

MARCUS BASEBALL



2024 - 2025



SPONSORSHIP GUIDE



Dear Prospective Sponsor,

Thank you for interest in supporting Marcus Marauders Baseball Program. We are coming off an incredible 2024-2025 season in so many ways...

- We made it to the 6-6A District Playoffs for the 7th straight season and placed 3rd in our District.
- 8 of our Varsity players received All-District recognition, including Offensive & Defensive Players of the Year.
- We performed well against some of the nation's best High School Baseball teams from California, Arkansas, Texas, and Oklahoma during preseason & Saturday play.

We want to encourage your support for the 2024-2025 season as it is through your generosity and support that we are able to hit these incredible milestones each year. 100% of the money raised goes towards the purchasing of equipment, uniforms, and maintenance & improvements in our facility.

As a sponsor, you will be exposed to our community, be promoted through social media outlets and game day presentations, and have opportunities to engage our fans at our games and other season events. With Marcus Baseball, you aren't just supporting the team but we are actively promoting your business and the positive contributions you make to the team. I'm very proud to be the Head Coach of this great program. We truly appreciate your consideration and support.

Jeff Sherman,

Head Baseball Coach

"Building a Strong Community Together"





***Increase your Business Exposure
In the Flower Mound – Marcus Community***

Average Game Attendance:

- 1,100 – 1,200 per District Game
- 2,000 + per Playoff Game
- **Highly Visible, Premium Signage**
- **Sponsor presented Game Day Announcements & Shout Outs via Social Media Outlets.**



**Marcus Field is host to seasonal
Tournaments and High School Leagues year round.**

Exposure for your Business to the **entire DFW Market** with an emphasis on our district competitors from:

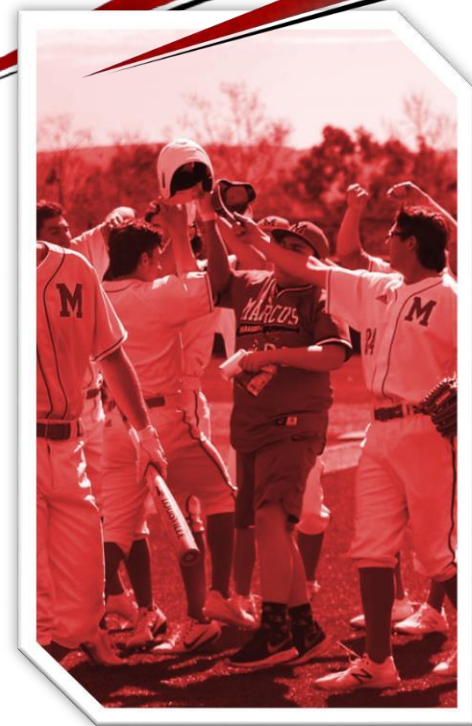
- Flower Mound (Marcus & Flower Mound HS)
 - Lewisville
 - Coppell
 - Carrollton (Hebron HS)
 - Denton (Braswell & Guyer HS)
 - Little Elm
 - PLUS any playoff opponents!
-

Outstanding Advertising Program & Benefits!



HOME RUN LEVEL (3 Available)

- **Sponsorship Options:**
 - \$5,000 (1-year)
 - \$9,000 (2-years)
- **Website Listing & Link**
- ****Social Media Exposure** on Marcus platforms/pages:**
 - One Post of a 15-30 second Pre-recorded Shout Out from you, announcing our Game Day Match-up & to feature your business!
 - Up to 2 Game Day Match-up Sponsor recognitions
 - 2 In-season Business plugs
 - Team Appreciation Shout out (beginning/end of season)
- **4 x 8 (3-Color) Sign on:**
 - Outfield **-AND-**
 - Choice of: Press Box, Visitor Dugout, or Bleachers
 - Additional Signage Negotiable
- **Game Day Program** – Logo w/ Sponsorship Level Recognition
- **Official 'Back the Pack' Sponsor Wall Plaque**
- **Recognition at Season Opening "1st Pitch" Dinner** (2-tixs)
- **Recognition at End of Season Banquet** (2-tixs)
- **Game Day PA Announcement**
- **Game Day Tickets** (2x Digital LISD Season Passes)
- **Pack in the Outfield Movie Night** (Oct. Date TBD @ Marcus Field)
 - **Display your ad on big screen prior to movie**
** In current year for commitments by Friday, October 4th
 - **Four (4) Complimentary Tickets to event**
** In current year for commitments by Friday, October 4th
- **Throw First Pitch** – One (1) District Game



Our Most Elite Package!

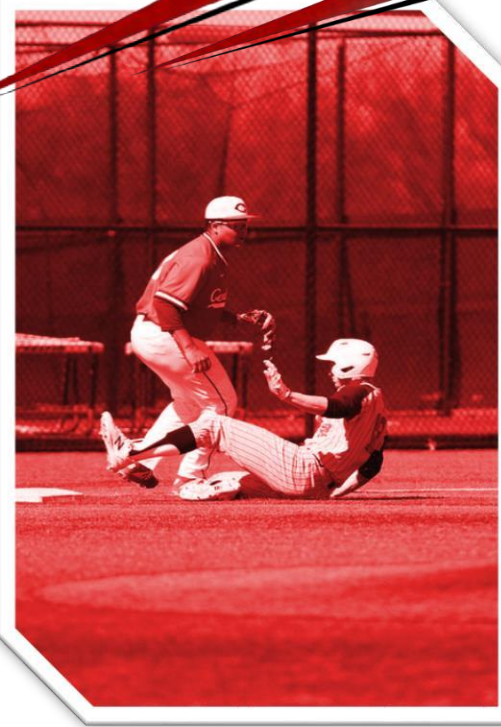


TRIPLE LEVEL



TRIPLE LEVEL

- **Triple Sponsorship Options:**
 - \$3,500 (1-year)
 - \$6,300 (2-years)
- **Website Listing & Link**
- ****Social Media Exposure** on Marcus platforms/pages:**
 - Up to 2 Game Day Match-up Sponsor recognition
 - 2 In-season Business plugs
 - Team Appreciation Shout out (beginning/end of season!)
- **4 x 8 (3-Color) Sign on:**
 - Outfield -or-
 - Choice of: Press Box, Visitor Dugout, or Bleachers
 - Additional Signage Negotiable
- **Game Day Program – Logo w/ Sponsorship Level Recognition**
- **Official 'Back the Pack' Sponsor Wall Plaque**
- **Recognition at Season Opening "1st Pitch" Dinner (2-tixs)**
- **Recognition at End of Season Banquet (2-tixs)**
- **Game Day PA Announcement**
- **Game Day Tickets (1x Digital LISD Season Pass)**
- **Pack in the Outfield Movie Night** (Oct. Date TBD @ Marcus Field)
 - Display your ad on big screen prior to movie
 - ** In current year for commitments by Friday, October 4th*
 - Four (4) Complimentary Tickets to event
 - ** In current year for commitments by Friday, October 4th*
- **Throw First Pitch – One (1) non-District Game**



Extra Bases Means Extra Coverage!



DOUBLE LEVEL

- **Double Sponsorship Options:**
 - \$2,500 (1-year)
 - \$4,500 (2-years)
- **Website Listing & Link**
- ****Social Media Exposure** on Marcus platforms/pages:**
 - Up to 2 Game Day Match-up Sponsor recognition
 - 2 In-season Business plugs
 - Team Appreciation Shout out (beginning/end of season!)
- **4 x 8 (3-Color) Sign on:**
 - Outfield -or-
 - Choice of: Press Box, Visitor Dugout, or Bleachers
- **Game Day Program – Logo w/ Sponsorship Level Recognition**
- **Official ‘Back the Pack’ Sponsor Wall Plaque**
- **Recognition at Season Opening “1st Pitch” Dinner (1-tix)**
- **Recognition at End of Season Banquet (1-tix)**
- **Game Day PA Announcement**
- **Game Day Tickets (1x Digital LISD Season Pass)**
- **Pack in the Outfield Movie Night** (Oct. Date TBD @ Marcus Field)
 - **Display your ad on big screen prior to movie**
*** In current year for commitments by Friday, October 4th*
 - **Two (2) Complimentary Tickets to event**
*** In current year for commitments by Friday, October 4th*
- **Throw First Pitch** – One (1) non-District Game

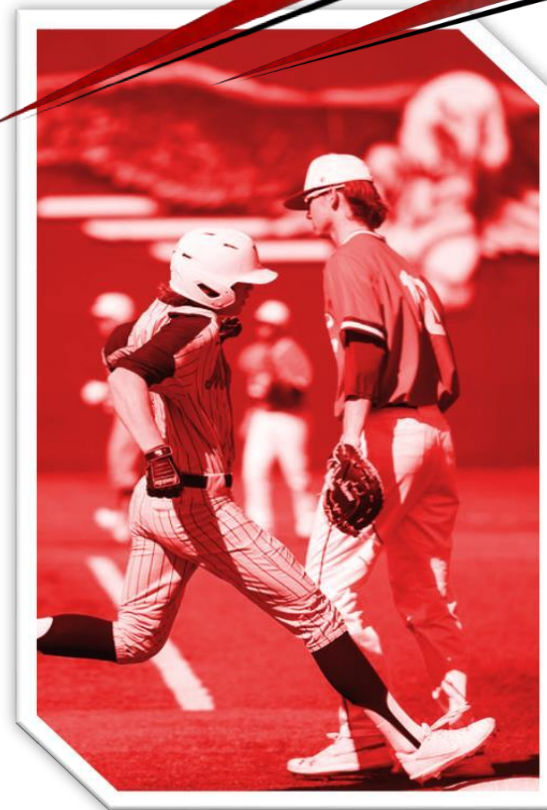


Double Your Exposure and Perks!



SINGLE LEVEL

- **Single Sponsorship Options:**
 - \$1,500 (1-year)
 - \$2,700 (2-years)
- **Website Listing & Link**
- **Social Media Exposure** on Marcus platforms/pages:**
 - Up to 2 Game Day Match-up Sponsor recognition
 - 2 In-season Business plugs
 - Team Appreciation Shout out (beginning/end of season!)
- **4 x 8 (3 Color) Sign in the Outfield**
- **Game Day Program – Logo w/ Sponsorship Level Recognition**
- **Official ‘Back the Pack’ Sponsor Wall Plaque**
- **Recognition at Season Opening “1st Pitch” Dinner (1-tix)**
- **Recognition at End of Season Banquet (1-tix)**
- **Game Day PA Announcement**
- **Pack in the Outfield Movie Night**
(Oct. Date TBD @ Marcus Field)
 - **Display your ad on big screen prior to movie**
** In current year for commitments by Friday, October 4th
 - **Two (2) Complimentary Tickets to event**
** In current year for commitments by Friday, October 4th



It's on Base that Counts!



AT- BAT Level

- **At-Bat Sponsorship Options:**
 - \$1,000 (1 year)
- **Team Appreciation Shout out (beginning/end of season)**
- **4 x 8' (3 color) Sign in Outfield**
- **Official Back the Pack Sponsor Wall Plaque**



Our Signage & Plaque Package!



On-Deck Level

- **On-Deck Sponsorship Options:**
 - \$500 (1 year)
- **Team Appreciation Shout out (beginning/end of season)**
- **Official Back the Pack Sponsor Wall Plaque**



Our Plaque Package!



2024-2025 Sponsorship Packages Matrix:

	<u>On-Deck</u>	<u>At-Bat</u>	<u>SINGLE</u>	<u>DOUBLE</u>	<u>TRIPLE</u>	<u>HOMERUN</u>
Cost (1 YR/2YR)	\$500	\$1,000	\$1,500/\$2,700	\$2,500/\$4,500	\$3,500/\$6,300	\$5,000/\$9,000
SPONSORSHIP PLAQUE	included	included	included	included	included	included
4' X 8' (3 color) SIGN		Outfield	Outfield	Outfield or choice	Outfield or choice	Outfield or choice
WEBSITE LISTING & LINK			included	included	included	included
SOCIAL MEDIA	2 Team Shout Outs	2 Team Shout Outs	1. Team Shout Outs 2. Game Day "Presented By" Posts 3. 2 Business Plugs	1. Team Shout Outs 2. Game Day "Presented By" Posts 3. 2 Business Plugs	1. Team Shout Outs 2. Game Day "Presented By" Posts 3. 2 Business Plugs	All lower level Perks PLUS a 15-30 Video ad and Game Day Match-Up Announcement
GAME DAY PROGRAM (LOGO)			included	included	included	included
GAME DAY PA SPOT			included	included	included	included
LISD GAME DIGITAL PASSES				1 pass	1 pass	2 passes
PACK IN THE OUTFIELD MOVIE NIGHT			2 Tickets & Ad Reel	2 Tickets & Ad Reel	4 Tickets & Ad Reel	4 Tickets & Ad Reel
THROW FIRST PITCH				Non-District Game	Non-District Game	District Game

- Please contact our Sponsorship Director for follow-up and/or questions:

Jennifer Perry

Call/text: 972-533-6353

Email: jenniferperryou@gmail.com

- Please make checks payable to:

Marcus Baseball Booster Club

PO BOX 271234

Flower Mound, TX 75027





Marcus Baseball Booster Club Sponsor Sign-up Form



Business/Name: _____

Address: _____

City, State, Zip: _____

Phone(s): _____

Email: _____

Website: _____

I will:

☐ **Continue / Become a Marcus HS Baseball Sponsor:**

1-yr 2-yr

☐ ☐ Home Run Level [\$5,000 / \$9,000]

☐ ☐ Triple Level [\$3,500 / \$6,300]

☐ ☐ Double Level [\$2,500 / \$4,600]

☐ ☐ Single Level [\$1,500 / \$2,700]

☐ n/a At-Bat Level [\$1,000]

☐ n/a On-Deck Level [\$500]

☐ Payment Enclosed: \$ _____

☐ Please invoice me on date: _____

☐ **Contribute other / donation:** _____

☐ I prefer my contribution/donation to remain anonymous.

☐ **Request a follow-up and/or further discussion, please:**

☐ Call or ☐ Stop by – preferred day(s) / time(s): _____

Additional:

☐ **Participate in Pack in the Outfield Movie Night on a Saturday in October. Date TBD**

☐ **Contribute to Silent Auction (will be held following Movie Night this year): Please specify:** (Merchandise, Gift Card, Service, Experience, etc.) _____

Business Owner/Representative: _____ **Date:** _____

Marcus Baseball Booster Club Representative: _____ **Date:** _____

2024-2025 Season Expenditures

(aka: Coach's Wish List)

– purchase(s) based on available funding –

75' Foul Poles



Pitching Machines (1x)



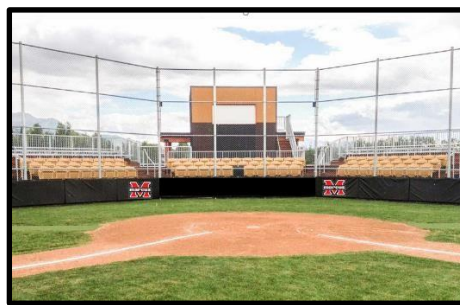
**Tournament Travel
(Varsity 2025)**



**Award Wall
(spectator entrance)**



**Replace
Backstop Padding**



**Replace
Stadium Speakers**



Brick Welcome Fence

