



## Burlington Amateur Softball Association 2019 Sponsorship

January 1, 2019

Dear Softball Friends,

Although there is snow on the ground, the Burlington Amateur Softball League have already begun 2019 preparations. With a few coaches already selected and some of our development clinics underway we are looking for sponsors who will partner with us, as we prepare for a successful 2019 season.

We are searching for companies and organizations to sponsor our league for the upcoming season. Your sponsorship assistance, coupled with our volunteer commitment, will enable us to provide a quality program for our young athletes. Your monetary donation will help us purchase uniforms, diamonds and training equipment.

There are **three levels** of sponsorship available:

### **SILVER - \$250.00**

- Full-year advertising on the BASA website (home page and sponsor page) with link to your website
- Sponsor table participation at BASA galas, tournaments and events
- Inclusion in the season opening welcome package for all players (plus option to provide coupons, discounts, information, etc.)

### **GOLD - \$500.00** (Silver sponsor PLUS)

- Sponsorship of **1 team** of your choice
- Your company name prominently displayed on team jersey
- Full-year advertising on the BASA website (home page and sponsor page) with link to your website and social media links
- Integrated social media communications from the BASA throughout the 2019 season to engage, promote and drive awareness to you via relevant and meaningful social content (via Facebook, Twitter, and Instagram)

### **PLATINUM - \$1,000.00** (Gold sponsor PLUS)

- Sponsorship of **2 teams** of your choice

Sponsorship cheques can be made out to: 'BASA', and can be mailed to: Burlington Amateur Softball Association; 560 Guelph Line, Burlington, Ontario L7R 3M4. "Attention Kate Vuckovic - Treasurer".

We ask that sponsorship donations be received no later than April 1, 2019.

Please consider supporting the youth in our community with a sponsorship/donation to our new team. You will be provided with a business receipt (not a charitable donation receipt) for your generous contribution. Your help is most appreciated. Please do not hesitate to contact me if you have any questions.

Yours very sincerely,  
Clayton Vervoorn,  
Sponsorship Coordinator  
289-259-9655



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## Burlington Amateur Softball Association 2019 Sponsorship

### 2019 Burlington Amateur Softball Association Sponsorship Form

(Please complete and submit with donation.)

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**Company Name:**

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**Address:**

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**Email:**

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**Contact Name:**

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**Phone:**

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**Authorization Signature:**

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**Date:**

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**Sponsorship Level:**

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**Total:**

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**Twitter account:**

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Please make cheque payable to: "Burlington Amateur Softball Association"

Please send cheque to Burlington Amateur Softball Association: 560 Guelph Line, Burlington Ontario, L7R 3M4 - "Attention Kate Vuckovic - BASA Treasurer"

We ask that cheques be received by April 1, 2019.

Contact details:

Clayton Vervoorn

Sponsorship Coordinator

289-259-9655



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