



# Southwest Soccer Sponsorship Opportunities

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## **Platinum Level Sponsorship** (1 Available)

- Lead name sponsor of Annual General Meeting (ie. Acme Ltd presents Southwest Soccer AGM)
- Vendor set up at AGM
- Lead name sponsor on Quarterly Newsletter (i.e. Acme Ltd presents Southwest Soccer Quarterly Newsletter)—reaches close to 200 people directly with access to thousands of players and team officials.
- Full page ad in Annual General Meeting Membership book
- Option to provide ‘Promotional Item’ included in Southwest Soccer’s Annual General Meeting Registration Package
- Lead name of a division in the Southwest District Soccer League
- Lead name sponsor of Southwest District Soccer League Kick-off Meetings
- Option to provide ‘Promotional Item’ in Southwest District Soccer League Registration
- Full page ad in District League Coaches Handbook
- Logo and organization description included on district website and league website.
- Front desk counter ad
- Lead Sponsor of one of our league events includes
  - o Lead Sponsor on email announcements, website postings and handouts
  - o Name and logo engraved on trophies/medals (where applicable)
  - o Special thank you during trophy presentations
  - o Priority location of banner/tent/advertising at event
  - o Pre and post-event independent social media promotion

## **Gold Level Sponsorship** (4 Available)

- Full page ad in Southwest Soccer’s Annual General Meeting Book
- Promotional Item included in Southwest Soccer’s Annual General Meeting Registration Package
- Logo included on Quarterly newsletter
- Logo and organization description included on district website and league website.
- Name of a division in the Southwest District Soccer League
- Full page ad in District League Coaches Handbook
- Option to provide ‘Promotional Item’ in Southwest District Soccer League Registration
- Front desk counter ad
- Lead Sponsor of one of our league events includes
  - o Lead Sponsor on email announcements, website postings and handouts
  - o Name and logo engraved on trophies/medals (where applicable)
  - o Special thank you at trophy presentation
  - o Priority location of banner/tent/advertising at event
  - o Pre and post-event independent social media promotion



### **Silver Level Sponsorship**

- Logo in Southwest Soccer's Annual General Meeting Book
- Half-page ad in District League Coaches Handbook
- Name of a division in Southwest Soccer's League
- Option to provide 'Promotional Item' in Southwest District Soccer League Registration
- Logo and organization description included on district and league website.
- Front desk counter ad
- Sponsor of one of our events includes
  - o On-site banner during selected event
  - o Name and logo on advertising and materials for the selected event

### **Bronze Level Sponsorship**

- Logo included in Southwest Soccer's Annual Members Meeting Book
- Logo included in District League Coaches Handbook
- Name of a division in Southwest Soccer's League
- Option to provide 'Promotional Item' in Southwest District Soccer League Registration
- Logo included on district and league website