



WEST MEDIA GUIDE 2018

DESCRIPTION

WEST VOLLEYBALL CLUB 2018 Media Guide is designed to promote our club, our families and players, and help create a stronger presence in the Westside community. The guide will include team rosters and individual photos, team photos, business advertisements, family posts, and other club and SCVA related information. It is similar to a yearbook for all our teams.

FUNDRAISER

Money raised will be used to publish the guide and support the WLAC Volleyball program, proceeds will be donated to the Children's Hospital of Los Angeles. Our intention is for WEST athletes to show their appreciation for the opportunity to participate as an athlete and work to give back to the children that do not have the opportunity. **Team representatives will present the donation to CHLA at the conclusion of the season.**

PARTICIPATION

Participation for all WEST players is MANDATORY as stated in the WEST Contract. Each athlete/family will be responsible for selling a minimum of 1 advertisement for the program guide. This is a great way for Grandparents, Aunts and Uncles, brothers and sisters to show their support! Families can participate in any of the following three ways,

- Purchase an advertisement on behalf of your daughter. These can include "Good Luck" messages, family photos, and well wishes.
- Purchase an advertisement on behalf your family business or other business you would like to promote.
- Have your daughter sell an advertisement to a local business who would like to submit an advertisement for the program guide.





CONTEST & PRIZES

There will be an individual contest as well as a team contest for the most advertisements sold. Prizes will be presented at the end of the year party. Date TBD

INDIVIDUAL CONTEST

- 1st PLACE- Two Passes to Universal Studios & WEST Volleyball Sweatshirt.
- 2nd PLACE – \$50 Starbucks Gift Card & WEST Volleyball Sweatshirt.
- 3rd PLACE- WEST Volleyball Sweatshirt.

TEAM CONTEST

The team that collectively sells the most ads will win MOVIE NIGHT. WEST will provide movie passes for the entire team and coaches. The winning team can choose the movie. Prizes will be presented prior to the end of the year party- teams need to coordinate movie night before start of next season.

INSTRUCTIONS

All designs/artwork should be submitted to Samantha at- coachsampotter@yahoo.com.

- Create your own personalized advertisement with photoshop, word, ect. Please use any of the following formats to submit your art/message (jpg, ai, PDF). Please submit all artwork in high resolution or it will be blurry.
- Use a WEST template. Options are available upon request from Coach Sam, OR send your photo and desired message to coachsampotter@yahoo.com and an AD will be created for you.
- For all business ADS- If you are given a business card/ business flyer please bring directly to coach Samantha with desired AD SIZE.
- Advertisement sizes and pricing information is listed below
- Indicate which size AD you are purchasing and make sure that ALL names/messages have been spell checked.
- Purchase additional copies of the guide for \$5/copy



PAYMENT

- Send business payments and personal checks to: WEST Volleyball, 1336 Moorpark Rd #252. Thousand Oaks, CA 91360
- Pay Online. Go to the [westvbc.com](http://www.westvbc.com) website and click on the REGISTER/PAY tab. Scroll to the bottom, fill in the WEST Media Guide field and select the size add you wish to purchase. Submit your request and provide payment information. Follow the link <http://www.westvbc.com/page/show/1112086-registration>

Please contact COACH SAMANTHA via email with any questions.

Samantha Potter

- coachsampotter@yahoo.com

DUE DATE

All personalized messages/Advertisements must be submitted by April 31st. Please submit to Coach Potter at coachsampotter@yahoo.com

ADVERTISEMENT SIZES AND COST

- **1/4 Page AD** - Cost \$50 - Size 3"x4"
- **1/2 Page AD** - Cost 100\$ - Size 6.5"x4"
- **Full Page AD** - Cost 200\$ - Size 6.5"x 8"

COVERS

Inside Front Cover Left - 800\$

Inside Front Cover Right - 800\$

Inside Back Cover Right - 500\$

Inside Back Cover Left - 500\$

Outside Back Cover - 500\$