



ASSOCIATION LEADERSHIP

★ CONFERENCE ★

SPONSORED BY **Pure Hockey**

Jon Come- Cambridge Youth Hockey





How to get the word out

- Web site – Social media
- Flyers through school system
- Comarket with other youth sports
- Encourage kids to recruit friends



Community Involvement



- Bonds built that last through high school
- Align with afterschool programs
- Can city or town help with coordination among youth sports?