

# REQUEST FOR USE OF AMERICAN LEGION NAME OR EMBLEM ON MERCHANDISE

The name and emblem of The American Legion are registered service marks in the U.S. Trademark Office and are protected by criminal and civil enforcement provisions of federal law (18 U.S.C.S 705 and 36 U.S.C.SS 44 and 48). By authority of May 1947 Resolution Number 71, the National Adjutant or his designated representative (Director, American Legion Emblem Sales), may grant limited permission to use the name and emblem in accordance with Resolution Number 71, other Resolutions and U.S. Trademark Law. In order to gain permission for limited use of the name or emblem, complete this form and forward it to your Department Headquarters, attn: Department Adjutant. Your Department Headquarters will forward the completed form to American Legion Emblem Sales. Please note that the member or Post purchasing the merchandise must request permission and permission is granted directly to manufacturers only.

Any permission given will be granted on a one-time basis for a given quantity. Additional orders will require new authority and the manufacturer must not produce more items than that being ordered. Permission will be given with the caveat that all material used will specifically identify the Post. If the merchandise requested is available through American Legion Emblem Sales, you will receive a quote for the merchandise or a one-time limited permission. If the merchandise is not available through American Legion Emblem Sales, you will receive a one-time limited permission or denial of permission. You may purchase directly from approved American Legion licensees, or their retail outlets. To view a list of current approved licensees of The American Legion, visit our website, <http://emblem.legion.org>.

## FILL OUT FORM COMPLETELY AND FAX OR MAIL TO DEPARTMENT HEADQUARTERS

Purchaser Information

Post Number \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Contact Person \_\_\_\_\_  
 Member I.D. # \_\_\_\_\_  
 Telephone # \_\_\_\_\_ Evening \_\_\_\_\_  
 Email \_\_\_\_\_  
 Product Description \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 Quantity \_\_\_\_\_  
 Price \_\_\_\_\_  
 Purpose/Use of product \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 Signature \_\_\_\_\_

Manufacturer Information

Name of Business \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Contact Person \_\_\_\_\_  
 Telephone # \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 Product in all parts made in U.S.A.? Yes \_\_\_ No \_\_\_  
 If not, please attach explanation.

Imprint instructions. Provide rough sketch or attach artwork.



<u>DEPARTMENT USE</u>	<u>FOR OFFICE USE ONLY</u>	<u>NATIONAL USE</u>
<input type="checkbox"/> Recommend Approval <input type="checkbox"/> Recommend Denial	<input type="checkbox"/> Approved <input type="checkbox"/> Referred <input type="checkbox"/> Denied	
_____ Department Adjutant	_____ National Adjutant or Designated Dept. (A.L. Emblem Sales)	