

# FOOTBALL MATTERS

FC Bascome's Bursary and Development Fund 2023





## OUR MISSION

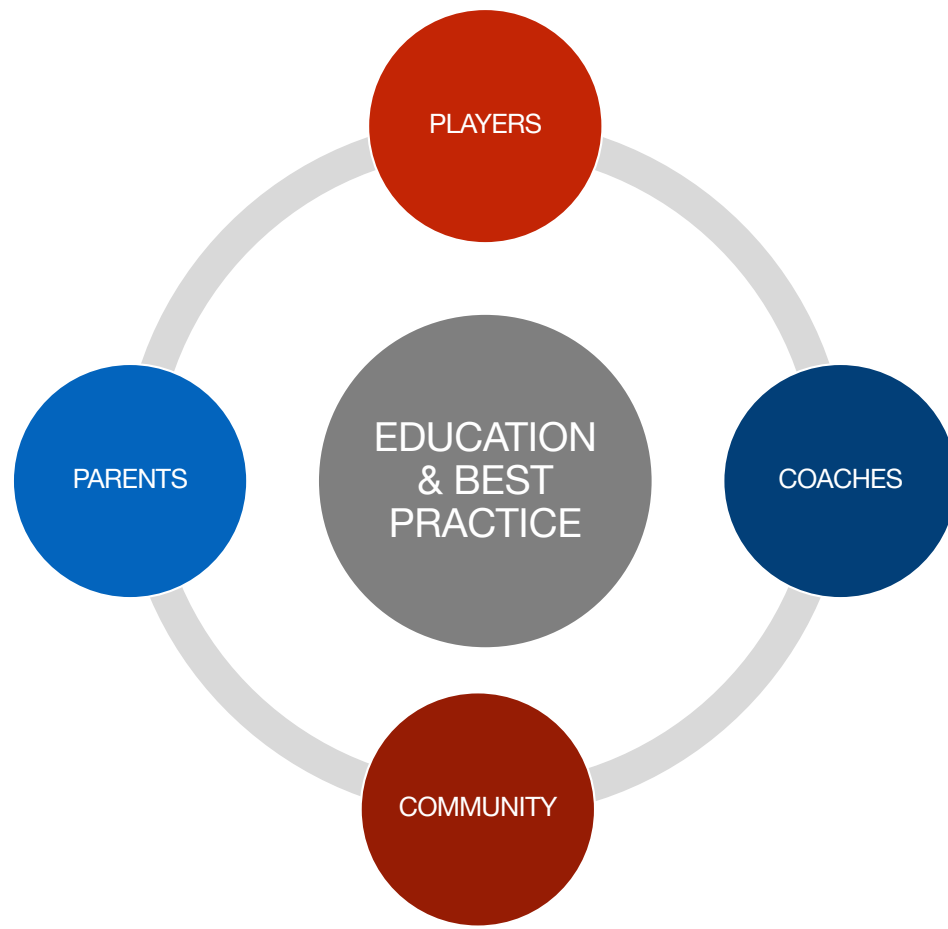
To be a catalyst and driving force for sustained positive change, both at individual and society level, by leveraging the power of football, to build a cycle of positive influences to empower our youth to reach their full potential, by supporting opportunities for players and coaches development based on internationally accepted best practices.



# PHILOSOPHY

What fuels our passion for the sport is our understanding that FOOTBALL MATTERS. It matters in many aspects of our life in Bermuda and as global citizens. It connects people young and old through the roles of PLAYERS, COACHES, PARENTS, and COMMUNITY.





## HOW

Football has a significant role to play in the development of youth in Bermuda, however, before we can expect ANY material change in their behaviors and development, we must EDUCATE and DEVELOP a number of key stakeholders in today's football: programs, structures, and infrastructure requirements .

# BASCOME FC

## THREE PILLAR -

### BALANCING FOOTBALL, EDUCATION, AND COMMUNITY

#### INTERNATIONAL EXPOSURE

OVERSEAS PLAYING OPPORTUNITY IN TOURNAMENTS, SHOWCASES, OR CLUB EXCHANGE PROGRAMS, AND COACHES VISITING OVERSEAS CLUBS AND PARTNERS

#### BURSARY PROGRAM

ASSISTANCE PROGRAM FOR PLAYERS IN SITUATIONS OF FINANCIAL NEED. RECIPIENTS WILL BE COMMITTED TO ACADEMIC AND COMMUNITY GIVE-BACK REQUIREMENTS TO QUALIFY.

#### LOCAL PROGRAM FOUNDATION

THE HEART OF OUR DEVELOPMENT PROGRAM IS OUR FULL-TIME COACHING AND TRAINING TEAM, DATA ANALYSIS, TRAINING METHODOLOGY AND STRUCTURES, AND CONTINUED EVOLUTION OF THE PLAYER EXPERIENCE

Bascome FC's philosophy is to provide not only an academy-style development program, but also to focus on education and social development across all socio-economic classifications. For club Founder and President Andrew Bascome, the culmination of all of these faucets are vital to the success of our youth as they grow into the future of Bermuda.





# BASCOME FC

## OUR DEVELOPMENT PYRAMID

### EDUCATION

INFINITE OPTIONS BASED ON PERSONS RESULTS AND AMBITIONS

PURSUE SCHOLARSHIPS  
MAXIMIZE OPPORTUNITY  
FINISH WITH A DEGREE

BUILD ACADEMIC FOCUS  
PREPARE FOR COLLEGE  
SHOWCASE TALENT

ENCOURAGE  
ACADEMIC  
DEVLp.

PRO/  
FOOTBALL  
FOR LIFE

COLLEGE AND  
CONTINUED FORMATIVE YEARS

FORMATIVE YEARS (13-17 YEARS)  
TECHNICAL SKILLS – PHYSICAL & MENTAL  
STRENGTH - TACTICAL – 11V11 GAMES

PRE-FORMATION YEARS (9-12 YEARS)  
TECHNICAL SKILLS – TEAM STRUCTURE – 7V7 GAMES

FOUNDATION YEAR PROGRAMS (4-8 YEARS)  
BASIC BALL AND AGILITY SKILLS – FUN – 3V3 to 5V5 GAMES

### FOOTBALL



# BASCOME FC

## SIZE AND SCOPE

### 2023/24 Program Offering

**FOUNDATION PROGRAM**  
Currently 110 U5 and U7 boys and girls, no limit on players

#### White/Green Teams

Age Group	No of Teams	No of Players
U9	2	28
U11	2	28

#### Blue and Gold Teams

Age Group	No of Teams	No of Players
U9	2	28
U11	2	28
U13	2	40
U15	1	20
U17	1	20
U19/ST	1	20

#### Girls Teams\*

Age Group	No of Teams	No of Players
U9	3	~30
U11	3	~30
U13	1	15

\* BHS and Sallus combined program



### Resources & Offerings A comparison

WHAT IS INCLUDED FOR ALL PARTICIPANTS	Other BFA Clubs	BFC
Turf Field & Lights, Indoor Facilities	✗	✓
Licensed and full time Program and Technical Director	?	✓
Club funded coach education	✗	✓
Coaching compensation and career path	?	✓
Structured program, with teams in each age bracket and level	?	✓
Technical development	?	✓
Strength and conditioning included in program	?	✓
Video assessments of games	?	✓
USL Academy Cup	✗	✓



- 400 players represented in all age brackets up to senior football, out of an estimated 2,000 children and youth participating in organized football in Bermuda
- Have implemented all requirements locally in Bermuda to meet the majority of our objectives for the development of the sport, its players, and coaches
- A clear and articulated plan for the next five years to continue to build the program and to establish youth coaching as a viable profession in Bermuda





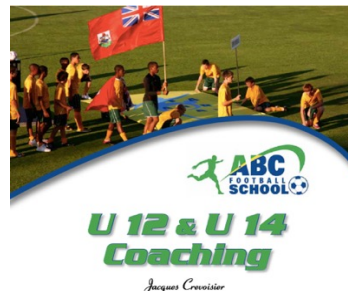
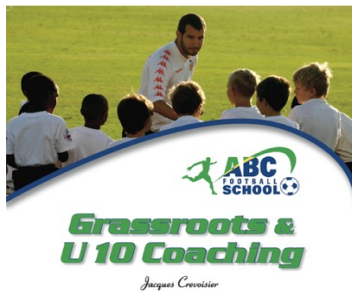
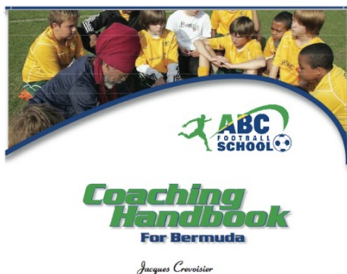
IT'S BEEN A  
LONG ROAD,  
BUT OUR  
STORY IS A  
MIGHTY ONE.





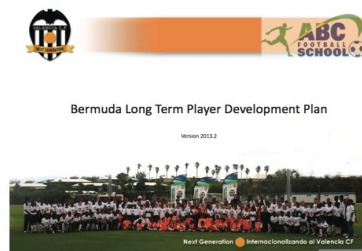
# IT STARTED WITH THE COACHES...

- PUBLISHED FOUR FULL LENGTH COACHING MANUALS AND CREATED AN INT. LICENSING SCHEME
- CREATED A BERMUDA FOOTBALL AGE-APPROPRIATE YOUTH DEVELOPMENT CURRICULUM
- DEVELOPED BERMUDA MODEL OF PLAY
- FOUNDED BERMUDA FOOTBALL COACHES ASSOCIATION IN 2015



## ACHIEVEMENTS PRIOR TO HANDING OVER TO BFCA

- 34 B Licensed Coaches
- 230 C Licensed Coaches
- 35 D Licensed Coaches
- BFA now mandating licenses
- BFCA sits on the Player Development Committee at BFA



## MAIN SPONSORS



# ... THEN GRASSROOTS FOLLOWED ...

- SUPPORT THE PE STAFF WITH FOCUS ON COORDINATION, AGILITY AND MOBILITY
- TEACH STUDENTS MODERN FOOTBALL IN AN AGE APPROPRIATE SETTING AND METHODOLOGY
- TEACH STUDENTS RESPECT, WORKING IN A GROUP, TAKING INSTRUCTIONS AND EXPRESSING THEMSELVES IN WORDS THROUGH THE POWER-OF-ONE PROGRAM
- ACT AS MENTORS FOR THE CHILDREN

- ACHIEVED TO DATE
- Worked since 2012
- Agreement with Ministry of Education and Works & Engineering
- Fully implemented programs across both pre and primary schools



## MAIN SPONSORS



CHUBB®

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Bank of Bermuda  
FOUNDATION





# ... AND FINALLY, YOUTH DEVELOPMENT PROGRAMS



## FC Bascome perform with credit in USL Academy Cup

Colin Thompson

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FC Bascome's under-13s were among the local football academy's teams that made its debut at the prestigious USL Academy Cup in Tampa, Florida (File photograph supplied)

FC Bascome held their own on their debut at the prestigious USL Academy Cup in Tampa, Florida, at the weekend.

The local football academy was represented by three teams in the Under-13 Premier Group B, Under-15 Legacy Group A and Under-19 Classic Group B divisions.

FC Bascome's under-15s were the most successful as they finished runners-up in their group, three points adrift of group winners Swan City SC, and then lost to the same team in the final.

The team suffered a 3-0 defeat to Swan City in their opening group match but bounced back with 3-1 and 2-1 wins over Chicago City and BWP Academy in their remaining group fixtures to set up another showdown with Swan City in the final, which they lost 3-1.

The Under-19s finished third in their group and sixth overall. They drew 1-1 with South Bend Lions and held BWP Academy to a goalless draw before losing 3-2 against East Atlanta FC in their group fixtures. They then lost 1-0 to Morris Elite in a fifth-place play-off.

The Under-13s placed third in their group and fourth overall. They lost 1-0 and 4-1 to Southern Soccer Academy and Ironbound SC and edged FC Miami Academy 3-2 in their group fixtures. They then lost 2-0 against South Georgia Tormenta FC in a fifth-place play-off.

FC Bascome travelled to Florida with 55 players where they finally made their debut in the USL, which was delayed for three years owing to the coronavirus pandemic and resulting travel restrictions.



## HOW DO WE CONTINUE TO DO GOOD?

- ✓ one **coach** at a time
- ✓ one **player** at a time
- ✓ one valuable **corporate partnership** at a time

Partnership Opportunity	Number of Opportunities	Annual Investment
Jersey Partner (Title Sponsor)	1	\$30,000
Platinum Partner	2	\$20,000
Gold Partner	4	\$10,000
Bronze Partner	10	\$5,000
Study Hall Program Partner (Title Sponsor)	1	\$25,000
Adopt-A-Player	(see following slide)	~ \$4,000 p.a.





# ADOPT-A-PLAYER

As an alternative to a general giving and support our at-risk youth players, we would like to explore a model where you, the sponsor, financially “adopts” one or several players, develop a relationship with the player where he/she may become a spokesperson for you, and you become an advocate and life coach for the player, offering; internships, work opportunities, etc. Progression is tracked and reported, and it builds a continues relationship.

In addition to club fee coverage, you may be supporting their basic equipment needs to play (e.g. boots, shin pads, gloves, etc.) and education support (e.g. tutoring, if needed).

This model lines up well with the objectives of the program, which is to grow the players both on and off the field.

