



2018 16-A USA SOFTBALL GIRLS' FASTPITCH NATIONAL CHAMPIONSHIP

The **Acers Fastpitch Organization** was honored with the privilege to be a host team for the **ASA 16 and under National tournament** in 2018 and has graciously accepted! This tournament will be held at several of our local sporting complexes spreading the teams and prospective consumers across all locations. This is a fantastic opportunity for your company, our communities, and the club to prosper from this event!

This National Championship will be played over 8 days from **July 22 – July 29, 2018** and is expected to have approximately 140 teams in attendance. That is an estimate of over 2,000 attending players, not even including accompanying family members! In 2015, there were 185 teams and in 2014, there were 136 teams. The last time this tournament was held in Seattle, back in 2006, there were 138 teams who attended.

To make this tournament a success we would like to produce a **2018 Souvenir Program** to showcase teams from across the nation who will be attending and your company's ad space. To produce this 2018 Souvenir Program, we will need to raise enough money for production costs. To add to this opportunity, we not only raise money for the production of the 2018 Souvenir Program but for members selling advertising as well.

It is a privilege for these Fastpitch members to be able to participate in this highly acclaimed event. While Fastpitch is the tool, dedication, respect, discipline, integrity and drive is learned and nurtured ensuring that our future workforce can carry forward the future generations.

Please find attached, the costs related for each advertisement and the amount of money each individual may receive for their efforts. (continued)

	Item	Advertiser Cost	Member Opportunity
1	Front Cover (Color Only)	\$750	\$240
2	Back Cover (Color Only)	<i>Sold Out</i>	\$240
3	Inside Back cover (Color Only)	\$600	\$192
4	Inside Front cover (Color Only)	<i>Sold Out</i>	\$192
5	Full Page Ad (Color or black & white)	\$500	\$160
6	Half Page Ad (Color or black & white)	\$300	\$96
7	Business Card Size (Color or black & white)	\$75	\$24
8	Fence Banner (banner provided to club)	\$500	\$160
9	WA Acers Facility Banner Prominent Mounting (interior wall)	\$300	\$96

Checks should be made out to "Team Seattle National Events"

Thank you in advance for supporting the 16-A National Championship

(continued)

Back Cover Ad
(color only)

Cost Per Ad: \$750*

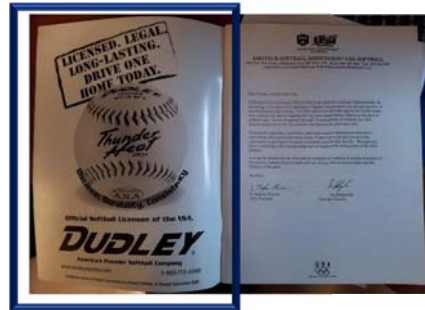
***Note:** \$240 of the \$700 investment goes toward opportunities for community, club & members



Inside Back & Front Cover & Adjacent Pages Ad
(color only)

Cost Per Ad: \$600*

***Note:** \$192 of the \$600 investment goes toward opportunities for community, club & members



Full Page Ad
(color or black & white)

Cost Per Ad: \$500*

***Note:** \$160 of the \$500 investment goes toward opportunities for community, club & members



Half Page Ad
(color or black & white)

Cost Per Ad: \$300

***Note:** \$96 of the \$300 investment goes toward opportunities for community, club & members



Business Card Size Ad
(color or black & white)

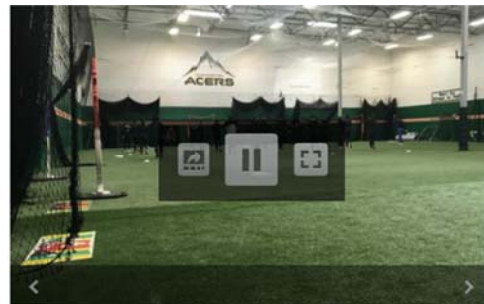
Cost Per Ad: \$75

***Note:** \$24 of the \$75 investment goes toward opportunities for community, club & members



WA Acers Facility Banner
Prominent Mounting (interior wall)

Cost Per Mount: \$300



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- 1) Make checks out to "Team Seattle National Events"
- 2) Player or Parent is entrusted to collect payment and deliver to WA Acers.

If mailing check:

Acers Fastpitch
c/o ASA Nationals
PO Box 766
Auburn, WA 98071-0766

- 3) Ads should be sent electronically to **Michael Rabin** (m.rabin@comcast.net)
- 4) Ads need to be sent to **Michael Rabin *no later than July 1, 2018***

Thank you for supporting the 16-A National Championship

ASA Nationals Fundraiser – Ad Sales

Player Contact Information:

Full Name: _____

Contact #: _____

Team name: _____

(final)