



Sponsorship Packages

Platinum Sponsor - \$1,000

This is the top team sponsorship package and includes everything below:

- Sponsorship of **2 teams** of your choice
- Your company name prominently displayed on team jersey
- Company logo displayed at two community events in association with BASA's community booth
- Full-year advertising on the BASA website (home page and sponsor page) with link to your website and social media links
- Integrated social media communications from the basa.ca throughout the season to engage, promote and drive awareness to you via relevant and meaningful social content (via Facebook, Twitter, Instagram)
- Appreciation plaques with team photos to display in your office
- Sponsor table participation at BASA opening and closing days
- Inclusion in the season opening welcome package for all players (plus option to provide coupons, discounts, information, etc.)

Gold Sponsor - \$500

This high-exposure team sponsorship package includes everything below:

- Sponsorship of 1 team of your choice
- Your company name prominently displayed on team jersey
- Full-year advertising on the BASA website (home page and sponsor page) with link to your website and social media links
- Integrated social media communications from the BASA throughout the season to engage, promote and drive awareness to you via relevant and meaningful social content (via Facebook, Twitter, and Instagram)
- Appreciation plaque with team photo to display in your office
- Sponsor table participation at BASA opening and closing days
- Inclusion in the season opening welcome package for all players (plus option to provide coupons, discounts, information, etc.)

Silver Sponsor - \$250

This advertising sponsorship package includes everything below:

- Full-year advertising on the BASA website (home page and sponsor page) with link to your website
- Sponsor table participation at BASA galas, tournaments and events
- Inclusion in the season opening welcome package for all players (plus option to provide coupons, discounts, information, etc.)