



# MAKE IT SAFE

*When Our Community Works Together, We Win Together*

## **What is the MAKE IT SAFE campaign?**

Over the past several years there has been a huge emphasis placed on improving player safety in youth sports as it relates to concussions. CCJAA has taken player safety very seriously and has implemented numerous measures to insure the safety of the youth that participate in our league. For example: we require all of our coaches to be Heads Up Football certified through USA Football, we provide a certified athletic trainer/EMT at all home games, and we recondition equipment each year to insure player safety. While not all leagues go to these costly measures, we find that a player's safety is of the up most importance. This year we need to take yet another step in improving player safety by replacing all of our helmets and shoulder pads that are currently being used.

## **How Can You Help?**

As a non-profit youth league, we rely on the support of local businesses like yours to provide every child a chance to play the sport that they love and ensure safety while doing it. You can help us continue to improve the safety for our youth by becoming a sponsor and donating to help us replace our helmets and shoulder pads.

The parents and athletes of CCJAA proudly support the businesses that support them. This sponsorship will give you a direct connection to our CCJAA parents, athletes, and fans where you can extend special offers, discounts, and messages of encouragement.



Contact [president@ccjaa.com](mailto:president@ccjaa.com) to become a local sponsor!



CCJAA's goal is to be able to purchase **300 NEW Helmets** and **300 NEW Sets of Shoulder Pads**.

## How Will My Donation Impact Cass County Youth?

Every dollar counts toward the safety of our children, and CCJAA is committed to MAKING IT SAFE. Here's how your donation can support the cause.

### Gold Business Donor - \$1,000

- Business Ad with LOGO and Link to Your Company's Website on the CCJAA Website
- 3' X 6' Banner displayed at Belton and Ray-Pec Fields on Game Days
- (1) Window Decal – CCJAA 2018 Donor “Make it Safe”
- Business Logo on the Back of all CCJAA T-Shirts
- (2) CCJAA T-Shirts
- Plaque of recognition from CCJAA

### Silver Business Donor - \$500

- Business Ad with LOGO and Link to Your Company's Website on the CCJAA Website
- Business Logo on a “group donor” banner that will be displayed on the fields at Belton & Ray-Pec games
- (1) Window Decal – CCJAA 2018 Donor “Make it Safe”
- Business Name on the Back of all CCJAA T-Shirts
- (1) CCJAA T-Shirt

### Bronze Business Donor - \$250

- Business Ad with LOGO and Link to Your Company's Website on the CCJAA Website
- Business Logo on a “group donor” banner that will be displayed on the fields at Belton & Ray-Pec games
- (1) Window Decal – CCJAA 2018 Donor “Make it Safe”

### Individual Donor - \$100

We can also offer custom designed packages for your individual business needs. Please contact CCJAA President, Ed Williams at [president@ccjaa.org](mailto:president@ccjaa.org) or 913-957-4997 for more information.

*Together, We Will Make It Safe.*

**\$1,000**  
20 Shoulder Pads  
or  
10 Helmets

**\$500**  
10 Shoulder Pads  
or  
5 Helmets

**\$250**  
2 Shoulder Pads  
and  
1 Helmet

**\$100**  
2 Shoulder Pads  
or  
1 Helmet