



Woodstock Wolverines Touchdown Club

2010 Towne Lake Hills Parkway, South • Woodstock, GA • 30189

| Sponsorship Packages | Platinum | Cardinal | Navy | Game Night Sponsor | Halftime Sponsor | Partner Package | Local Package |
|---|------------------|----------------|----------------|--------------------|------------------|-----------------|---------------|
| Stadium Advertising | \$5,000 + | \$3,500 | \$3,000 | \$2,500 | \$1,500 | \$1,000 | \$500 |
| Platinum Sponsor Perks | 1 | | | | | | |
| Pre-game Commercial on Jumbotron | 2 | 2 | 1 | 1 | | | |
| In-Game Commercial on Jumbotron | 2 | 2 | 1 | 1 | | | |
| In-Game PA Announcements | 4 | 4 | 2 | 2 | 1 | 1 | 1 |
| Gameday Announcements All Teams | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Stadium Billboard Den Sign (sizes vary) | Lg | Lg | Lg | Med | Med | Sm | |
| Game Day Experience | | | | | | | |
| Season Ticket and Parking for Home Games | 1 | 1 | 1 | 1 | 1 | | |
| Tent Space for Product (with approval of AD) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Media | | | | | | | |
| Twitter & Facebook | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company name and link on website | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Advertisement on Consession Monitor | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

Additional Opportunities

| | |
|---|----------------|
| Feed a Wolverine - PreGame Meal | \$1,000 |
| Scholarship a Player in Need | \$575 |
| Social Media & Website Package | \$250 |

