



USASA February 2018 Meeting
Orlando, Florida
 United States Adult Soccer Association
 Region III
 Index of Reports

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USASA Region III

Agenda

- ___ Call the meeting to order
- ___ Moment of Silence
- ___ Roll Call and Credentials
- ___ Approval of 2017 MYM Meeting Minutes
- ___ Officers Reports
 - Director – Darius Ejlali
 - Deputy Director – Chaz Ballish Regueiro
 - Treasurer – Nick Calabro
 - Secretary – Karon Beyer
- ___ Announcements
 - USASA Region III National Cup Championships – June 2018, Raleigh, NC - WRAL Soccer Park
National Cup – Request for Referees
 - USASA Adult Soccer Fest – July 2018 In Bellingham Washington
- ___ Open Forum
 - Budget Talks
 - Independent Director
 - Region III Work Shop Topics
 - State Events
 - Referee
 - Women’s
 - US Soccer Elections
- ___ Unfinished Business
 - Bids for 2019- 2020 Region III National Cup Competition Bid
 - National Cup (addition of Over 40 Mens)
 - Coach of the Year Submissions
 - Bob Evans Lifetime Achievement Submissions
- ___ New Business
- ___ Good of the Game

**USASA Region III
2017 Mid-Year Meeting**

Credentials Report

National & Regional Officers		Votes Entitled		Votes Present	
Region III Director	Darius Ejlali	1			
Region III Deputy Director	Chaz Ballish	1			
Region III Secretary	Karon Beyer	1			
Region III Treasurer	Nick Calabro	1	4		0
<hr/>					
Region III					
	Alabama	2			
	Arkansas	4			
	Florida	5			
	Georgia	4			
	Louisiana	4			
	Mississippi	1			
	North Carolina	5			
	North Texas	6			
	Oklahoma	3			
	South Carolina	4			
	Tennessee	3			
	Texas South	4	45		0
<hr/>					
Affiliates					
<hr/>					
Total Votes		49	49	0	0
	Half			0	
	Plus 1 (if total is even)		1		

**United States Adult Soccer Association
United States Adult Soccer Association
Annual General Meeting – Region III Minutes**

Minutes From: October 20, 2017 Lake Tahoe, Nevada

8:08am – Called to order by Region III Director Darius Ejlali

8:09am - Introduction of Members

8:10am – Moment of Silence to remember those in the Soccer Community that are no longer with us

8:11am – Region III Roll Call & Credentials Check In by Renee Jo Rodriguez

Here – Director – 1 vote

Here – Deputy Director – 1 vote

Here – Treasurer – 1 vote

Here – Secretary – 1 vote

Here – Alabama – 3 votes

Here – Arkansas – 3 votes

Here – Florida – 5 votes

Here – Georgia – 4 votes

Here – Louisiana – 3 votes

Here – Mississippi – 1 vote

Here - North Carolina – 5 votes

Here - North Texas – 5 votes

Here – Oklahoma – 3 votes

Here - South Carolina - 4 votes

Here – Tennessee – 4 votes

Here - Texas South – 4 votes

Absent – United States Leagues (National League) – 1 vote

We have 49(eligible) Votes, 41 in attendance today. We need 22 for a simple majority and 31 for a 2/3 vote.

8:15am - Approval of the 2017 Annual General Meeting, Minutes from Wailea, Hawaii by acclamation

8:16am – Officers Reports (full submitted written reports are included at the end of the minutes)

Director Darius Ejlali reported on his written report:

- A. The Region has had a great year, the National Cup Regional Competitions in Raleigh, North Carolina; Work Shops in Atlanta, Georgia along with the MLS game; and hosting the USASA Soccerfest in Nashville, Tennessee.
- B. USASA Insurance provider is now offering a one million dollar facility policy. Contact Deschamps & Gregory if you need more information or your state/league is interested.
- C. The NBOD has voted to switch our USASA AGM date to the fall and hold the USASA Mid-Year in the winter. The rationale is USASA is not in control of the meeting space and is often times given inadequate options by US Soccer. Additionally, our AGM is our most important meeting and we should be focused on our meeting and in more control of our schedule. Holding our AGM in the fall allows USASA to choose the location and schedule benefitting of members by having a more focused AGM.
- D. The 2018 USASA October Meeting will be in Buffalo, New York.
- E. 2018 Soccerfest will return to Bellingham, WA, for its 20th Anniversary.

- F. USASA has a nomination committee that is charged with searching for two Independent Directors for the NBOD to review and the National Council to approve. The Nominating Committee has put forward an individual, Brett Hurwitz, who works for US Lacrosse. Brett is part of the executive team for US Lacrosse where he leads the organization in advertising and partnership strategies, sales, and marketing and activation efforts nationwide. Duncan and John have had preliminary discussions with Brett and will be inviting Brett to a National Board of Directors meeting to interview in person.
- G. Nick Calabro has opened a Region III Banking Account with Chase.

8:36am Guest:

Franko Barroni, US Soccer Foundation, announced he is running for his final term as Adult Division Representative and is asking for support in the upcoming 2018 elections.
Ed Marco, Futsol dropped in to introduce himself.

- H. Bill George, the chairman of the Membership Committee, along with Duncan Riddle, USASA Executive Director, has secured a partnership with Abenity. Abenity is a leader in the employee/member perks industry
- I. Region III National Cup Championships are June 8-10, 2018, in Raleigh, NC, at the WRAL Soccer Park. Due to the weather, 2017 had to use artificial turf but they hope to return to natural grass in 2018. We will be using \$40,000.00 from USASA to help subsidize our events.
2018 Entry fees are \$200.00.
2018, there will be prize money awards on the table, \$15,000.00 for 1st place, \$10,000.00 for 2nd place, \$7,500.00 for 3rd place and \$5,000.00 for 4th place.
At the Over 30 (Gerhard Mengel Cup) & Open (Werner Fricker Cup) Championships there was discussion about adding an Over 40 division. Should Region III open our competitions to include Over 40?
USASA is asking Region III to host the 2018 Werner Fricker Open Cup, which will be the 3rd weekend in August (17-19).

*M1 Motion Made by Scott Eisenbraun, 2nd by Karon Beyer: to accept the invitation to host the 2018 Werner Fricker Cup at no cost to the Region by Florida State. Discussion and a voice vote, motion carries.
- J. Darius asked Karon Beyer if she would accept the appointment of 2018 Work Shop Committee/Organizer. She accepted and Darius asked that if anyone was interested in hosting the event or had a suggestion for a workshop topic to get in touch with Karon.

9:24am Guests:

John Motta, USASA President: John asked that everyone review the bylaws, budget, and State Referee Policy change proposals and to please support them in the National Council meeting.
Cesar W, USASA Soccerfest. dropped in to tell everyone what a great job Region III and Tennessee State Soccer did at the 2017 event. And to announce that the 2018 Soccerfest would be in Bellingham, WA, and the 2019 would be in Massachusetts.

9:40am - Deputy Director, Chaz Ballish Regueiro, reviewed some of the key points from his written report.

A. Thank you to Director Darius Ejlali for all his work and reminded everyone that he will be inducted into the USASA Hall of Fame this evening.

B. Nicole McMasters, Region III Cup Chair, was unable to attend today so Chaz suggested we table the R3 National Cup playing format discussion until the February meeting.

C. Web Site – please send Tournament/Social Media information to post on the Region III Website. Also please take a look at the social media report compiled by him and Renee Jo Rodriguez that is included in the R3 Book of Reports

D. Today we will live feed US Soccer President candidates when they come into our meeting.

E. Coach of the Year Nominations, please take a look at your state and submit a nomination before the 2018 February Meeting.

F. Bob Evans Lifetime Achievement Award, this is important to the region to recognize of referee. Let's get a nomination from each state. Updated forms for both Bob Evans and COY are on the Region III Website.

G. Regional Membership Committee, Chaz has asked Otey Smithson, to chair and is asking for one member from each state.

H. USASA Communications, after several state members requested to be added to the USASA NBOD distribution list for meeting minutes, has decided to record all NBOD meetings, which will be posted on the USASA Website.

I. Thank You to Karon for getting us all in contact during the hurricane that travelled **throughout** every state in the region.

J. Chaz would like to ask about setting up a USASA foundation for disaster relief. Alabama has volunteered to help

K. There is a calendar on the USASA Website, make sure to link your state so your events are posted nationally.

9:55am – Ten Minute Break

10:15am – Guests

Erik Wynalda, dropped in to confirm that he is running for the position of US Soccer President in 2018. After his personal message to the Region III members, Erik spent time answering questions from the floor.

Joe Brone, Chair of the MPSTL

10:24am - Treasurer, Nick Calabro presented his written report.

A. the Budget report was emailed out and will be reviewed in detail under the Committee Reports.

B. Nick suggested that we may need to increase the entry fee for the Region III Competition.

C. 2018 Workshop were very meaningful and Nick wanted to thank Nancy Harrison, Athletic Organization Accounting and Tax Options, for her financial presentation, He reminded the membership that both he and Nancy are available to work with individual states and league.

D. Referee Dinner is an item up for review in the budget.

E. Travel subsidies will need to be reviewed if we add Over 40 and Women's' divisions.

F. We are under budget again this year. Karon thanked Nick for his hard work on the Regions behalf and congratulated him on being appointed as USASA Budget Committee Chair.

G. Direct Marketing, we have the suggestion to use by Alabama as a trial.

H. Nick would like to suggest that we grow funds with investments into bonds

I. A proposed budget was prepared by Darius & Nick which will be covered under Budget Committee reports.

10:44am - Announcement from Duncan Riddle USASA, that later today, discussions from several candidates for US Soccer President, including incumbent Sunil Gulati, will covered by social media and posted to the USASA website.

10:46am - Secretary, Karon Beyer, stands by her written report and hopes everyone had a chance to review it.

10:47am – Announcements by Director Darius Ejlali

- A. USASA 2018 Region III National Cup Championships will be held June 2018 at the WRAL Soccer Park in Raleigh, North Carolina. Entry forms will be sent out by Nicole and posted on the Region III website
- B. USASA 2018 Adult Soccerfest will be held in Bellingham, Washington in June

10:48am – Committee Reports

10:49 am – Budget Committee: Nick Calabro presented a four-page report

A. Profit & Loss January 1- October 11; Profit & Loss Budget vs. Actual January 1- October 11; Balance Sheet as of October 11; Balance Sheet Previous Year Comparison.

B. Coffee Discussion: Coffee for meeting is a large ticket item around \$250.00 per meeting. Do we want coffee and water provided or would we be better off with a “Coffee” voucher to use in the hotel restaurant?

C. Atlanta Workshop came in under budget even with the last minute decision (due to forecasted thunderstorms) to rent a bus to and from the MLS game.

D. Executive Board Meeting. We have added a Region III strategic planning session so we need to include it as a line item in future budgets.

E. Travel Budgets have increased due to the locations of both the US Soccer AGM (Hawaii) and the USASA Midyear (Lake Tahoe).

F. Referee Awards Dinner: The Referee Dinner budget had been reduced in the proposed budget. Fred Hiler spoke to the importance of the event for the referees.

*M2 Motion by Claudella Wright, Texas South: that we add \$1,000.00 to the Referee Awards Dinner in the budget. 2nd by Chaz Ballish Regueiro. Discussion and motion passes. Fred thanked the membership.

G. Nick reminded the membership that with the increase we now have a negative balance of \$6,300.00

H. Director Travel increase. There is no line item for the Director to attend the Werner Fricker Cup, which we will be hosted in our Region in 2018.

*M3 Motion by Karon Beyer: that we add \$700.00 to the Directors Travel Budget for the Werner Fricker Cup, 2nd by Otey Smithson. Discussion and motion carried.

I. Nick suggested that the National Cup Committee look for a possible sponsor for the Region III National Cup Competition.

J. Growth Incentive Fund. Washington State in US Soccer has set up a growth initiative fund to help local leagues increase membership.

11:11am - Credentials Committee – Renee Jo Rodriguez submitted a written report from Tony Falcon, USASA Credentials Chair. She distributed voting credentials to all Region III state associations and Board members. Darius reminded everyone about the importance of getting your player registration in to USASA in a timely manner.

11:13am – Governance Committee Larry Hall submitted a written report

The committee was tasked with finding nominees for the position of Independent Director. Mr. Brett Hurwitz was selected by the committee. He has a background in Sponsorship and Marketing. His job entails working with several large professional Sport teams.

Greg Griffith, voiced concern over possible conflict of interest.

11:15am – National Cup – Nicole McMasters was absent but submitted a written report.

11:16am – Social Media – three page written report was submitted by Renee Joe Rodriguez. We are now on Facebook, Tweeter and Instagram. We have 801 followers on Facebook including followers in Brazil, Mexico, United Kingdom and India. Tweeter had 40.2K impressions over a 30-day period in June.

11:19am Referee Committee, Fred Hiler submitted a written report

Don Wilbur (FL) was presented the Region III Bob Evan Life Time achievement Award. We had 36 referees from 12 states, 9 National Referee Coaches from 5 states and 2 US Soccer Lead National Referee Coaches for the USASA Region III National Cup

11:20am – Womens/Coed Committee – Karon Beyer submitted a written report and stands by her report. The committee has met seven times with in-person meetings in Hawaii & Atlanta. They are currently working on a women's 8v8 tournament and hope to run it alongside the Region III National Cup.

11:25am – Ad Hoc Membership Committee will make their report at the 2018 February Meeting.

11:31am – Unfinished Business: Suggestion to add discussion of Over 40 into the Region III National Cup at the February meeting.

11:33am – New Business:

A. Elections of the Region III Officers.

*M4 Motion made by Billy Babcock, 2nd Scott Eisenbraun: That to stay in alignment with the new switch of USASA Meetings, the Region III Election will continue to be held during USASA Annual General Meetings in October, discussion and motion carries.

B. Consent Agenda for Officers and Committee Reports

*M5 Motion made by Karon Beyer, 2nd by Larry Hall, for Region III to use the Consent Agenda for all Officers & Committee written reports. Discussion on what that Consent Agenda means and clarification is that no oral report is needed if a written report is submitted and distributed to the membership prior to the meeting. Members may still ask questions about the written report but if no questions come from the floor, the agenda skips to Unfinished Business. Motion passes.

C. Budget Review and approval.

*M6 Motion made by Karon Beyer, 2nd by Scott Eisenbraun: move the review and approval of the proposed budget down to unfinished business in the Region III Agenda. Discussion and motion passes.

11:35am – Rules Committee – Andrew Egan reported that the committee reviewed all the upcoming Bylaw proposals and their recommendations are in the USASA Book of Reports, but you should review 202, change in Membership categories.

11:37am – Guests

Bill George, Chairmen of the USASA Membership Committee, stopped by to answer any questions by the membership.

Andy Gregory from Deschamps & Gregory addressed the membership with several updates on Liability

Insurance.

- A. General Liability only covers “Sanctioned” events.
- B. Professionals are not covered if there is no monetary compensation.
- C. for Contracts to be valid, individual player waivers need to be signed and held by the affiliated league or state office.
- D. Coaches that are not players need to sign a participation waiver to be covered by general liability.

11:46am – Guest – Steve Ganns stopped by to announce that he will be running for US Soccer President

11:50am – Good of the Game

Richard Moeller, Vice President USASA, came in to discuss:

- A. Growth initiative.
- B. Insurance and the importance of sanctioned, affiliated games.
- C. States, Leagues and Tournaments using a Try Out/3 Day Event Pass for non- registered players.
- D. US Soccer Player Data Base – US Soccer will generate a unique player number for each registered player, youth & adult.
- E. MPSL/NPSL – How they are doing? How they are growing?

12:04pm – Meeting Adjourned by acclamation.

12:05pm Sunil Gulati stopped by to address the Region III Membership. He advised the region that he would seek re-election and that he would be addressing the entire USASA Membership after lunch today.

Those in Attendance – October 20, 2017

Director – Darius Ejlali

Deputy Director –Chaz Ballish Regueiro

Treasurer – Nick Calabro

Secretary – Karon Beyer

Committees:

Budget – Nick Calabro

Credentials – Renee Jo Rodriguez

Governance – Larry Hall

Referee – Fred Hiler

Rules – Andrew Egan

Website/Social Media – Chaz Ballish Regueiro, Renee Rodriguez

States

Alabama – Russell Richey

Arkansas – Phil Duerr

Florida – Richard Moeller

Georgia – Greg Griffith

Georgia – Evan Mitz

North Carolina – Scott Eisenbraun

North Carolina – Donna Langdon

North Texas – Billy Babcock

North Texas – David Messersmith
North Texas – Paul McFarlin
South Carolina – Sofia Hernandez
South Carolina – Rich Dixon
South Carolina – Chaz Ballish Regueiro
Tennessee – Otey Smithson
Tennessee – Derek Greene
Texas South – Claudella Wright
Texas South – Jeanne Smith
Texas South – Harmony Zajdel
Texas South – Gloria Rodriguez

USASA Region III

Director's Report

A Congratulations is order for Region III

Region III has shown innovation and determination to be the national leader in player registration and solid soccer programs.

Region III State Associations hosts some of the best state-run programs in the nation! From the Florida Classic in January to the Cino de Mayo and Defenders Cup in Texas South; the Budweiser Cup in North Texas to the revived State Cups in Georgia; the Carolinas Cup and Beer City Cup in North and South Carolina; to the Adult Soccerfest in Tennessee and many more strong programs across Region III for our members.

Region III had a 17% player registration increase which is significant.

Player growth and retention are always issues for adult associations. In our efforts to grow and promote the game, State Associations have consistently faced obstacles which include unaffiliated leagues, soccer organizations, field access, resources, and leadership. Identifying and addressing several of these topics will be the focus of our upcoming workshops in the summer.

Exciting times in Region III.

As we all kick off the spring season, it is important to keep an eye on summer events.

June 1-3, 2018, The Hank Steinbrecher Cup will be held in New Britain, CT at Veterans Memorial Stadium. This event was created by USASA in collaboration with US Soccer to bring the best Amateur teams together and honor a great soccer friend Hank Steinbrecher. Teams competing for the Steinbrecher Cup will be the 2017 Champion Michigan Bucks, the NPSL Champion Elm City Express, the PDL Champion Charlotte Eagles and the USASA National Amateur Cup Champion - the "Lansdowne Bhoys".

June 8-10, 2018, the USASA Region III National Cup Championships will be held in Raleigh, NC.

July 11-15, 2018, the USASA Adult Soccerfest will be held in Bellingham, Washington to commemorate the 20th Anniversary of the tournaments inaugural debut.

August 3-5, 2018 the USASA National Cup Championships will be held. This is the first year that our Final Four teams will receive prize money; \$15,000 for the Champion, \$10,000 for the Finalist, \$7,500 for third place and \$5,000 for fourth place. Please use these incentives to drive participation at the state level qualifiers. USASA is committed to crowning the best amateur team in and NBOD meeting. Friday, September 21 will be our Regional meetings. Friday evening will be our social to Niagara Falls. Saturday morning, USASA will have a series of workshops followed by our National Council Meeting from 12pm-3pm. Saturday night will host our Hall of Fame Dinner.

This past January, the Adult Commissioners met with the Youth, the Pro, and the Athlete Commissioners to discuss the US Soccer elections and other issues that surround our soccer landscape. The four councils agreed in principle that a fee reduction is needed in the youth and the adult ranks. Both the youth and the adult commissioners received support in reducing the membership fees to pre-2001 fees - \$1.00 per adult and \$0.50 per youth player. The hope is the budget committee present an amendment to reduce the fees instead of bringing up on the floor for debate.

The four councils also met with the President of the American Outlaws, who have chapters all over the United States. This is an organization that USASA is interested in developing closer ties. To engage the American Outlaws at the state level and promoting establishments that are American Outlaws bases may prove to be very beneficial to our adult organizations. Many states have established non-traditional "pub" leagues out of these types of relationships.

Another issue that the Adult Commissioners are pushing hard on concerns US Soccer Bylaw 213, which requires a minimum standard of a \$2,000,000 General Liability policy for all organizational members to carry. Currently, the only organizational member that is not in compliance is USSSA. This will be addressed by the Federation.

As our USASA tiered system continues to take shape, USASA will create a panel to review tier applications and compliance. As our USASA tiered system continues to take shape, USASA will create a panel to review tier applications and compliance.

Dead Region III websites are gone!

Great News!

Insurance claims are down!

Another sign of State associations at work. Ensuring players are properly registered prior to taking the field and administrators verifying claim accuracy truly makes a difference.

When our USASA claim ratio falls under projected numbers, USASA receives an Insurance Dividend check for managing claims correctly. For 2016, USASA will receive a \$90,000 rebate from the insurance company. These funds go into an USASA insurance reserve to offset any future insurance increases.

The projection about 2017 is even better. At this point 2017 claims are even lower than 2016 – however, given that not all claims from 2017 are not closed yet - our numbers may fluctuate.

Invitations will be sent out from US Soccer.

US Soccer will be inviting State Presidents and State Directors to the new US Soccer Training center in Kansas City, Kansas. There will be two meetings, one on April 9th and one April 11th.

Independent Director has been such a hot topic. The USASA NBOD has endorsed this candidate to move forward for the members to decide. I spoke strongly to the points raised at our Regional meeting and National Council meeting in Tahoe. I spoke directly to USASA President that there is enough concern regarding this candidate's nomination that I could not endorse the candidate. I was assured USASA only wants him in an advisory role and he comes with a wealth of sports marketing background from a multitude of sports. His input on the board could be very valuable. He is not there to seek sponsorship on behalf of USASA. I expressed that not enough information about his role with USASA has been defined for our members. I urge each member to voice their concern.

I hope everyone is ready for Orlando!

On Thursday February 8th, USASA will hold a NBOD meeting at 5:00pm.

Friday February 9th, Region III will hold our Regional meeting.

We will begin at 8:30 and end at 12:00.

We will be taking a vote on the 2019-2020 USASA Region III National Cup Championships. Please have your bids ready to be reviewed. Also, please have your Coach of the Year submissions. We will hold a further discussion on adding the Over 40 to our regional event. We will continue discussing the Independent Director position. There are already requests from candidates that are interested in speaking to the region.

After our regional meeting, at 12:00pm, lunch will be served where USASA will be holding our National Council meeting.

At this meeting, USASA will open the Adult Council meeting to hold the Adult Council election. At this election, USASA will be testing a digital voting system. Every state will receive a login key in their welcome pack. USASA has paper ballots as a backup.

We will also be voting on our adult representative to the US Soccer Foundation.

If there are areas of discussion anyone would like to put on the floor for Region III or the USASA NBOD, please do not hesitate to contact me.

Thank you.

Respectfully Submitted,

Darius Ejlali



Deputy Director Report
USASA Orlando February 2018 Meeting
Deputy Director Report- Prepared January 2018

Welcome to Orlando, it has been an honor and privilege to represent our region. With the holidays the last couple months has seemed relatively slow. But i do want to remind everyone I am always available via e-mail cballishregueiro@gmail.com or via telephone 843-697-0849.

Bi-Weekly:

I try to call Director Ejlali about once every two weeks, with the exception of the holiday season where I skipped a call. On these calls we strategize about issues that effect, individual states, our region as well as USASA. A main focus of these calls has been the region 3 budget and how to both tighten the purse strings and / or increase revenue. USASA is not inclined to increase the regional budget, despite the fact that the Deputy Directors are now exclusively funded by the region, as opposed to years past when they were funded as part of the NBOD. Other items we discuss have been meeting planning, US Soccer's presidential election, USASA's NBOD meetings and policies as well as the R3 tournament.

As needed and or requested:

I have communicated regularly with Karon Beyer regarding regional business and just to offer support. I have also reached out or otherwise communicated with several states over the last 6 Months.

I think the most important discussion points are the NPSL and individual leagues loosing teams to this entity, this is a major issue we need to discuss. Currently the UPSL lets in any team who applies; there is no standard other than willing to play. Allegedly, they are actively recruiting teams from long established leagues, in many cases these teams are bailing from the league crashing entire divisions within leagues. Many states are having this issue; the question is how can we address this issue as a region and as a National Organization?

12/6/2018 NBOD meeting call

I was able to listen in on the NBOD call on December 6, 2018. The minutes should be available for your review by the time of the Orlando Meeting

I anticipate attending the NBOD meeting in Philadelphia via conference call.

Updates

USASA Foundation- I e-mailed John Motta in October regarding the founding of the USASA foundation to assist state associations, leagues and players in time of disaster I requested he ask the NBOD for permission to move forward. John is creating a committee to create a proposal for the NBOD so they are able to take appropriate action on it

Abenity- The USASA membership committee has released the Abenity app to everyone in our organization. We always discuss additional offerings we have for our members, and this is a big one. Please remember states associations can easily add companies, discounts and coupons.

Secretary' Report
Prepared by – Karon Beyer

We have received lots of notification and information since the October Meeting. We have both regional & national events that have required sending almost daily correspondence. I hope I have kept the distribution list up to date and everyone current with meeting and election information.

Correspondence sent out by email to the membership since the 2017 USASA Mid-Year Meeting

2017 Holiday Greetings from the Region III Board
2018 Reminders for Hall of Fame Nomination submissions
2018 Reminders for Coach of the Year Nomination submissions
2018 Reminders for Bob Evans, Lifetime Achievement Nomination submissions
2018 Reminders for Action Items & Consent Agenda
2018 Reminders to submit hosting bids for 2019/20 Region III National Cup Competitions

2018 US Soccer Annual General Meeting Notification
2018 US Soccer Annual General Meeting Registration Information
2018 US Soccer Annual General Meeting Registration deadline
2018 US Soccer Annual General Meeting Hotel Information
2018 US Soccer Social Announcement – Disney/Hollywood Studios – Friday Night Social
2018 US Soccer Annual General Meeting Digital Book of Reports
2018 US Soccer Annual General Meeting Hotel Shuttle in Orlando Information
2018 US Soccer Annual General Meeting Voting in the 2018 US Soccer Meeting has changed

U.S. SOCCER Coaching Education DEPARTMENT Announces Grassroots Pathway Initiative

USASA – USASA President John Motta, NBOD Notes from 12/10 meeting in Toronto, Canada
USASA – USASA President John Motta, NBOD Notes from 01/14 meeting in New York
USASA – Duncan Riddle with US Soccer Presidential Candidate Paul Caligiuri
USASA – Duncan Riddle with US Soccer Presidential Candidate Steve Gans & Kyle Mastino
USASA – Duncan Riddle with US Soccer Presidential Candidate Hope Solo
USASA – Duncan Riddle with US Soccer Presidential Candidate Michael Winograd
USASA – Duncan Riddle with US Soccer Presidential Candidate Eric Wynalda
USASA 2018 Affiliation Fee Announcement
USASA 2018 Midyear Credentials & Voting Numbers from Tony Falcone

Region III 2017 Mid-Year Meeting minutes.
Region III 2018 Mid-Year Agenda
Region III 2018 Mid-Year Directors Report
Region III 2018 Mid-Year Deputy Directors Report
Region III 2018 Mid-Year Secretary's Report
Region III 2018 Mid-Year Credentials Report
Region III 2018 Mid- Year Governance Report
Region III 2018 Mid- Year Women/Coed Report

Region III 2018 Mid- Year Workshop Report
Region III 2018 Mid- Year Book of Reports
Region III 2018 Change in State Officers Request
Region III 2018 Mid-Year Meeting Attendance Headcount

US Soccer Foundation - Gianfranco Borroni notification to run for an Adult position on the Foundation Board
US Soccer President Election – Announcement to run for office of US President, Carlos Cordeiro
US Soccer Adult Council - Announcement to run for Adult Council position – LeRoy Garcia
US Soccer Adult Council - Announcement to run for Adult Council position – Ian “Bill” Davey
US Soccer Adult Council - Announcement to run for Adult Council position – Fritz Marth
US Soccer Adult Council - Announcement to run for Adult Council position – Rob LaVielle
US Soccer Adult Council - Announcement to run for Adult Council position – Cezar Wasecki

Caitlin Carducci – Announcement that Sunil Gulati would not seek re- election for US Soccer President
Joseph Barone - open letters (3) supporting US Soccer Presidential Candidate Eric Wynalda
Stephen Flamhaft – Open Letter to US Soccer Presidential Candidate Cathy Carter
Christi Curtis – open letters (3) supporting US Soccer Presidential Candidate Eric Wynalda
Peter Pinori – Open Letter to US Soccer Presidential Candidate Cathy Carter
Daragh Cullen –US Soccer Presidential Candidate Kyle Martino
Carlos Cordeiro – Open Letter Why I want to run for US Soccer President

Governance/Nominating Committee Report

The Governance/Nominating Committee has not met since the Mid-Year Meeting in Lake Tahoe but there was a report that was sent to the Board of Directors. In that report the committee chair admonished the Board for the lack of decorum and lack of support in the candidate presented for the Independent Director position. There are views and opinions expressed in the report that are not necessarily those of all the members of the committee but for majority agreement, the report stands from the entire group. If there wishes to be discussion on those points then I would be happy to covey them in our Regional meeting.

Womens & Coed Committee Report

Submitted by - Karon Beyer

Women & Coed Committee (Paula McFarlin, Sofia Hernandez, Jeanne Smith, Alex Vidaurri, Claudella Wright)

The Committee has had three conference meetings since October.

We have been working on a Region III "Soccerfest" Event that would attract the current demographic of women's leagues in the region. There are more small sided leagues playing then 11 aside so we started looking at a possible 8v8 event. We also started researching when would be an attractive time of year and location. With USASA Soccerfest moving to the west coast we felt that this year might be an opportunity to get teams that like to tournament but could not financially commit to an event that far away. Looking at past data August/Sept/Oct, Region III already had a few established tournaments and trying to get a new well-organized event started in Jan/Feb/March would be too soon.

We set up a conference call with Nicole McMasters in hopes that we could "piggyback" on the Region III event. Our ultimate goal is trying to get Women back into the National Cup Competitions so bringing women's small sided teams and playing next to high level games, we hoped would spark renewed interest in the Cups. Nicole explained that the current venue did not have ample space and that she was hoping to get a women's 11 aside division this year.

After talking to Nicole, the committee decided that we want the National Cup Region III Cup Competitions to be successful, so instead of dividing our efforts, we would all go back to our states and work to get women's teams to enter this year.

We are asking that states submitting bids for 2019/20 Region III National Cup Competitions, would please look at the option of hosting 8v8 divisions.

2017 National Cup Committee Report

None submitted

Treasurer's Report

None submitted

Referee Administrator Report

None Submitted

USASA Financial Report

Hi Everyone,

Happy New Year! Attached are the financial reports for November 2017 along with a summary below.

USASA Profit & Loss			
Player/Team/League Registration	11/30/2017	Budget	Variance
Revenue	2,452,068	2,496,303	(44,235)
Expense (insurance, us soccer)	1,661,797	1,713,950	(52,153)
Net Income (loss)	790,271	782,353	7,918
Other Revenue	197,507	209,666	(12,159)
Tournaments			
Revenue	104,799	95,000	9,799
Expense	138,773	175,000	(36,227)
Net Income (loss)	(33,973)	(80,000)	46,027
Indirect Expenses			
Regional Support	168,000	168,000	-
Grants	-	10,000	(10,000)
Strategic Plan	8,502	106,653	(98,151)
Indirect (grants, state support)	176,502	284,653	(108,151)
NBOD	51,560	90,000	(38,440)
Employee (payroll, travel)	353,711	409,624	(55,913)
G&A (office, D&O)	409,355	466,135	(56,780)
Committee	1,013	500	513
Total NBOD, Employee, G&A, Committee	815,639	966,259	(150,620)
Net Income (loss)	(38,336)	(338,893)	300,557

Player Registrations

During the month of November we registered 22,675 players for a total of 185,815 for January to November 2017. We are slightly under budget by 2,300 players at the end of November. Expenses associated with registrations, insurance and USSF are under budget as well.

Player Registrations compared to Budget	11/30/2017	YTD Budget Nov	Variance
Standard	112,179	127,875	(15,696)
Liability Only	27,160	20,320	6,840
Premier	35,503	24,154	11,349
Tournament	4,598	3,552	1,046
U20	-	7,210	(7,210)
U23	1,485	1,492	(7)
Indoor	4,890	3,552	1,338
Total Player Registrations	185,815	188,155	(2,340)

Player Revenue compared to Budget	11/30/2017	budget	Variance
Standard	\$ 1,570,506	\$ 1,790,256	\$ (219,750)
Liability Only	\$ 224,754	\$ 174,338	\$ 50,416
Premier	\$ 532,545	\$ 362,313	\$ 170,232
Tournament	\$ 27,588	\$ 21,312	\$ 6,276
U20	\$ -	\$ 64,894	\$ (64,894)
U23	\$ 14,850	\$ 14,919	\$ (69)
Indoor	\$ 48,900	\$ 35,521	\$ 13,379
Total Player Revenue	\$ 2,419,143	\$ 2,463,553	\$ (44,410)

Other Revenue

Interest income and Misc. revenue are under budget by \$10K.

Indirect Expenses

Expenses related to the strategic plan are under budget by \$98K. Grants are under budget by \$10K. As I reported in October, we did not incur as much expense as we expected as there was a delay in USSF announcing data submission requirements.

NBOD

The NBOD is under budget by \$38K at the end of November. I am expecting some expenses related to the Mid-year meeting to be posted in December. The budget also included the 4 deputies who attended less than 50% of the budgeted meetings and we had some board members unable to attend the MYM due to illness and job related commitments. I am expecting that we will end up under budget at the end of 2017 but we will have an additional 2 independent board members in 2018.

Employee/Staff

Hours for part time employees are estimated high so that there is room for additional projects and state assistance as the need comes up (USSF reporting requirements).

G&A

G&A is under budget by \$56K. \$33K is for legal expense should we need it and \$6K for audit expense that will be posted in December.

Any questions or comments, please let me know.

Lori

[907-317-9748](tel:907-317-9748)

Region 3 Social Media Report

Good Evening everyone,

Just wanted to start off by saying Social Media is coming along great. Wanted to ask State Associations to try to start a Twitter account. It's a very good tool for updates and advertising Tournaments.

Would also like to see about a USASA Frame on the Facebook Accounts. So when we search for a new profile frame possibly we can use it on the profile picture. Would be a great promotion for USASA frames for the Cups for example: (Werner Fricker, Hank etc..)

Possibly State Associations going live and promote your Leagues on game days. I do it every Sunday just a few tools that can help promote the game and Region 3. Would like to also Thank Chaz when I need any assistance he's always available.

Safe Travels everyone see you soon,

Renee Jo Rodriguez

Workshop Committee

(Karen Beyer, Chaz Ballish Regueiro, Jeanne Smith)

The Venue Committee is recommending that we hold our 2018 Workshop in Dallas Texas in June. The decision to recommend Dallas was based on discussions of: past workshops, recent USASA/US Soccer Events locations and travel expenses of our membership over the last two years. Most events have been eastern or centrally located. This directly impacted our Member States from the western side of our region. The airport in Dallas is easy to fly in and out of, airfare and hotel rates are reasonable.

North Texas has been very agreeable to work with us and now the question is which weekend in June is best for the event?

Workshop Committee

We are always looking for workshops that are current and add value for our membership. Social Media has been a suggested workshop for this year and one in which I hope will benefit attending leagues.

If your state has a workshop that you have done that you feel is a "Best Practice" that you would like to share, we would appreciate the feedback and/ or participation.

Candidates for US Soccer President

And the Nominees for President of U.S. Soccer Are ...

Lawyers, former players, a sports marketing whiz, a financier and Hope Solo made the ballot for U.S. Soccer's top job.

By Kevin Draper

Dec. 20, 2017

Two months after a humiliating loss to Trinidad and Tobago ensured the United States men would miss next year's World Cup, the campaigning to decide who will lead American soccer can officially begin in earnest.

The United States Soccer Federation named eight candidates to succeed outgoing president Sunil Gulati on Wednesday afternoon. All submitted the three required letters of nomination, and passed background checks, even Hope Solo, who has been a part of a federal employment complaint against the federation and has been arrested on suspicion of domestic violence.

The only publicly-announced candidate who failed to secure the letters of nomination was Paul Lapointe, an amateur league manager who mostly drew attention for feuding with soccer reporters on Twitter.

One of the eight candidates will be chosen at U.S. Soccer's annual meeting in February, in Orlando, Fla. The roughly 550 voters are representatives of the youth, adult, pro and athletes councils, as well as board members, life members and a fan representative.

Here are the candidates.



Paul Caligiuri carries United States flag around the Rose Bowl in celebration of the United States team's 2-1 defeat of the Colombians at the 1994 World Cup. Credit Jim Wilson/The New York Times

Paul Caligiuri

A former defender for the men's national team, Caligiuri scored what is considered the most important goal in modern U.S. Soccer history: the so-called "[shot heard 'round the world](#)" that defeated Trinidad and Tobago in 1989 and sent the American men to their first World Cup in 40 years. A longtime pro, he became a college coach after retiring. He is a youth soccer coach, a member of the U.S. Soccer Hall of Fame and, to date, a rather low visibility candidate.

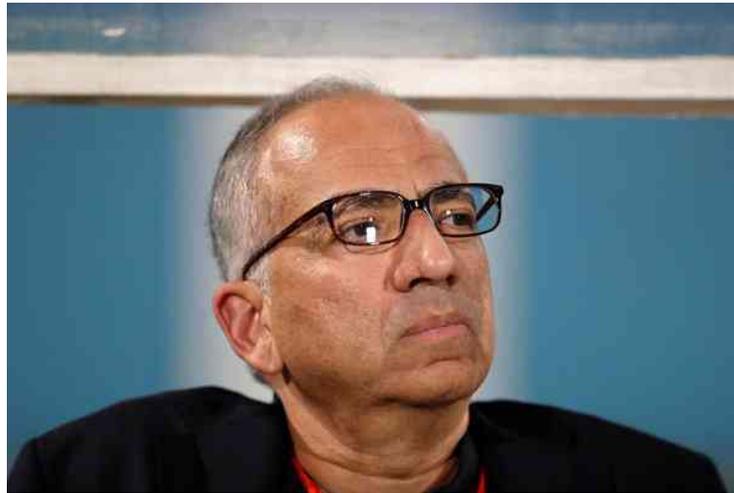


Kathy Carter, president of U.S. Soccer's promotional partner, is taking a leave from her job to run for the federation's presidency. Credit Daniel Smith/Getty Images for Soccerex

Kathy Carter

Carter is [the president of Soccer United Marketing](#), the somewhat opaque marketing arm of Major League Soccer that also has a significant (and profitable) business relationship with U.S. Soccer. She is likely the

preferred candidate of Major League Soccer and its commissioner, Don Garber, who is a U.S. Soccer board member.



Carlos Cordeiro worked closely for years with outgoing U.S. Soccer President Sunil Gulati CreditRebecca Blackwell/Associated Press

Carlos Cordeiro

Independently wealthy from a long career in finance, [Cordeiro](#) is the U.S. Soccer vice president and, in recent years, Gulati's deputy and traveling partner on federation business. That close association with Gulati is likely to be the dominant factor in whether voters choose to support him. It also could be the reason others do not.



Steve Gans was once an executive with the Baltimore Blast of the Major Indoor Soccer League.

Steve Gans

A lawyer from Boston who has held a number of positions in a long (and low profile) career in the game, Gans was the first candidate to announce a challenge to Gulati, declaring that he was running long before the men's team's failure to qualify for the World Cup brought challengers out of the woodwork. That early planting of his flag ought to count for something, but the increasingly crowded field has made it hard for Gans to stand out.



Kyle Martino stepped away from his role on NBC Sports' Premier League broadcasts to run for U.S. Soccer president. Credit NBC Sports Group

Kyle Martino

A former M.L.S. player, Martino is probably most well-known for his work as an analyst on NBC's Premier League broadcasts. His brand is as a recent former player, but he lacks much in the way of executive or coaching experience.



Hope Solo is widely considered history's top female goalkeeper. Credit Daniel Oliveira/European Pressphoto Agency

Hope Solo

The former standout goalkeeper for the women's national team, Solo was the last candidate to enter the race. She is one of five women's players who filed a still-open [wage discrimination complaint](#) against U.S. Soccer, meaning, if elected, she will find herself in the strange situation of representing positions on both side of the case.



Michael Winograd is planning a series of meetings with voters at his law firm's offices throughout the country. Credit Ropes & Gray

Michael Winograd

An attorney and former player in Israel, Winograd is the least well-known candidate in the bunch. He has been both a coach and an administrator at the youth level. He has also coached at the University of Richmond, and helped manage a semipro team. He has worked for more than a decade as a corporate attorney at several of the country's leading law firms, and he has been an adjunct law professor at Fordham University.



Eric Wynalda, a former national team forward, has crisscrossed the country in his campaign for the U.S. Soccer presidency. Credit Elaine Thompson/Associated Press

Eric Wynalda

The fourth highest scoring U.S. men's player of all time, Wyalda is also a Fox Sports analyst. For years he has been an unpredictable thorn in the side of the soccer establishment in the United States, giving him an amount of outsider street cred.

US Adult Soccer Association Communications

Dear Adult Council Members,

I have had the privilege to serve each of you on the Adult Council and I am asking for your support and vote for another two year term at our February Adult Council Meeting.

This council serves as your conduit to USSF, the last two years we have been working hard to make Adult Soccer better across the country, continue to raise questions, concerns, and submit proposals to USSF on behalf of all of you.

January 18th in Philadelphia the commissioners of the four councils met with the goal of having open dialog and discussions of common themes and issues relative to soccer in the United States and how we could work together in growing our sport overall. We also discussed unique issues of each council and will be working on a top 3-5 action plan that the four councils will take to the federation this year. This joint meeting was a first, all commissioners unanimously agreed to have regularly scheduled meetings and or calls into the future so we may continue this focused and encouraging work.

I encourage all of you to review our Adult Council Meeting minutes posted on our USASA page, <http://www.usadultsoccer.com/page/show/949923-minutes>, and please reach out to me with any questions that you may have.

As we all know our February AGM will be exciting as we all have a vote in the new USSF President. Progressive and positive change is on the horizon whichever candidate wins. One of my key goals continues to be to work with the federation to better connect the adult player to US Soccer. I want there to be a direct connection and understanding that each adult player feels that they are part of US Soccer.

This council will engage, advocate, and do all in our power to promote and grow our grass roots adult game we all love so much.

I again ask for your vote and support to serve another two year term on the Adult Council, please feel free to contact me with any questions.

Yours in Soccer,

Rob LaVielle
813-992-5354
keeperdubs@tampabay.rr.com

USASA and Adult Council Members

I would like to announce my candidacy for one of the 4 open positions on the US Soccer Adult Council.

I have served the game of soccer as a former player, referee, youth club administrator, youth coach, adult coach, youth league and adult league administrator, State Adult Association Administrator, Youth Association Administrator, Adult Regional Administrator, and an Adult Regional Officer. Currently I am the Region 2 Director, a member of the US Soccer Adult Council, and a member of the US Soccer National Referee Committee. This affords me a unique perspective in all aspects of the game we love so much.

Since USASA is the only member of the US Soccer Adult Council, I feel that is imperative that each Region has a representative on the Council, so that each Region has a voice with US Soccer. Region 2 has a varied member demographic, which mirrors almost exactly the member demographic of US Soccer, providing insight to make decisions that make a positive impact on the adult programs.

Over the past couple of years on the Council, we have made many suggestions to US Soccer, in conjunction for improving all aspects of the Adult game in this Country. It has been a difficult road to gain support from US Soccer. Recently we have established a positive dialog with the other 3 Councils, in an effort to gain a consensus of opinion on how the Councils can enhance efforts to promote the game, at all levels, trying to reestablish the importance of the grass roots membership. Since we are having an election to have a new President for US Soccer, this is an ideal opportunity to influence growth and support for the Adult game. Gaining support and shared values from the other three Councils is a key to placing importance back on the membership that help guide US Soccer over the years, to its current success.

Things of importance to the Adult game, and the future growth of the game would include, but not limited to:

- A level membership fee

- Actually getting something in return for those paid membership fees

- Gaining joint venture support from US Soccer for the Adult events

- Utilizing the vast membership database to enhance our membership growth efforts

In speaking with the candidates running for the position of President of US Soccer, a current theme seems to be that the board and current administration has not placed much importance on the value of its membership base. As with most candidates, all typically have answers to rectifying those issues. It is the goal of the Adult Council, and it's membership to assist and provide guidance to make positive change for the future of the organization.

I would appreciate your support to assist me with providing a stronger voice in advocacy of our adult membership.

Ian W "Bill" Davey

Members of the Adult Council:

I am formally announcing my candidacy for one of the Adult Council positions up for election at this year's USSF AGM in February. For the past 20 years my involvement in US Soccer has progressively increased, starting as a volunteer for state tournaments to Adult State Association executive board member, as well as actively coaching youth.

As we are enter a truly exciting time for US Soccer and Adult Association we will need to continue building as a team. Orlando will be the first step of many to get soccer back on track from the grassroots to the professional game. Outside of the crucial presidential election, I have seen small and very encouraging changes in our soccer communities. Many US Soccer affiliated organizations have started to reach out to others to initiate valuable conversations between various groups with promising outcome.

As a member of the adult council my approach would be two-fold. First, I would like to combine my experience as an executive board member of my state association, as well as my know-how as an active USASA player to bring the grassroots vision back into view. Second, I would like to build networks with the Athletes Council, Professional Council, and Youth Council to bridge our collective mission as we move toward the future of US Soccer.

It would be a privilege to serve you for the next 2 years. Please feel free to reach out to me with any questions you might have at [505-610-4252](tel:505-610-4252) or email lgarcia.nmssa@gmail.com.

Thank you for your consideration and support!

Leroy A Garcia
NMSSA Secretary

Dear US Adult Soccer Delegates and Members,

I have had the honor and privilege of serving for the past few years as a Director-at-Large on the USASA National Board of Directors. I am writing today to announce my intention to run for one of the adult commissioner positions at the US Soccer meeting in Orlando.

We are currently in a period where soccer organization and programs at all levels are going through a period of major change. The adult and youth soccer organizations have been facing numerous challenges for a number of years and now the federation will be going through a transformation with new leadership. On the adult side we continue facing competition from unaffiliated soccer organizations, lack of support, stagnant membership numbers, and an increase in cost in running our programs.

During this time of transformation, it is important we provide leadership and set a successful path for adult soccer. This will be done by setting a vision everyone can buy into and execute our established goals. We also need to continue to collaborate with our counterparts on the youth, athletes, and professional councils.

It is very important that we continue improving existing programs and create new activities to drive increased participation of adult soccer players. We need to improve the cost structure and value we offer to our members. I believe my experience as a player, coach, and administrator will serve the adult council well during this critical time. I would be honored to serve in this position and guide us towards growth and success. I therefore hope to count on your support and vote.

I look forward to planning the future of US Soccer, US Soccer Adult Council and US Adult Soccer Association with you as one of the US Soccer Adult Commissioners. Please feel free to contact me with any questions or suggestions how to improve adult soccer. I look forward to seeing you in Orlando.

Sincerely,

Cezar Wasecki
USASA NBOD Director-at-Large

[617-233-3537](tel:617-233-3537)

Cezar@Mass-Soccer.org

Friends and Colleagues,

This year my term at the US Soccer Foundation is expiring.

It had been an honor and a pleasure to represent the Adult Division on the Board of the Foundation.

The Foundation programs are a model for sports-based youth development, and just like a team help neighbors and entire communities reach new horizons through soccer.

The Foundation is committed to help young people in underdeveloped communities across the USA to embrace an active and healthy lifestyle.

I would appreciate your support for my last term (we are not getting younger) ending in 2021.

Your vote of confidence at the Midyear Meeting will allow the USASA office to submit my name to federation for confirmation at the AGM in Orlando.

Sincerely,

Gianfranco Borroni

Adult Council Meeting Voting

Friday at our Adult Council Meeting we will be electing four new Adult Commissioners. We will be testing out an electronic election service called Election Runner to provide a quicker and more convenient way to run our elections.

Election Runner works by assigning each vote an ID and key. In your packets, along with your YES/NO voting cards, you'll receive a notecard with IDs and keys for each vote.

Example - Maryland earned two votes for its registrations. Its notecard will have two stickers similar to this:

To vote, Maryland will go to usasa.electionrunner.com (or download the App in the [iTunes](#)/[Google Play](#) stores) and use the first ID and key to login. After choosing up to four names on the ballot, Maryland will go back and use the second ID and key to login and repeat the process.

As of today we have a total of six candidates - Bill Davey, Leroy Garcia, Rob LaVielle, Fritz Marth, Paul Scherer and Cezar Wasecki.

[You can preview the election by clicking here and using "test" as both your ID and key.](#)

Everyone will need to have a cell phone, computer or tablet to access the site. If you do not have one the staff will have a few devices available for voting.

We will also be choosing an Adult Council Chair and, as of now, only John Motta has announced he will be running.

Please don't hesitate to contact the office with any questions,

Duncan Riddle