# WEST VOLLEYBALL CLUB MEDIA GUIDE BUSINESS ADVERTISEMENT

Thank you for your interest in purchasing an advertisement in the West Volleyball Club Media Guide 2018.

# **ABOUT US**

WEST VOLLEYBALL CLUB 2018 Media Guide is designed to promote our club, our families and players, and help create a stronger presence in the Westside community. The guide will include team rosters and individual photos, team photos, business advertisements, family posts, and other club and SCVA related information. All proceeds will be donated to the **Children's Hospital of Los Angeles.** Our intention is for WEST athletes to show their appreciation for the opportunity to participate as an athlete and work to give back to the children that do not have the opportunity. We appreciate your business support- Here is what we need for your Advertisement.

### **INSTRUCTIONS**

All emailed designs/artwork should be submitted to Samantha at-coachsampotter@yahoo.com.

- Create your own personalized advertisement with photoshop,word,ect with your own personal photos/messages. Please use any of the following formats to submit your art/message (jpg, ai, PDF). Please submit all artwork in high resolution or it will be blurry.
- Send your LOGO or desired product/business Photo to <u>coachsampotter@yahoo.com</u> and an AD will be created for you( Include Business Name )
- Give a business card/ business flyer to be scanned- please give directly to player with desired AD SIZE.
- Indicate which size AD you are purchasing and make sure that ALL names/messages have been spell checked.
- Images will be modified to fit the purchased AD SIZE.

## ADVERTISEMENT SIZES AND COST

1/4 Page AD - Cost \$50 - Size 3"x4"
1/2 Page AD - Cost 100\$ - Size 6.5"x4"
Full Page AD - Cost 200\$ - Size 6.5"x 8"

## **COVERS**

Inside Front Cover Left - 800\$
Inside Front Cover Right - 800\$
Inside Back Cover Right - 500\$
Inside Back Cover Left - 500\$
Outside Back Cover - 500\$

# **PAYMENT OPTIONS**

- 1. Send business payments and personal checks to: WEST Volleyball, 1336 Moorpark Rd #252. Thousand Oaks, CA 91360
- 2. Pay Online. Go to the westvbc.com website and click on the REGISTER/PAY tab. Scroll to the bottom, fill in the WEST Media Guide field and select the size AD you wish to purchase. Submit your request and provide payment information. Follow the link <a href="http://www.westvbc.com/page/show/1112086-registration">http://www.westvbc.com/page/show/1112086-registration</a>

Please contact COACH SAM via email with any questions-coachsampotter@yahoo.com