



Gambrills Odenton Recreation Council
P.O. Box 292, Odenton, MD 21113
www.gorc.org

April 17, 2018

Dear Community Partner:

Have you heard the big news? Gambrills-Odenton Recreation Council is hosting a new community event this year – **Freedom & Fireworks** on Saturday, June 30th at GORC Park. It will be a night of food, fun, and a professional fireworks display free to the greater Odenton and Gambrills community.

To help offset the costs of the event, GORC is actively speaking sponsors to help. With a price tag over \$10,000, the investment is significant, but we feel it is a worthwhile event that will be great for the entire community. **We need your help to make the event a success and hopefully an annual event going forward.** Attached you will find our 2018 Sponsorship Information. Platinum Sponsors will be included as Event Sponsors on all advertising and social media for the event. All levels of sponsors will be recognized for their contributions to the big night.



The early feedback from our community has been tremendously positive. With a population of over 40,000 people in Odenton and Gambrills alone, we're expecting an extremely large audience. **Don't you want your company to be recognized for bringing such a great event to our community?** Don't miss out – be a part of the event the entire community will be talking about this summer.

Feel free to contact us with any questions. Or visit our website at www.gorc.org to get more information.

Regards,

Mike Pozdol
President
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2018 Sponsorship Opportunities

GORC strives to maintain its sports programs to be self-sustaining each season but the costs of running a youth sports program are high. With our new sponsorship program, we hope to fund capital improvement projects to improve the park and program for our participants and the community. Over the past year, we completed installation of a new main field playing surface, fences surround

ABOUT GORC

GORC is a non-profit organization dedicated to the development of our community's young people through athletics. Our programs are planned, promoted and directed by unpaid volunteers who work together to strengthen the community. GORC provides supervision, instruction, uniforms and equipment for athletic activities. Five boys programs (baseball, basketball, football, flag football, and lacrosse), six girls programs (basketball, cheerleading, field hockey, lacrosse, softball and volleyball) and two co-ed clinic programs (basketball and soccer). We are a registered 501(c)(3) entity (EIN #52-1080885).

STATISTICS

- Over 10,000 members from over 1,450 active families
- GORC.org has 250,000 page views annually with over 20,000 different users
- Annual park maintenance costs over \$50,000
- Over 200 daily park visitors (up to 500 on weekends) and daily traffic along Strawberry Lake Way at GORC Park

PLATINUM SPONSOR—\$2000

Listed as a named sponsor for our 2018 Freedom & Fireworks Event in all advertising and social media plus Gold Sponsor benefits.

GOLD SPONSOR— \$1000

Receive a 3' x 5' vinyl advertisement at the park and have your logo w/ hyperlink featured on our website for one (1) year.

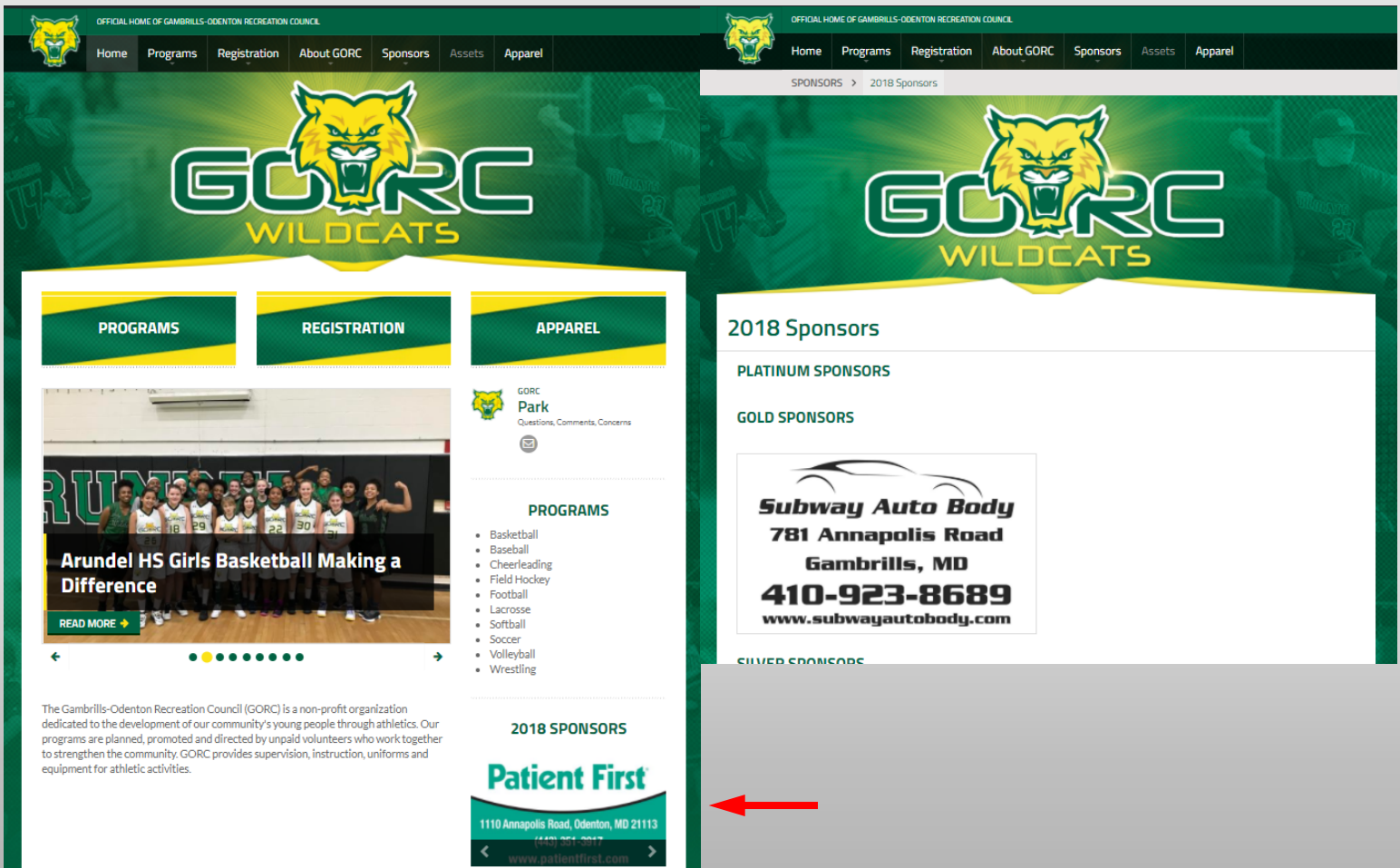
SILVER SPONSOR—\$550

Receive a 3' x 5' vinyl advertisement at the park and have your logo w/ hyperlink featured on our website for six (6) months.

BRONZE SPONSOR—\$300

Have your logo w/ hyper link featured on our website for 6 months.





Web Presence at www.gorc.org with over 250,000 page views from over 20,000 visitors