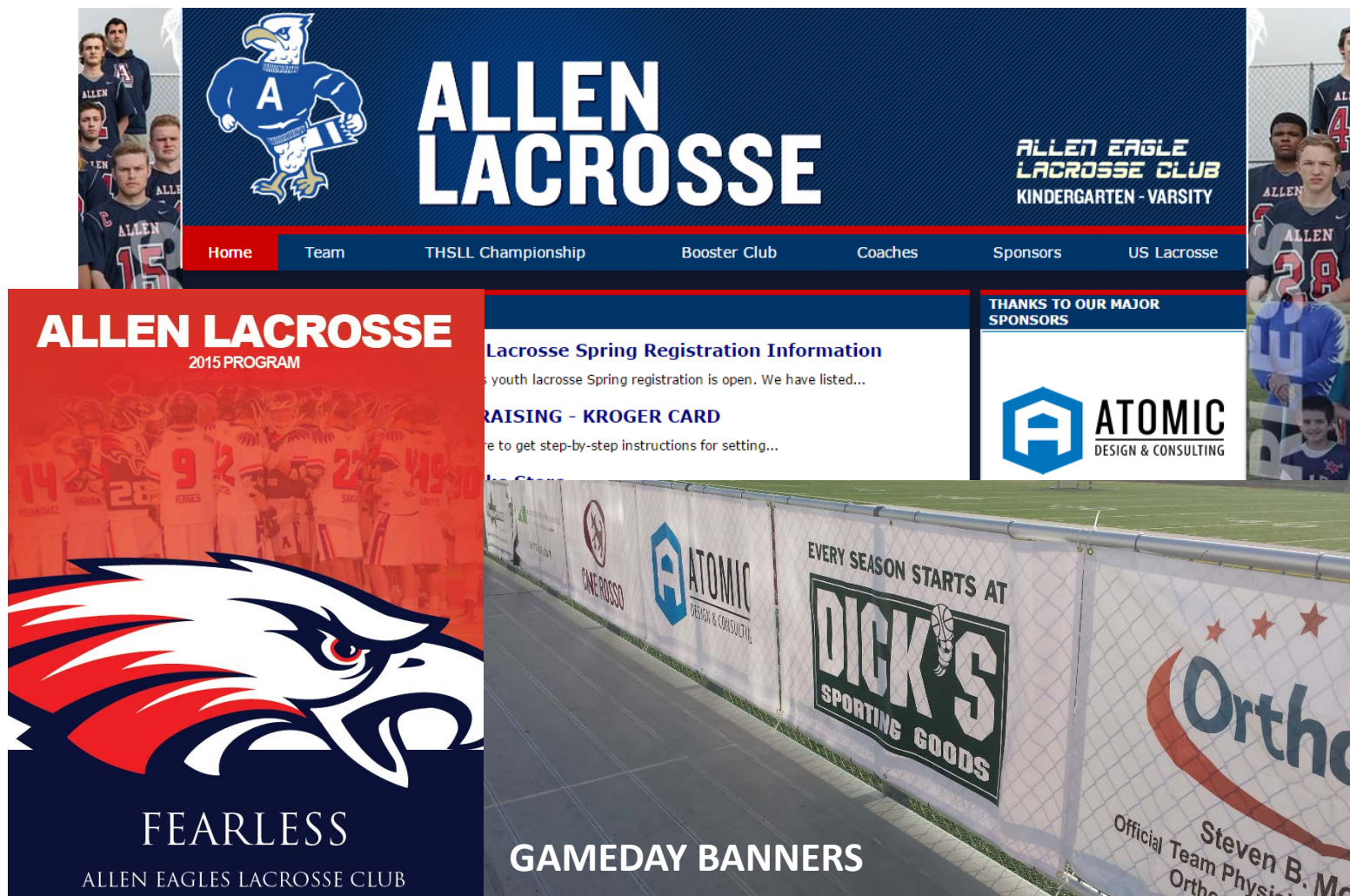




SUPPORT AELC

AllenLacrosse.com
KINDERGARTEN THROUGH 12TH GRADE



EXPOSE YOUR BUSINESS TO THE COMMUNITY

- WEBSITE LINKS
- PRINTED PROGRAM
- GAMEDAY BANNERS
- GAMEDAY ANNOUNCEMENTS
- EMAIL PROMOS
- SOCIAL MEDIA PROMOS
- TEAM POSTER
- TICKETS TO HOME GAMES



SOCIAL MEDIA MENTIONS



ALLENLACROSSE.com

WHAT'S IN IT FOR SPONSORS?

- Supporting the awesome boys in the program.
- Signage at home games visibility to Allen & visitors.
- **SEO (Search Engine Optimization) benefits.**
(local SEO can be improved w/text links from community sites)
- Exposure to fellow sponsors.
- Season Tickets to the games.
- Banner ads on AELC website.
- Ads Promoted in printed Game Programs
- **Timed promotions on AELC social media.**
(ex. Restaurants could have message go out before dinner)



BUSINESS SOARS WITH THE EAGLES



PROGRAM AD



SOCIAL MEDIA



ALLENLACROSSE.com

EASIER TO SUPPORT!

Easy to support your community
and get maximum business exposure!

Payment Plans Available

We understand the importance of cash flow
and have setup the program to allow for
small monthly payments as low as \$56.



SPONSORSHIP OPPORTUNITIES

- Team Sponsorship
- Website Banner Ads
- Website Sponsor Directory
- Social Media Promotion
- Email Messages
- Printed Program
- New Web Features / Videos
- Printed Banners at Games



CORPORATE DONOR

- **Website** (4,000 page views month)
 - Website feature sponsor
 - Banner ad
 - Sponsor directory listing (SEO text link)
 - Mention in all AELC emails
 - Promo spots
- **Logo on practice jerseys**
- **Presence at regular season home games**
- **Social Media Promotion**
 - 16 Timed Posts a Month
 - Facebook, Twitter, G+, Instagram
- **Printed Promotions**
 - Full page ad in program
 - Special banner at all home games
 - Logo on team posters given to local businesses
- **Tickets to Games**
- **Banquet Sponsorship and Recognition**



ALLENLACROSSE.com

TEAM SPONSOR - \$3,000

- **Website** (4,000+ page views month)
 - Banner ad
 - Sponsor directory listing (SEO text link)
 - Mention in AELC emails
 - Promo spots
- **Table at regular season home games**
- **Social Media Promotion**
 - 8 Timed Posts a Month
 - Facebook, Twitter, G+, Instagram
- **Printed Promotions**
 - Full page ad in program
 - Logo on Banner at all home games
- **Tickets to Games**
- **Recognition at Banquet**





ALLEN LACROSSE BUSINESS SPONSORSHIP

SPONSORSHIP LEVELS	<input type="checkbox"/> Platinum (full page +)	<input type="checkbox"/> Eagle (full page +)	<input type="checkbox"/> Gold (full page)	<input type="checkbox"/> Silver (half page)	<input type="checkbox"/> Bronze (qtr page)	<input type="checkbox"/> Business Card
Allen Eagles Lacrosse - Not for Profit – 501(3)(c) Tax Exempt ID# 27-3571667	\$ 1,725	\$1,150	\$500	\$300	\$150	\$75
INVESTMENT LEVEL (9 equal payments, includes processing fees)	\$192	\$130	\$56	\$155 X 2	-	-
Title Sponsor of a local, travel, or skills tournament	X					
4'x6'- Banner for home games - (Platinum & Eagle Sponsors)	X	X				
4'x6' – Group Banner for home games – (Logo only)	X	X	X			
Logo and hyperlink on Club website	X	X				
Promotion in club email messages	X	X				
Special recognition in year end video and on PA at games	X	X				
Full page ad in Program (8.5"x 11" – Full color. 1/4" bleeds. Glossy paper.)	X	X	X			
½ page ad in Program (8.5" x 5.5" – Full color. 1/4" bleeds. Glossy paper.)				X		
¼ page ad in Program (4.25"x5.5" – Full color. 1/4" bleeds. Glossy paper.)					X	
2 Season tickets for home games	X	X				
Poster to display your sponsor support at your location	X	X	X	X	X	

PROGRAM EXTRAS

Back Cover, Inside Front Cover, or Inside Back Cover: Exclusive to first three Eagle Sponsors (dimensions: 8.0" H x 10.0" W)

Business Card Ads: 2.0"H x 3.5"W Standard Business Card (we will scan, please provide two cards)



ALLEN LACROSSE BUSINESS SPONSORSHIP

Company Name: _____

Contact: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Player / Contact: _____

Sponsorship Level: _____

Amount (include any extras): _____

Check # | Credit: _____ exp: _____ cvv: _____

(credit card payments can also be completed online at AllenLacrosse.com)

Authorized Signature: _____

Date: _____

Dimensions

Please submit ads in JPEG, EPS, or TIFF formats with 300 dpi (or at minimum 150 dpi) resolution. Photographs should be saved at actual size for optimal printing.

Deadlines

Payments must be received or scheduled by December 15th.

AELC Contact

Send ads, logos, or related artwork to vp2@allenlacrosse.com

Mailing Address: AELC, P.O. Box 324, Allen TX 75013

AELC is a 501(3)(c) Not for Profit organization

TAX ID # 27-3571667

MAKE A DIFFERENCE

YOUR SUPPORT ALLOWS MORE
KIDS TO PARTICIPATE IN THIS
FAST-PACED & EXCITING SPORT!

THANK YOU

SHARE THE LAX LOVE

Sponsor us at:
AllenLacrosse.com

