



Appleton Area Hockey Association (AAHA)  
Board of Directors – Statement of Intent FORM

Approved by: Elections Committee  
Posted: Monday the 22<sup>nd</sup> of January, 2018  
Due: February 15<sup>th</sup>, 2018

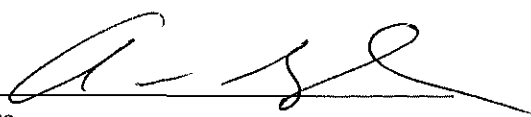
ANDY SALZWEDEL  
Full Name

andy.salzwedel@kcc.com  
Email Address

(920) 268-8847  
Phone number

- 1) Please provide a brief summary of the qualifications and/or strengths you feel you would bring to the organization.
- 2) Please share why you are interested in being part of the Board of Directors.
- 3) AAHA Members will be able to view this form.

*PLEASE SEE ATTACHED DOCUMENT*

  
Signature

2/5/18  
Date

## Letter of Intent for Andy Salzwedel

Please consider me for one of the open spots on the Board. I have over 15 years' experience working in human resources and can bring leadership and relationship building to our organization. I have strong communication skills and a proven record of success in the various positions I've held within Associated Bank and Kimberly-Clark. I feel that my skills can be leveraged to reach out to families within the association to better understand our current state, and put together a vision of what we would like to accomplish over the next 5 years and beyond.

Outside of work, I coach my son's baseball team for Grand Chute along with being an assistant coach for the U8 Grand Chute baseball tournament team. I care deeply about seeing my own children have fun with youth sports and being part of an organization where every child has a chance to succeed and is nurtured in an atmosphere of caring and respect.

We moved to Appleton from Stevens Point in 2014 and our family has been involved with AAHA since our relocation to the area. I currently have four boys in the program. Two of my children are at the mite level, one at the squirt level, and one at the peewee level. With the age of my children, I have the opportunity of being involved with AAHA for the next decade, so I will have a lot of time and money invested in the success of our program.

I want to see our program connect more with families and understand what they like and what can be improved. I believe in continuous improvement and feel that I can connect with other families to understand their thoughts and suggestions for AAHA, and begin the work of improving our organization going forward. I also would like to be more involved with understanding our retention numbers and how we can better accommodate our current families while at the same time recruiting new families to the association.

I don't have a hockey background, but I think I bring a lot to the Board, have learned a lot in the six years since my boys first started hockey, and now love the sport and care deeply about the success of our program.

Thank you for your consideration and if you have any questions, please don't hesitate to let me know.

A handwritten signature in black ink, appearing to read 'A Salzwedel', with a long horizontal flourish extending to the right.

Andy Salzwedel