RiseUp! Be All That You Dream!

MVP360
Leadership Development Programs

RiseUp!
#MVP360 4 Life

Sponsorship Package
Organizational Information

Organization Name: MVP360 Leadership Development Programs, Inc.
Organizational Status: 501c3 Non-Profit Status
TAX ID: 46-5478618
Organization Website: https://www.mvp360.org/
Slogan: RiseUp! Be All That You Dream
Founder, President/CEO: Felix L. Agosto
Cell: (609) 970-6834
Email: mvp360@outlook.com
Mailing Address: 97 Stoneham Drive, Delran NJ 08075

Social Media

Facebook: https://www.facebook.com/MVP360
LinkedIn: www.linkedin.com/in/felixagostomvp360
Instagram: https://instagram.com/mvp360programs/
Twitter: https://twitter.com/MVP360programs

Primary Locations

Lighthouse Fields
101 E. Erie Ave
Philadelphia, PA 19134

FiDonce Player Development
3640 G Street
Philadelphia, PA 19134

Sumerset Building
141 West Sumerset Ave
Philadelphia, PA 19133

Wissinoming Recreational Center
5773 Frankford Ave
Philadelphia, PA 19135
MISSION STATEMENT: Empowering youth to become leaders and productive members of society through equal opportunity athletic and educational programs within the communities we serve.

We fulfill our mission by:

• Providing underserved communities with affordable sports and recreational activities so that they have the opportunity to participate and reap the benefits of organized sports.
• Assisting families with resources that provide real-life opportunities for advancement.
• Promoting a culture of creativity designed to infuse passion and energy back into low-income and disadvantaged communities as they pursue their goals and aspirations.

ORGANIZATIONAL VISION: Create a culture of inspiration within communities that will encourage individuals and families to rise up and become all that they dream to be. We strive to:

1) encourage and motivate communities to reach for greatness in all that they do;
2) engage in sustainable practices, anticipate community needs and adhere to their goals and aspirations;
3) maximize our resources while maintaining unmatched quality in our services at an affordable price;
4) revolutionize how youth and their parents view community sports programs.

VOLUNTEER FORCE: Our organization is run by volunteers who are dedicated to helping the community and the neighborhoods they live in. Over the course of a year, we receive assistance from over 100 volunteers. All coming from the very place they are trying to uplift. Truly inspirational!
WHO WE SERVE: Our primary goal is to serve low-income and underserved communities. We target youth, ages 4-18, largely from families who are historically excluded from participating in organized sports. We also dedicate resources to girls in the community ages 9-18 and at-risk youth ages 12-19. In total, we serve over 3000 youth annually and we are growing!

PROGRAMS WE OFFER: We offer Basketball, Flag Football, Soccer, Youth Fitness, Volleyball, Softball and Baseball. We also offer High School Students an opportunity to participate in our Coach/Player program. This program allows High School students to explore a career in athletics such as coaching, refereeing, and program management.

Sports for Juvenile Justice (SJJ). SJJ is a collaborative initiative that seeks to place at-risk youth, who have already been adjudicated in court, into local sports-based youth programs. We are devoted to solving the incarceration crisis by building a community of strong children.

Leadership First: Our Leadership First workshop focuses on developing a realistic career path for youth in High School. It is a motivating and educational life skills program for youth of all ages. The program is broken down into 4 categories or "Quarters" each building on the previous topic. However, each quarter can stand on its own. First Quarter lessons: Group Interaction, Leadership/Followership Interaction, and Team Building Process. Second Quarter lessons: Professional Conduct, Professional Relationships, Standards & Discipline. Third Quarter lessons: Time Management, Stress Management, Problem Solving. Fourth Quarter lessons: Conflict Management, Change Management, and Situational Leadership.
OUR PHILOSOPHY: Our system is a great way to involve your kids in sports without the stress of intense competition. We focus on building confidence, hand/eye coordination, social and life skills. We take a “Staff” Approach to coaching. This means that we rotate coaching responsibilities based on our schedule. We are an instructional and developmental league. This means that we focus on skills, teamwork, and character. We encourage participation and following instructions. We do not focus on winning, stats and individual accomplishments. Our games are designed to enhance the playing experience for all skill levels! Coaches can assist during games, Play is stopped for “Teaching Moments”. Score is kept as a way to simulate a game. We do not track Wins/Losses. No pressure just a ton of Learning and FUN!

ACCOMPLISHMENTS: Philadelphia Eagles Care Partnership, Jr. NBA and USA Basketball Certified, Junior Sixers Partnership, NFL Flag and USA Football Member, NFL’s 2015 “Together We Make Football” Award Winner, MLB’s Baseball Tomorrow Fund Recipient, Get Healthy Philly Ambassador, Roberto Clemente Award Recipient 2016, NFL Hispanic Leadership Award Recipient, 2016. USA Basketball 3x3 National Tournament Qualifier Director, 2017, established partnership with USA Volleyball, 2018 and Street Soccer USA.

ORGANIZATIONAL NEEDS: Our needs range from general operations support to field maintenance equipment. Our primary goal is to provide high level training at low cost to families. We want to provide scholarships to families in need. We want to assist elite performers in obtaining one-one-one training in order to solidify a path to college through scholarships. We want to expand in order to meet the demand for our programs. Financial information available upon request.
About the Founder Felix L. Agosto

When I was 12 years old, I started playing basketball in my neighborhood. I wasn't very good but it gave me a purpose in life. Something inside of me wanted to be "great" and so I practiced day and night. "Great" to me didn't mean that I would make it to the NBA; it meant that I would be able to compete no matter who I faced on the court. This competitive nature would get me through many tough times throughout my life. Thus my love of sports was born.

At 16, I started working for a gym in my neighborhood, which was managed by the Boys and Girls Club of America. I loved it! I got a chance to be a part of starting and running sports programs for kids. Ironically, I was part of a group of workers that formed an indoor flag football league from scratch. The rules we came up with then are the same ones I use today for Eagles Flag Football!

I graduated from Dieruff High School in 1991. After a short time living in New York, I was offered a job at the Boys and Girls Club of America in Allentown, Pa. to be the Youth Athletic Director. The grant would eventually run out and so I moved on to social work. I was an Independent Living Caseworker for several years. I assisted foster kids transition from foster homes to independent living. I also worked with "At Risk" youth as an Advocate. Unfortunately, I soon realized that I needed to obtain a degree if I wanted to succeed in life. And so at 24 years of age, I enlisted in the U.S. Air Force.

The inspiration for MVP360 came from My Son Felix Jr. Felix Jr. Was born in 2001 and is a true "Miracle" baby. He weighed 1 pound 7 oz. and was born at 24 weeks. Early on I got him involved in sports but something just didn't work for him. He was athletic and seemed like a natural, but sports just wasn't his thing. However, since we lived on base, there was always something for him to do and someone to play with. This all changed when I retired.

When I moved off base, I found that there just wasn't much for kids to do. The only option we had was for him to join a travel team and some sort of competitive league. No recreational center or clubs where kids could just have fun. MVP360 is changing this, one neighborhood at a time.