



Franklin Pierce Soccer Club, one of the oldest and most established clubs in Washington, is partnering with Hudl this season to give their coaches and players top-of-the-line tools to drive development and accelerate recruiting.

Established in 1969, Franklin Pierce Soccer Club strives to help its athletes grow, improve and get recruited. Blair Grant, the club's college director, believes Hudl is the perfect tool to accomplish Franklin Pierce's goals.

"We are extremely excited about the opportunity of this partnership because it brings us into the highest competitive arena with the latest and greatest tools and technology to help our players, teams and coaches be the best they can be," Grant said.

FPSC Fury is especially excited about how Hudl will help get the club's players on the radars of college coaches and scouts. The club didn't have a reliable way for its athletes to send usable video to coaches previously. With Hudl on board, that's no longer an issue.

"It's great for recruiting and highlight videos," Grant said. "The players are really good about contacting college teams, but they're sending all these emails to coaches and they have no quality clips to send them. I think it'll be a big step in helping our kids get recruited."

Christopher Slattery, Executive Director of Franklin Pierce Soccer Club said "we are excited about the partnership with Hudl. We are looking forward to using it as a tool for our coaches and directors to evaluate game films and further our vision of club style of play, tactics and team development against the best competition".

To learn about Franklin Pierce SC and their mission, [visit their website.](#)

[See how Hudl helps soccer teams at every level.](#)