

**December 13, 2017 at 7:30 PM**  
**APPLE VALLEY COLDWELL BANKER BURNET OFFICE**  
**EVHA BOARD MEETING MINUTES**

Call to Order

Attendance: ~~Scott Calvert, David Leach,~~ Miranda Kahnke, Matthew Adams, Aaron Dwyer, Joe Wambheim, Tony Mauer, Siri Kalthoff, Brent Cameron, ~~Matt Cords,~~ Kelly Griffitts, Mark Groebner, Renee Swenson, Doug Gross, Jim Moline, Pascal Dalseth, Brad DeFauw, Mark Espena

Visitors:

- 1) November Agenda Approval-Siri to work Tabled
- 2) Agenda Additions/Revisions: None
- 3) Proposed new payment method for Members/ice fees. (Espena) Espena presented a new method for ice fees. He took a 3 year average to determine a flat fee ice for each age group. Espena wants to charge a flat fee for ice. Many other hockey associations and sports organizations charge its membership based on a flat fee. We would/could include various payment options that would not be any different than the current arrangement. However; it would ease the burden on team managers. General Discussion. Need to make a decision by March. Wambheim and Dwyer were concerned that such a system may require a significant increase in work hours for our treasurer and administrator. Espena to prepare another presentation. Board will call for a special meeting to discuss this particular topic. Griffitts will set up an e-mail for a special meeting. Motion Tabled.
- 4) Call for Board Approval of Gambling Operational Budget of \$65,000. The MN Gambling Form LG1004 from the previous month containing \$65,000 is approved. Adams Motioned, Dalseth Seconded. Motion passed
- 5) Gambling Update (Kahnke)- EVHA had a 4 star rating from the State of MN regarding the percentage amount donated to EVHA and other lawful purposes. Coach Purse Bingo at EVHS is requesting special needs program to fundraise. Kahnke to get back to us on the details.

-Potential Advertising investment in The Scoop. 1) Circulation of the Scoop; (2) Who does it reach/does it reach our target audience; (3) do our Gambling Partners support/want this investment (would they chip in if their establishment is benefiting); (4) If other Gambling Operations are investing...can we investigate why those other organizations think it is a worthwhile investment; Print Deadlines. Cameron, Scoop reaches a large community from Mankato to Moorhead. Community driven paper that has a section on meat raffles, charitable gambling, focus demographic is the type of person that seeks charitable gambling. \$4,800 for a year advertisement published monthly/one half page. General Discussion regarding the merits of advertising in the Scoop. Approved advertising in the Scoop.

- 6) Treasurer Update (Kalthoff)- Preliminary Financials presented by Kalthoff. Financials are positive. An ice credit may be doubtful in 2018.
- 7) Raffle Night update (Dalseth) - Getting some auction items in, Dalseth has investigated mobile bidding and it does not appear to be cost effective given our revenue numbers. Dalseth plans to have more people at checkout with card readers to make the process more efficient.
- 8) Mite Jerseys (Dalseth) tabled.
- 9) Play for Patrick Tournament Update (Mauer) Leach is working on bracketing and Mauer is focused on other details. Trophies and T-shirts are ordered with aid of Mike Schoonover. Getting Pop-Sockets (\$1.00 a piece) instead of Bag Tags as give-aways. Dalseth makes a \$500 motion to pay for Pop-Sockets as a donation to P4P. Seconded and motion carried.
- 10) Girls Tournament Update (Mauer) Tournament went really well. Some teams e-mailed a positive feedback. T-Shirts, programs and give aways, updating on website....all positive compliments to Mauer for managing tournament.
- 11) PDC-Hold mid-season coaches meeting; Tabled
- 12) Update on Coaches Certification – (Swenson/Calvert)-tabled
- 13) Mite Rosters completed/approved by District (Swenson)-tabled
- 14) Meet with D8 registrar: Rostering of teams (Swenson)-tabled
- 15) Outdoor ice schedule update (mites and all other teams)-done
- 16) Junior Gold Update –Dalseth tabled
- 17) Season Banners (Wambheim)-Does the size of banner work in AVSA and are the banners allowed by AVSA as previously approved. Waiting on confirmation from Hayes as to size.
- 18) Girls registration update. Did waiver of registration and volunteer fee for first year girls result in increased registrations. (Espena/Moline). 7 or 8 took advantage of offer. Consider the same strategy earlier next year.
- 19) Season Kickoff Party Report (Kahnke/Moline) – Need to drive more attendance. Earlier in the year would be better. Everything builds and we will do it again next year.
- 20) Retention Recruiting (Moline)-only have 24 pre-K, K mix of boys and girls (last year over 50). Need to get Board Members/coaches and high school kids handing out flyers. Need a midseason Push and open registration. Dwyer to Talk to Laura about bring a friend to hockey (volunteers to register kids for USA Hockey). Matt is helping doing a bring a friend to hockey day....have an issue with helmets and skates. Update -tabled
- 21) Website updated to include Handbook and Bylaw Revisions (Griffitts/Espena)

Meeting Adjourned,