



Burlington Amateur Softball Association

2024 Sponsorship

January 1, 2024

Dear Softball Friends,

Although there is snow on the ground, Burlington Amateur Softball League has already begun preparations for 2024. With a few coaches already selected and some of our development clinics underway, we are looking for sponsors who will partner with us as we prepare for a successful 2024 season.

We are searching for companies and organizations to sponsor our league for the upcoming season. Your sponsorship assistance, coupled with our volunteer commitment, will enable us to provide a quality program for our young athletes. Your monetary donation will help us purchase uniforms and training equipment, as well as pay for diamonds and umpires.

There are **three levels** of sponsorship available:

GOLD - \$600.00

- Sponsorship of **1 team** of your choice (first come, first served)
- Your company name prominently displayed on team jersey
- Full-year advertising on the BASA website (home page and sponsor page) with link to your website and social media links
- Inclusion in the season opening welcome package for all players (plus option to provide coupons, discounts, information, etc.)
- Integrated social media communications from BASA throughout the 2024 season to engage, promote and drive awareness to you via relevant and meaningful social content (via Facebook, Twitter and Instagram)

PLATINUM - \$1,000.00 (Gold sponsor PLUS)

- Sponsorship of **2 teams** of your choice (first come, first served)

SELECT - \$750.00

- Your company name/logo prominently displayed on all select team banners for the 2024 season. Banners will be displayed by each select team at every tournament they participate in over the course of the season.
- Please provide BASA with a vector file of the company logo.

*Please be advised that jerseys may be rotated through other teams depending on sizing requirements/errors.

NEW THIS YEAR! If you would like to simply provide a monetary contribution to the Association in exchange for a tax receipt, we would be happy to issue a tax receipt for contributions of \$100 or more.

Cheques can be made out to "Burlington Amateur Softball Association" and mailed to: Burlington Amateur Softball Association, ATTN: Kate Vuckovic – Treasurer, 560 Guelph Line, Burlington, ON L7R 3M4. Etransfers are also accepted and can be sent to basaexec.treasurer@gmail.com.

We ask that sponsorship donations be received no later than April 1, 2024.

Please consider supporting the youth in our community with a sponsorship/donation to our organization. You will be provided with a tax receipt for your generous contribution. Please do not hesitate to contact me if you have any questions.

With appreciation,

Marianne Anderson
BASA Sponsorship Coordinator
www.basa.ca





Burlington Amateur Softball Association 2024 Sponsorship Form

(Please complete and submit with payment)

| | |
|-----------------------------------|--|
| Company Name (if applicable): | |
| Address: | |
| Email Address: | |
| Contact Name: | |
| Telephone Number: | |
| Authorization Signature: | |
| Date: | |
| Sponsorship Level: | |
| Total: | |
| Twitter and/or Instagram Account: | |
| Division You Wish to Sponsor: | |

Please make cheque payable to: “**Burlington Amateur Softball Association**” and send to Burlington Amateur Softball Association, ATTN: Kate Vuckovic – Treasurer, 560 Guelph Line, Burlington, ON L7R 3M4. We ask that cheques be received by April 1, 2024. Etransfers can be sent to basaexec.treasurer@gmail.com.

Questions? Contact Marianne Anderson, Sponsorship Coordinator at basaexec.sponsor@gmail.com



www.basa.com