

Family Sponsorships

Rangers

HOCKEY PERFORMANCE CENTER AND SUSTAINABILITY DRIVE

Corporate Sponsorships

Vision TRAINING CENTER ADDITION

- Weight room, turf, stationary bikes, weights, synthetic ice
- Designed to further Larson Ice Center as the top rink in S Dakota
- Growth by hosting more games, camps, and tournaments
- Year round activities and participation
- More effectively feature and host corporate sponsors

Goal \$500K BECOMES \$1.5 MILLION!!

- Dale Larson has pledged to donate \$1 Million once BISA raises \$500,000
- BISA needs 90% family involvement at some level

Option GOLD-SILVER-BRONZE SPONSORS

- GOLD \$5,000-\$7500 (\$139/mo-\$208/mo)
- SILVER \$1,000-\$2500 (\$28/mo-\$69/mo)
- BRONZE \$250-\$500 (payable in year 1)
- All sponsors receive an engraved name on donor wall at Larson Ice Center

Option PLATINUM SPONSORS

- \$10,000 (\$278/mo)
- Platinum sponsors receive a large engraving on donor wall
- First @10 Platinum sponsors receive their choice of @1 game viewing suite for @1 boys varsity home game for three seasons
- All BISA/State communication regarding rink scheduling

Action START RAISING

- ACH, CC, or annual payment.
- Please notify your team director of pledge level by June 1, 2021
- Send first payment to:
BISA, PO BOX 374
Brookings, SD 57006

Contact CONTACT US

- John Kahle 605-595-4371
- Kelly Koenig 605-695-9924
- With further questions regarding donations, sponsorships, naming rights, etc.



Prudent stewardship of funds from this mission is intended to accomplish two goals:

1. Building and equipping the Hockey Performance Center with an estimated cost of close to \$1M
2. Additional funding from the Dale Larson pledge will be used to establish an endowment to help support the following:
 - Maintenance and repair of equipment
 - Staffing costs for program instructors
 - Replacement of outdated equipment
 - Help keep participation costs low for our families and young athletes

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Reach MARKETING & ADVERTISING

- Annual in-person attendance of over 220,000 people
- Events: over 200 games, 10 tournaments, open skating events
- E-mail reach to all participating teams/organizations in SD and many out of state teams
- Hockey recognizes \$2 million/yr. economic impact to Brookings

Red Rink NAMING RIGHTS

- \$10,000/yr. @ 10 yrs.
- Name above all interior entrances to the red rink
- Name in-ice and on interior wall signage in the red rink
- Name in all programs, state & tournament schedules, social media

Blue Rink NAMING RIGHTS

- \$8,000/yr. @ 10 yrs.
- Name above all interior entrances to the blue rink
- Name in-ice and on interior wall signage in the blue rink
- Name in all programs, state & tournament schedules, social media

Training Center NAMING RIGHTS

- \$10,000/yr. @ 10 yrs.
- Name above interior entrances to the training center
- Name in-ice, turf & interior wall signage of training rooms
- Website presence, e-mail list, social media, apparel and more
- User viewship: camps, coaches, teams, fans

Video Display RANGERVISION

- \$7,500/yr. @ 5 yrs.
- Name on the new giant Daktronics video replay display
- Video commercial created especially for your company
- In-game marketing to maximize audience engagement
- BISA benefits by offering more advertising opportunities