



CENTRAL YOUTH FOOTBALL & CHEER LEAGUE

BOARD MEETING MINUTES

Meeting Date/Time	Wed. 05/02/2018 @ 8:00 PM	Meeting Location	Country Trails Lunchroom
Board Members Present	Garry Alcorn, Heaven Alcorn, Kelli Biedenbach, Deborah Hamdani, Jaret Hedlund, Tony Mensik, Kurt Naus, Steve Samaan, Agnes Sauseda, Dave Schmidt		
Board Members Absent	Todd Adrian, Michelle Dubanowski, Anita Ruehrdanz, Michelle Schmidt, Emily Teafoe, Garrett Teafoe, Jacquelyn Theisen		
Guests	Lisa Arcos, Oscar Chavez, Kathy Wesolowski, Brandon Bergmann		

AGENDA TOPICS

General

1. Roll Call
2. Handouts: Agenda
3. Call to Order by Dave Schmidt @ 8:01 PM
4. Next Meeting: Wednesday 05/16/2018 @ **8:00 PM**, Country Trails Lunchroom
5. A motion was sought to approve the April 18, 2018 meeting minutes. Steve Samaan – Motioned, Kurt Naus – 2nd, Motion was passed by the Board.

Public Forum

Lisa Arcos introduced herself. She has a son that plays on the 10U team. She frequently worked with Agnes last year volunteering in the concession stand. She is interested in volunteering for the role of Concessions Chair. Dave Schmidt motioned for a vote and Lisa was installed as the Concessions Chair by majority vote.

Oscar Chavez introduced himself. He has a son that plays on the 11U team. He is interested in volunteering to take on the Safety Coordinator role. Dave explained the expectations of the role and that the league will be hiring Athletico to provide trainers for every game. The Safety Coordinator's role would be to manage the coordination to ensure trainers are present at each game. Dave motioned for a vote and Oscar was installed as the Safety Coordinator by majority vote.

Kathy Wesolowski introduced herself. She has 2 daughters that participate in cheer and she is interested in helping take on some of the marketing responsibilities. She currently does Corporate Marketing at Allstate and would like to get involved in the league. Agnes suggested that the league can also use help at Volunteer Coordinator position. Kathy is willing to help where she is needed.

Brandon Bergmann was welcomed. Brandon stated that other teams are closing registration and he is concerned about the number of registrants that are signed up for the CYFL. He also stated that he would like to assist Chuck Crumlet as a coach. He asked the question that if the CYFL can't field a team at the 10U level would he receive a refund? Dave stated that yes, refunds would be given if there was no 10U team. Brandon expressed concern that several kids from 10U will want to play down and this would decimate the possibility of fielding a 10U team.

Executive Board Reports

6. President – Dave Schmidt – CYFL direct mail post cards are currently being received by homes in District 301.
7. Vice President – Kurt Naus – No Update
8. Treasurer – Todd Adrian – Absent – No Update

9. Secretary – Kelli Biedenbach – No Update
10. Football Commissioner – Tony Mensik – He will be setting up coaching clinics with Coach Melvin to get the coaches up to speed on any new items for the 2018 season.
11. Cheer Commissioner – Agnes Sauseda – Agnes reached out to Megan, but she has been out and hasn't gotten back to her yet. She is working on the logistical items of bows, shirts and jackets. Agnes would like to incorporate a Rocket logo into cheer items since we are a feeder program for the CHS Rockets.
12. Field Commissioner – Garrett Teafoe – Absent – Dave updated that we have contracted with Mower Man as the company to care for Panther Field. Dave worked with the owner on negotiating a sponsorship trade.

Old Business

13. Field Days – Dave will be setting up 4 to 5 new stations for the upcoming outdoor field day. Agnes will need 6 mats. Jarrett will bring mats and helmets. If anyone can come out at 3:00 pm and help with setup, it would be much appreciated. We have give away items and water left from the last field day event that will be used.
14. Registration Updates – Currently we have a total of 91 registrants. There are parents that have indicated an interest in coaching opportunities. At approximately the 3rd week of May, we will place phone calls to previous registrants to find out who is still interested in signing up.
15. Filling Open Board Positions - Concessions Chair and Player Safety Chair have been filled. Kathy Wesolowski is considering filling the Volunteer Coordinator role and assisting with Marketing. The only open position remaining would be Flag Football Commissioner.
16. Finalize a Date for League Picture Day – On August 19th at 10am we will hold the league picture day at Country Trails. We will use picture day as a fundraising opportunity. There will be a 5% markup on photo packages.
17. Update on Action Items – We need to fill in mid-May as well as after May 17th with Marketing/Registration events. May 9th and 15th there are Band Concerts at PKMS at 6:00pm that could be added to the marketing schedule.

New Business

18. Status on Player Welcome Letters from CHS Coaches – Deb has generated the letter and it has been sent to Coach Melvin for approval. The letters will go out early next week.

General Board Member (Chair) Reports

19. Assistant Football Commissioner: Steve Samaan – No Update.
20. Flag Football: **Open** – No Update.
21. Registration: Heaven Alcorn – See old business.
22. Marketing and Communications: Deborah Hamdani – We ordered a movable banner from PMI that we plan to have at each school. It hasn't arrived yet. Space was purchased in Orange Peel Gazette for advertising purposes. Post cards have been sent out. Deb would like to add cyber bullying to the Parent Code of Conduct. Kelli will send the old code of conduct to Deb.
23. Co-Cheer Commissioner: Anita Ruehrdanz – Anita is working on IRCA items.
24. Equipment: Jaret Hedlund – Jaret stated that he needs to get helmets washed prior to the fitting dates. Jaret will meet with Tony and Gary to coordinate.
25. Fundraising/Sponsorships: Michelle Dubanowski and Jacquelyn Theisen – Last week Jacquelyn went door to door to all businesses in the strip mall near Country Donuts. She also followed up with each contact this past Monday. She intends to follow up again next Tuesday. She stated that she is breaking up the sponsorship list into chunks and working each group weekly. She reached out to Randy Mariani and heard back from him today. She is planning to call him tomorrow to discuss further but that he did mention that this year has been more difficult in terms of obtaining sponsorships. Jacquelyn notes that she still has a long list of prospective businesses to go through. She asked if Dr. Schennings children had registered for next season.
26. Concessions: Lisa Arcos welcome to the board. Main Street Grill is a sponsor of the league. Pizzas can be ordered from them to be resold. There was a request to add walking tacos to the concessions menu.
27. Volunteer Coordinator: **Open** - No update
28. Player Safety Coordinator: Oscar Chavez welcome. Dave and Oscar will meet to get things set up prior to the season. Coaches should be CPR and AED certified. Coaches can also be concussion certified.

29. Camps & Tournaments: Garry Alcorn – The high school camp for CHS football is on 8to18 for signup.
 30. Player Appreciation/Cancer Awareness: Emily Teafoe – Absent – No Update
 31. End of Year Event: Michelle Schmidt – Absent – It will take place during our bye week during the season.

Adjournment

32. Motion to Adjourn: Tony motioned and Gary– 2nd.
 33. Meeting Adjourned at 9:36 PM...thank you for attending!!

Important Upcoming Dates to Remember

ACTIVITY/EVENT	DATE (S)
CYFL Board Meeting	5/16/2018
CYFL Board Meeting	6/06/2018
Field Day #2	5/6/2018, 4-6 PM at PKMS
Scholarship Night at CHS	5/29/2018
Tackle Football Registration Ends	5/31/2018
Cheer Registration Ends	5/31/2018
CYFL Picture Day	8/19/2018 at Country Trails

Action Items

ACTION ITEM	RESPONSIBLE PARTY	DEADLINE
Participate in marketing events	Board	
Obtain quotes for re-grading parking lot	Garrett	
Finalize Coaching Clinic dates with Coach Melvin	Tony	