



SKOMOR Board of Directors
Meeting Minutes
December 13, 2017 6:00-9:00pm



Member Attendance: Paul Rojas, President
Darius Zakeri, Vice President
Frank Santoro, Treasurer
Jones Brobbey, Tournament Coordinator
Rafael Felix, Fundraising and Events Coordinator
Irene Maris, Registration Coordinator
Pat McNulty, Scheduling Coordinator

Staff Attendance: Ethan Bontly, Director
Justin Sanabria, Director of Coaching

Approval of Minutes: October 2017 Meeting Minutes were approved

Replacement of Shutterly site (see Google Doc summary from William Guth)

William Guth, EB, and JS working on website upgrade through Sportengin. Goal is to have the new site active by 3/1/2018. Planning to do more testing before going live. The new site will make building teams and rosters easier because it will all be housed on a single site.

President Report

Referee clinic (new and recertifying) set for January 6 at Niles North.
Payment for all referees for the fall have been processed.
Katie Bates has been paid for her assigning work by IWSL.
Paul needs board members to assist before the event and during lunch.

Treasury Report

FS to meet with Mary (CPA) on tax issues.
EB reported approximately \$23k in the bank. All bills for the fall have been paid. Right now about \$10k per month is coming in from registration installment plans and \$6k per month going out to pay coach salaries. EB wants to move coach payroll from bi-weekly to monthly to ease administrative burden.

DOC Report

JS is experimenting with a new training format utilizing four components: team practice, fitness, skills, and open play. The new format helps compartmentalize and focus and control technical content. It results in additional value for parents and players because the players are offered plyometrics, speed, and agility training that would otherwise be an additional expense. Hoping to continue the new format in Spring, but budget concerns may dictate the number and frequency of additional training sessions.

Fundraising and Events Report

1. RF is working on a grant process with MB Financial. It would be a tiered proposal with varying amounts at each level.
2. The Shopping Boss and Carsons fundraiser was not very successful. Only 23 Carsons books and 8 Shopping Boss cards were sold, netting \$275. EB pointed out in previous years we staffed a table at Carsons to sell books and that did not happen this year.
3. World Cup Fundraiser now can be planned further since group play assignments have been made.
4. The Sky-High event is scheduled for February 21.

5. RF is also looking at a Red Stars outing at Toyota Park. Would need 150 attendees @\$40 each. We could leverage the Illinois Premier Alliance to help get more takers.
6. Generally need to have a master schedule of events to space them out adequately for best attendance.

Facility Report

1. PM asked for all scheduling changes/requests/etc. to be sent to his dedicated scheduling email account (skomorsch@gmail.com) so that they do not clog up his work email.
2. PM also asked for practice facilities details (specific location) be included on the facilities schedule to prevent double booking with rescheduled games. Also we should attach coach gmail addresses to google calendar entries so that if a game is canceled or rescheduled the change notice will automatically be sent to the coach.
3. EB reported we are paying \$4500 for the use of the Hines indoor field. If we use the outdoor field we will be charged a "legacy" fee that is lower than the regular rate but we do not anticipate needing the outdoor field.
4. EB also reported we do not have authorization to use the grass field at Niles North. Coaches should not be using it even if someone at the school tells them it's ok.
5. We will not be using Park View facilities.

Director Report

1. We are getting a lot of pressure to rebrand the HS program. HS lost 40 players from D219 this year who went to other clubs. EB proposed using the Celtic branding and colors for HS to distinguish them from U8-U13. Could use green uniform with Skomor name on the front and Celtic FC on the back. Motion made and seconded to allow the Director to change the name (TBD) of the HS program and rebrand with the Celtic color scheme. Motion approved.
2. There are several additional clubs who want to join the IP Alliance. Needs to be an application process. May leverage the IP Alliance to create "select" teams to participate in other leagues like NPL.
3. JS and EB have been working on ideas to reorganize the HS program by combining age groups and creating different tier teams, e.g. - combine U14 and U15 and make an A team (first division) and B team (4th or 5th division). This would allow putting players of the same caliber together rather than having a wide disparity of talent and skills on each team. Also looking at doing the same thing with U16, U17 and U18 (combine to make three teams). The board supported this plan.
4. EB explained the level 1 Celtic Partnership - use of the logo and name, but no payment except for items we choose (e.g. Celtic conference, Celtic camp). We also are now getting training content and webinars. Level 2 has a GBP 5k (approximately \$8k) cost but it includes up to 3 weeks of Celtic coach salary for camps and training. With increased attendance from non-Skomor players at Celtic camp it might pay for the level 2 membership.
5. Celtic ID camp in Michigan, dates not yet confirmed, we can send 2 players.
6. Summer Scotland tour (see Agenda)
7. Summer Camp (see Agenda). Players can register for individual weeks, morning, afternoon, or all day. Will investigate precare from 8-9 for parents who need to drop off.
8. Recommendation to charge \$25 per player for tryouts in 2018. Players would get a celtic tryout shirt with a number, cost to the club is about \$7. Late registrants would pay extra. A motion was made and seconded to charge the tryout fee. The motion was approved.

Meeting Adjourned at 9:00pm

Next Meeting Scheduled for January 10th.