

Bogus Basin Ski Club Minutes
November 5, 2019

The business meeting was called to order: by President Lynda Clark at 6:31 pm

Board of Directors Roll Call

President: Lynda Clark, **Vice President:** Margie Ridgeway, **Secretary:** Carol Peterson, **Treasurer:** Betty Hawkins, **Membership:** Barbara Bryant, **Social Director:** Kimberly DeWit, **Marketing Coordinator:** John Adams, **Communication:** Craig Olsen, **Purchasing:** Michael Bouton, **Trip Coordinator:** Roxann Jensen, **Social Media:** Nancy Moore

Assistants & Ex-Officio

Past President: Darryl Kuhn, **Historian:** Fred Uranga **ISC Liaison:** Paul Markowitz, **Asst. Marketing Coordinator:** Vicki Kuebler, **Asst. Social Director:** Sussette Newsom, Sandra Hufsmith, **BBSC Rec Race Team Captain:** Dave Henry, **Media Designer:** Kas Henry, **Past Past President:** Kim Hovren

Guests: Jane Gabbart, Larry Crocket

Main Topics

Ski Swap – Jane Gabbart.

Confusion early on about selling raffle tickets. Jane referred to it as a kerfuffle. Jane suggests the board be in charge of the money, but leave the volunteer signups the way it has been. Jane would be happy to take the volunteers again next year. The people in the booth sell the raffle tickets and the person on the board take care of the money. Drawings for Warren Miller tickets Vicki Kuebler, Tim Kurcz and Annabeth Sterns. Jane would also like to run the road clean up again.

Kim Hovren. Completed the bag stuffing on Saturday morning. BBSEF had trouble getting volunteers this year so Kim's volunteers helped there.

Warren Miller

Kim Hovren - Ready to go. Kas is helping to recruit volunteers. Kim passed around sponsorship information. UPS store at 17th and State covered the print cost as sponsorship of the event. Boise Weekly now Idaho Press so circulation numbers are up.

John – Boise Weekly. All systems go. Craig put Warren Miller on the top of our website.

Larry-Distributed all the posters he had and is waiting for another print run.

John – When the new ones come in, they will be distributed around BSU.

Kim- College of Idaho supports us and have sent out an email to their alumni base.

John – Bogus Basin School Race Program. John Foley is the director of the racing program and they are coming to the matinee on Saturday afternoon. He is having a meeting with all of his advisors next week.

Larry – Too early to measure ticket sales. 200 discounted matinee tickets in the upper balcony.

Intermission – Include BBSEF and Patrol in the script rather than having them come up on stage. 5 paying booth spots at \$1,000 each collected. Not charging Glory Days. The movie has arrived. John Greenwood is in Australia and will be back the day of the movie to bring the magazines, but the subscription cards were not included in the magazine this year. If we have the cards, we can hand them out. Matt Stevens will help.

Kas- Volunteers. Need about 20 more people. But she needs the list from the ski swap. Someone brought it to the meeting and gave it to her.

Kim-We are sitting well. People are excited. For the pre-party, we offer \$25 to volunteers instead of the \$40. How do they purchase that ticket? Kim will get back to Kas. We think it was at the door. Steve Strickland will take photos at the pre-party. Suggest we compliment his time with a drink ticket. Think College of Idaho might cover his full cost.

Lynda talked with BASE about the Morningstar chair. She suggested they bring the chair down outside The Egyptian Theatre and people can sit in it and take photos. If it does not fit under the canopy, it needs to go to the city of Boise for approval.

Kim-Beside Bardenay is donating their space. No confetti and no sticky tags or we will incur a \$100 fine. Lynda and Roxann can help with the sign in at Beside Bardenay.

Paul -3 pm Thursday to set up? And there is a table for sign in at Beside Bardenay.

Barb-Ski Patrol wants to give tickets to the patrol Wax N Brew.

Kim - Pizza party for volunteers at the movie theater from 5 -6 on 11/22.

Minutes

Betty moved to approve the minutes. Michael seconded. Motion carried.

Treasurer's Report: Betty

Passing around chart of expenses and income. It shows proposed numbers for this year. On the back is the income. We carry approximately \$20,000. Suggestion that we buy a CD for \$10,000. ICCU has a promotion CD for a 24 month, the penalty is 3-month's lost interest. Our potential income is \$10,000 on Warren Miller \$5,200 on membership plus raffle money. Betty moved to put \$10,000 into a CD with ICCU for 12 months. Kim seconded. Does not impact our non-profit status. It is a permanent cushion that we can access at any time. Motion carried. Lynda is a second person on the account. Barb questioned two items on the donations.

Communications: Craig

November Issue of the Mogul should be ready by the middle of the month. Membership renewal, 2020 sitting at about 140. Fred was not allowed to renew. Craig will look into it. Craig suggested there are several financial reports that you can do through SportsEngine. Betty has looked at them but did not find them helpful.

Coming up on the deadline for the inaugural order through the online store. Craig will send one more eblast. Then let it go dormant for a few weeks and then switch it over so it is an individual order and the email goes to McUs. For now, it's going to Kimberly and Betty. So far last month, order came to \$151.91.

Lynda- Can Craig clarify that members who join in June do not need to renew again in Nov. 2019. How are Life5ime memberships entered into SportsEngine? Can we recognize Lifetime members in the Mogul? It would be helpful for the Board to know who they are. Nothing in the PnP for lifetime members getting into events for free, only the Annual Meeting. If you are not a member, you cannot go on a trip unless you join the club. To go to an event, you pay the non-member fee. Nothing right now or in the foreseeable future that would make these memberships automatically renew. Historically, we have people sign up late. Craig is going to look into a way to notify people who have not renewed.

Marketing: John/Vicki

John has stickers. With the new vendor at UPS, a partial banner was made for the ski swap. John met with him to ask if they could do both sides of the new trifold on one big board with a plastic backing for

\$75 that it tells our story. The trifold for the raffle and trifold for the tips take up the whole table. Betty suggested we get a double booth next year. Michael wants to know if it can be sized to fit in the frame at the Pioneer. John will follow up with Bogus. John and Vicki will get together. We don't want the new trifold to cover up either the trip trifold or the raffle trifold. It may work to put it up on the table after the raffle has stopped

Social Media: Nancy

We have our Warren Miller announcement on the Bogus Basin website. Our Facebook page is a personality and not a business. Need to use the old Bogus Basin Ski Club page. The event on Facebook has no mention of Bogus being a host.

Membership: Barbara

37 new members primarily due to MeetUp. Up to date with the letter. Who is going to the Pray for Snow on Friday night 11/8? It takes an effort to sell raffle tickets. At Warren Miller, the Board needs to get sign ups at the club table. Needs someone Thursday night at 6:15. One person for Thursday. Barb, can you reach out to Kas? Roxann will be there at 7:00. John and Betty will be there for the Saturday matinee. A printed list of responsibilities would be helpful.

Trip Coordinator: Roxann

Trip Planning for 2019/2020

Sun Valley – Paul. January 5-12. Approximately 30 people. Wine and Cheese Friday night.

Schweitzer - Margie is trip leader – Jan 25 – 29, 2020. Sold Out.

St Moritz and London – Paul. Feb 29-March 13, 2020 -- 42 people on this trip. Four on the waiting list.

Big White Mini ski week – March 29 – April 3, 2020. On the FWSA site. Barb wants to get a group from BBSC. We can set up the registration on SportsEngine but they send a check to Barb. Gloria is the promoter and leader of the trip. Two club members have already made deposits.

Anthony Lakes – Kimberly. February 27-28.

Brundage Trip – Kimberly. March 20.

Portugal Bike Trip – 2021 - Proposed by Roxann. Nothing yet.

Italy 2021 – Paul said Jeffrey Rosendin is looking for an OK to pursue for 24 people. 5 days skiing in the Dolomites, 5 days sightseeing in Venice. Feb. 25 to March 10, 2022. Put it out to 4 different people.

Club Activities: -- Kimberly

Pray for Snow Nov 8 – Raffle Setup. Margie

McU Sports "First Flakes"- Nov 9, 10am – 2pm – BBQ. Michael. Barb, Margie

Monday Night Social – Nov 11 Lulu Pizza 6-8pm. Kimberly

VertiGal's Kick-Off Party at Greenwood's Ski Haus – Wed Nov 13, 7-9pm – ladies invited. Barb, Roxann.

Warren Miller Premiere Party Nov 21

Warren Miller Movie – Nov 21 -23

December Christmas Party – Idaho Botanical Garden. Kimberly.

Four estimates.

Open Table \$3928.62, heavy appetizers, stationary, dessert bar, bar service, (beer/wine).

Open Table, \$5328.62 full sit-down dinner.

Life's Kitchen, no real estimate

Whatever Works. Does not meet our needs.

Botanical Gardens now going to manage the tables/chairs/linens. Basing all pricing on 75 people. For Open Table, 8 or 12 cocktail tables and round tables and chairs for 60 people to sit. Cost \$5,700. \$40 for members. \$45 for non-members. Going to cost the club \$1,700. Kimberly moves to use Open Table NTE \$4,500 and charge \$40 members/\$45 non-members. Roxann seconded. Will the bartender be only at our function that night? Kimberly will get it all set up. Motion carries.

December MeetUp-Bear Island brewing

February – Crab Crack

Old Business

Apparel Sales. See under **Communications** above.

Scholarship Update – Donn and Barb met with Mark. He has software to run his own silent auction and was waiting to start. He is going to run a race program event. We want to get recognition and need to know what is going on. We want the URL to send it out to our members. We want to help him sell it. We want to announce it at Warren Miller via a script we will provide.

Safety Program – Michael bought some items, Power Crunch bar that could be attached to a little card and handed out by to people who are doing the right thing on the mountain. He is working with Austin Smith, the Bogus marketing person. We would produce 3 different boards with 3 different messages. 13 to 27 posters.

Meetup App - 120 members, \$90 every 6 months. It would be interesting to know how many of the people have joined our club.

New Year Day Games – Jan 1 – volunteers needed. Waiting to hear from Susan and Cissy.

Bogus Basin Ski Passes. We got 6- passes 2 to Zac, leaves 3 for WM and one for our raffle.

New Business

2020 Africa Trip – presentation for approval. Two handouts. Testimonials, and a proposal for 2020. 10 days, nine nights. Look at the handouts. \$7,100 per person double occupancy. Airfare not included. We have concerns. Last trip 6 people went, 3 not members of the club. If we are going to have a major trip or event, we need to run the registration through the club. It is way too expensive, so it becomes a private trip not a club trip. Pick something that is more affordable where more people can go. If we promote a trip that only 6 people can go on, we are not representing the club. Not approved.

MeetUp- Kim to talk about Warren Miller 'kick off' so people can learn more about the event. Objective: Keep everyone in the loop; encourage new members to become involved. Kim has not gotten with Kimberly.

Policy and Procedures –Lynda. Met with Barb. Went through the PnP and some things need to come out and some need to be added. Adding the Far West Conference. Also adding the Social Media Board Member to the PnP. Donations for any event prior to contacting the board. Contractual and verbal agreements. The remainder was some verbiage and cleaning up stuff. One more round with a deadline.

Meeting ended at 9:15 pm

Respectfully Submitted by Carol Peterson