UNCOMMON communications public relations. marketing strategy. event production. copywriting.



March 12, 2018

Vail Mountaineers Hockey Club Board of Directors election committee

Dear Vail Mountaineers -

Please accept this recommendation and letter of support for Timothy Haley as a potential board member for the Vail Mountaineer Hockey Club. I know Tim professionally in his capacity in business development for Alpine Bank. I've also had the pleasure of enjoying the company of he and his wife Molly as fellow Squirt parents.

As a person and parent he brings intelligence, compassion and thoughtfulness to our club. From a professional perspective, he carries with him the commitment to community service that's long served as a foundation element of his employer, Alpine Bank.

I believe that Tim can assist the club as it grows and transitions to reach even broader segments of our community. As VMHC expands, Tim's experience in terms networking, fundraising and fiscal accountability will serve as vital and necessary elements. He also brings with him a full understanding of contemporary marketing best practices, an area in which we have massive opportunities for growth,

I'm sure that our club has several worthwhile candidates as it solicits applications for vacancies on its board. I'm also sure that Tim would be a valuable contributor as a director.

Sincerely,

Michael McCormack

President, Uncommon Communications