



Apple Valley Hockey Association

Board of Directors Meeting

June 28, 2023

Board Members Present:

Andrew Spencer, Brad Shear, Katie Ivey, Jeremy Pries, Kevin Morris, Luke Korkowski, Ginger Lemke, Matt Czech, Brian Gibson, Justin Krech, Joanie Baltus, Jodi Oster

Board Members Absent: Randy Olson, Eric Robb, JT Anderson, Emily Hindal

Meeting called to order at 7:01 pm by Spencer

Open Microphone

Stephanie Cossette from Fortis attended the meeting to present a leadership and character development program that would be utilized by coaches with age-appropriate content and sports performance training, which could be customized.

Program overview includes:

- Leadership Tasks
- Behavioral Standards
- Team Building Activities
- Quick Hit Lessons
- Seminars for coaches, parents and players
- Reward system for players to earn pins

Approval of the June 14th, 2023 Meeting Minutes – Spencer:

- Motion to approve the June 14th, 2023 meeting minutes by Lemke; second by Morris; Approved.

Merger Update– Spencer:

- MN Hockey meeting was Sunday and the merger with Burnsville was approved.
- AVBHA officially begins August 1st and all members will register under one umbrella for the 2023/24 season.
- Andrew and Bobby (BHC President) spoke to an attorney and will meet after July 4th regarding absorbing Burnsville's 501c3 into Apple Valley's 501c3. We will also need to meet with the CPA, have the lawyer review the By-Laws and meet with the Gambling Managers.

Budget Update – Korkowski:

- President and Vice President to review the 2023/24 season budget.
- Still need jersey costs.
- The board will vote/approve the budget at the next meeting.

Recruiting and Retention Update – Lemke:

- The Minnesota Wild Street Hockey Series will be held at BIC on July 11th from 5-8pm. It's a celebration of hockey and will feature games, music, food trucks, an inflatable street hockey rink, an inflatable shooting activation with electronic hockey net, a video game station featuring EA Sports NHL 23, a digital photo booth and yard games (bag toss, box hockey and giant checkers). Minnesota Wild mascot, Nordy, will also be present. VOLUNTEERS WILL BE NEEDED.
- Flyers will need to be printed for all upcoming events in about a week. Board members should reach out to Ginger for inclusion of specific verbiage needs.
- Working on Intro to Hockey dates. Will likely fall 2 weeks after the Fire Muster event.
- Working on Eagle Fest & Fire Muster events. We will have a float in the September 9th Fire Muster parade.

HDC/STP Update – Pries:

- Working on securing ice times
- Setting up Tryout scrimmages with Eastview.
- There will likely be 6 tryout clinics, potentially more. This will be a hybrid and we're trying to avoid Saturdays and other hockey tournaments.
- All skaters will hit the ice the week of Labor Day. All levels will have tryouts within a 2-week timeframe and the youngest level will finish up before MEA.
- STP is going well. Attendance at the youngest age groups is low. Expecting to run August STP.
- Coordinating website/Sports Engine updates. Will need to publish the site, then have registration open around August 1st on the new site.

Goalie Proposal – Pries:

- There's been many discussions regarding the goalie program.
- Over time, the number of full time goalies has been declining. We had provided time for players to try out positions and were hoping for more goalies and more skater goalies.
- Recommendation is to eliminate the part-time Goalie Program, as goalies would have a better development path without this option and the part-time position lends to less skill development.
- Motion to remove the part-time goalie program from the handbook by Lemke; second by Ivey; Approved.
- We will not allow goalies to register as part-time and will select their position prior to Tryouts.
- We will encourage Mites to try the goalie position.
- Skaters that want to try the goalie position could attend goalie clinics.

D8 Update – Robb:

- N/A

Jersey Update– Spencer:

- Working on jersey/logo designs.
- Will get jersey fittings scheduled at Westwood.
- Players will keep their previously assigned numbers.
- TBD on whether families will need to fund jerseys and whether names will be included on the jerseys.
- Recommend white helmets for all players.

Level Tournament Update:

- Reminder to all that out of state tournaments need D8 approval.
- Girls– Baltus
 - o All are registered.
 - o For 15s, we haven't paid for the Duluth tournament because they don't accept teams until Aug/Sept. Will look for other options as well.
- Squirts– Czech
 - o All 3 teams registered for 3 tournaments, but on the waitlist for 2.
- PeeWees– Robb
 - o All 4 teams registered for 4 tournaments, except A & B1 need a 4th.
- Bantams– Shear
 - o All 3 teams are registered, except 1 in which we're on the waitlist.
 - o Hotels have not been determined yet.
- Jr Gold– Oster
 - o Registered for 3 tournaments.

Actions/Next Steps/Misc– Spencer:

- PDC role will need discussion with HDC and a proposal will be presented at a later date.
- JT Anderson has resigned his board position, via discussion with Spencer.
- Burnsville level coordinators were encouraged to reach out to our Apple Valley level coordinators.

Meeting Adjourned – Spencer:

- Motion to adjourn at 8:53 pm by Ivey; second by Morris: Approved.

Next meeting is scheduled for Wed. July 12th, 2023 at 7:00 pm at AV Community Center. Meetings continue twice monthly through the off-season.