



OMGHA ANNUAL MEETING

April 11th, 2022

Agenda

- **Meeting Called to order**
 - Announcements by the President
- **Consent Business**
 - Approval of 2021 Annual Meeting Minutes
- **Reports**
 - 2021-2022 Reports
- **New Business**
 - Elections
- **Meeting Adjourned**



Consent Business

- ▣ Approval of 2021 Annual Minutes



Board Reports

- ❑ Treasurer's Report
- ❑ Secretary's Report
- ❑ Boys Traveling Report
- ❑ Girls Traveling Report
- ❑ House Report
- ❑ Skills Report
- ❑ Culture and Inclusion Report
- ❑ President's Report



Treasurer's Report

Chuck Sawicky



Treasurer Philosophy



OMGHA is a non-profit organization with the financial goals of:

- Keeping the cost of hockey low, while investing in our hockey players
- Charging current players for the current cost of hockey
- Investing in OMGHA assets to ensure viability into future
- Providing financial transparency
- Creating operational efficiencies where possible

Assistant Treasurers: Brian Pfannenstein, Jason Price

Gambling Manager: Cathy Cheatham

Concessions & Voucher Program: Kelly Edlund

2021 – 2022 Highlights



- Strong performance vs budget!
- Continued investment in OMGHA Program & Assets
 - Skills, Equipment, Coaching, Goalie Discounts, Free Year House Skaters & Equipment Voucher, Financial Aid
 - Osseo Rink Investments (Speakers, Flooring, Ceiling, Benches)
- Strong gambling profits for OMGHA
- Strong financial position heading into 2022 – 2023!

Financial Performance



\$'s in thousands

Hockey P&L	21-22 Budget	20-21 Forecast	H/(L)	Notes
Revenues	1,977	2,210	233	Driven by gambling
Expenses	1,976	1,945	32	No substantial variances
Total Profits			\$265	

Charitable Gambling Program

Gambling Income
 Gambling Net Profits
 OMGHA Donations
 Other Donations

YTD
 \$2.3M
 \$586K
 \$500K
 \$28K

Gambling Control
 Board Rating = 5 Star

End of Year Bank Balance

\$700 - \$800K

Revenue Breakout



\$'s in thousands

Hockey P&L	21-22 Budget	21-22 Forecast	H/(L)	Notes
Revenues	\$1,977	\$2,210	\$233	
Registration	1,211	1,201	(10)	House +6, Traveling -8
Gambling	300	500	200	Strong business continues
Hosted Tournaments	175	168	(7)	Slight reduction in teams
Other Income	291	340	49	Ice rental fees, volunteer checks

Expense Breakout



\$'s in thousands

Hockey P&L	21-22 Budget	21-22 Forecast	H/(L)	Notes
Expenses	\$1,976	\$1,945	(\$32)	
Ice Expense	757	757	-	○ 1.5K hrs, MG 1.4K hrs Vel 0.7K hrs
Rink Loans	133	133	-	Osseo \$110K, MG \$22K
Traveling Tournaments	180	179	(1)	
District/Region/State	114	116	2	Refs \$52K, Tourney \$31K, R/S \$16K
Equipment	142	114	(28)	Jerseys/Socks \$82K, Coaches \$18K
Skill Development	139	131	(8)	N1 \$42K, Mega \$35K, Vel \$35K
Coaching Costs	83	83	-	Coaches Fees/Reimbursements
Tryouts	50	53	3	Evaluators \$37K, Refs/EMT's \$7K
Projects	80	80	-	Osseo Rink Projects
Other	300	300	-	Admin, Tourneys, Registration, Misc



Looking to next year

- Will start the year in very strong financial position
 - Potential for reduced fees or enhanced benefits
- Understand financial commitment for MGCC 3rd sheet
- MGCC branding project
- Osseo concession stand remodel
- Financial planning for national tournament
- Implement enhanced controls (audit recommendation)

Questions?



Secretary Report

Nicole Kustermann



Secretary's Report



- Registrars—Deanna Henry (Travel), Erin Smith and Kelli Williams (House), Emily Grossman (Coaches)
 - 672 Travel players registered, 509 House players registered 2021/2022 Season
 - 328 Travel and House coaches registered and tracked to make sure requirements were met to be on ice with players
 - Over 100 Travel and House Managers trained and communicated with throughout the season- Managers benefitted from new Manager of Managers roles- Thanks to Lora Lutner and Hannah Carrithurs for oversight and resources
 - Gamesheet scoring implemented for all travel games
 - 42 Travel, 36 House teams created and rostered with USA Hockey
 - 25 waivers processed in and out of OMGHA, 176 vouchers handed out.
 - Assisted with Try Hockey for Free Events, New Skater Skills, HEP Evals, voucher and T-shirt distribution
 - Thank you to Erin Smith who leaving House registrar role after 4 years.



Secretary's Report

- Volunteer Coordinators—Tricia Leafblad, Erika Kreye, Angie Passehl
 - These three work with every volunteer aspect of the Association- including tryouts, team pictures, coaches/ managers and tournaments. They managed over 11,000 hours this season.
 - Staffed 10 tournaments (including districts and regions) and concession stands. Logged hours for coaches, managers, tryout help, scholastic achievement and more.
 - 4x as many families chose to buy out of volunteering which means that we have to look for other ways to staff events.
 - Concern / complaint that team manager role is too large for one person
 - Concern / complaint that assistant coaches should get all volunteer hours comp'd
 - Objective – Insure enough volunteers for OMGHA events.
- Policy: 14 hours of volunteer time for one player and 20 hour for two or more players. Taking time in the offseason to evaluate whether this is the proper hour requirement for OMGHA's needs.
- Thank you to Tricia who is moving on after 6+ years in the role.



Secretary's Report

- Scholastic Achievement— Bridget Erickson and Kristina Kampa
 - First in-person event to be held in two year. Awards ceremony on Monday, April 25 at Lord of Life. Event will honor scholar athletes who maintained 3.0 GPA over hockey season. Will also honor Character award recipients. 308 applications for SA award and 36 character awards.
 - Terry Gallagher Scholarship – deadline to apply = April 17. Seniors who have been involved with OMGHA are encouraged to apply.
- Pictures - Leah Barber
 - Individuals and teams photographed by Kemmetmueller over 4 day period
 - 1200 people and 80 teams
 - Kemmetmueller purchased Clix. We did not leave Clix. Clix held pricing steady for our 10 year relationship. Still in transition phase with new vendor.
 - Biggest complaints – cost and product offerings
 - Post-season download with Kemmetmueller to notify them of issues and expectations
 - Review of other sources – Kemmetmueller remains cost competitive and style of photography is more in line with OMGHA tradition. Plan to use Kemmemueller and continue to provide feedback and opportunity for them to meet expectations.
- Marketing – Laurel Bot and Becky Thoreson- Sponsorships, Apparel, Mouthguards, Social Media and PR

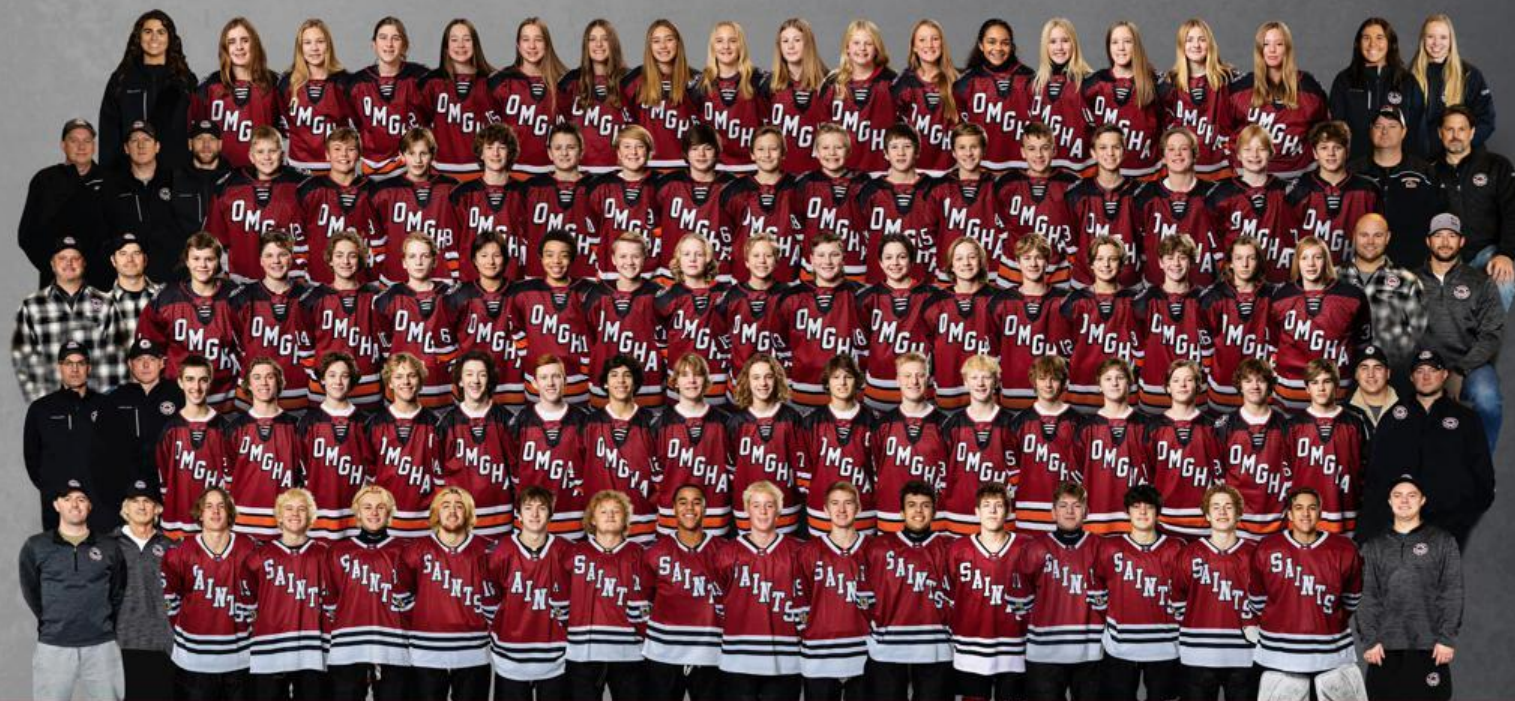
Secretary's Report



■ Focus for Next year

- Re-examining volunteer requirements for OMGHA events, including National tournament.
- Continuing to explore ways to streamline large administrative roles within OMGHA.
- Updating / re-vamping website content.

STATE BOUND



OMGHA 2021-2022



Jr. Gold A, Bantam AA, PWAA, PWB1 Black, U12A

VP Boys Traveling Report

Colin Steen



VP Boys Traveling Report

Travel Committee

- Level Directors – Lucas Ahlberg/Squirts, Rich Dean/Peewees, Brian LaFleur/Bantams, Dave Margenau/Jr Gold

Level	# of Players	# of Teams
Squirts	159 (↑3)	11 (+1)
PeeWees	145 (↓1)	8 (-1)
Bantams	132 (↓3)	8 (-1)
Junior Gold	48 (↑15)	3 (+ 1)
Totals	484 (↑14)	30(-)

Goals for 2021-2022

- Focus on strong processes starting with tryouts and continuing throughout the season
- Code of Conduct compliance with coaches, players and parents
- Build on success of Junior Gold Program
- Work closely with the Skills team



VP Boys Traveling Report

- Re-cap of the 2021-2022 season
 - Regular season: BT B1 Black and White finished #1&2 in league play; PWB1 Black finished #1; Squirt A Crimson and White finished #1&2
 - Congrats to District Tourney Champions BT B2 Crimson, Squirt A Crimson and Squirt B1 Gold
- Code of conduct issues continued to decline with players; still work to be done with parents and coach
- Multiple Region/State qualifiers/Nationals Qualifiers

Team	Result
Peewee B1 Black	State Qualifier, Region 2 nd place
Peewee B1 White	Region Qualifier
Peewee AA	State 4 th Place, Region 2 nd place
Bantam A	Region Qualifier
Bantam AA	State 5 th Place, Region 1 st Place
Junior Gold A	State 2 nd place, National Tournament Qualifier



VP Boys Traveling Report

- A Look Ahead to the 2022-2023 Season
 - Partner closely with the Skills team on tryouts, coach development and team formation
 - Improve opportunities for kids to play and have success at all levels
 - Coordinate with MN Rec Hockey for new skaters at older age groups and players who might struggle with contact hockey
 - Junior Gold participation for players of all skill levels
 - Continue to work on improved retention with players aging out of BT's
 - Coach/Parent/Player Code of Conduct enforcement
 - Will be looking for new ways to deliver the same story
 - Respect the game, the coaches, teammates, and officials will continue to be a core message

Transparency and openness underpins our actions



VP Girls Traveling Report

Chad Wieneke



VP Girls Traveling Report

■ Girls Travel Committee

■ VP – Chad Wieneke

■ Level Directors

■ Lisa Albers – U10

■ Mike Hueller– U12

■ Jeff Allen– U15

■ Andy Beissel – Girls Skills Director

■ Charlie Graves - Girls Goalie Director

■ Thank you to Lisa (10 yrs) and Andy (3 yrs) for their service to the board, your efforts are sincerely appreciated!

■ Involved in the following:

■ Tournament selection

■ Pre-tryout camps

■ Tryouts/team formation

■ Communication and oversight throughout the season



VP Girls Traveling Report

■ 2021-2022 Recap

➤ Accomplishments for this year

- We had 306 girls playing hockey in OMGHA this past year!
 - 169 girls in the OMGHA girls traveling program
- Overall, the season went well with very few significant issues, which is a credit to our coaches, players and parents



VP Girls Traveling Report



▣ 2021-2022 Recap

➤ Region/State Tournaments

- ▣ U15A – Participated in Region Tournament
- ▣ U12A – State Consolation Champions

➤ District Tournament Results

- ▣ U15B White – 5th place (tie)
- ▣ U15B Black – 5th place (tie)
- ▣ U12B1 – 5th place (tie)
- ▣ U12B2 Black – 1st place
- ▣ U12B2 Crimson – 5th place (tie)
- ▣ U10A – 5th place
- ▣ U10B1 White – 1st place
- ▣ U10B1 Black – 5th place (tie)
- ▣ U10B2 Orange – 5th place (tie)
- ▣ U10B2 Crimson – 6th place

VP Girls Traveling Report

- Priorities for next year
 - Continue to grow the girls program
 - Partner with Coaching Director on the recruitment of non-parent coaches
 - Continue to work internally and across D3 to optimize team formation across levels
 - Team formation decisions are made in what is believed to be the best interest of 50-60 skaters in the level, not 5 players “on the bubble”
 - Focus on recruiting goalies at all levels, but particularly at U10

- Looking ahead to 2022-2023
 - Projected teams at each level
 - U10 – ~5 teams
 - U12 – ~4-5 teams (potential goalie shortage)
 - U15 – ~3 teams



VP House Report

Brian Grant



House Report



House Committee

VP House – Brian Grant

Mite Director – Jason Rogowski

Mini-Mite Director –Dustin Fulton

Recruiting – Jennifer Lundquist/ Nikki Stephany

Skills – Derek Peltier

Level Leaders – Mitch Helleen/ Troy Fodstad/ Peter McMullin

Supermite Director – Dustin Brooks

Girls House Director – Scott Poska

Goalie Director – Joe Faust

Register – Erin Smith/ Kelli Williams

House Mission – Hockey Culture

- Grow the Game ⇒ Goal of 500 Players!
- Grow the Passion ⇒ Retention rates ~89%
- Develop Player Skills ⇒ Leverage ADM model/provide traveling with skilled players who love hockey
- Develop Coaches ⇒ Leverage OMGHA knowledge to grow our Coaching Culture

Growth

	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020	2019-2020	2020-2021	2021-2022
Total Players	499	530	543	542	521	502	470	482



Level	# Teams
Supermites	12
U8	6
Mite 2	6
Mite 1	6
Girls Mites	4
Mini-Mites	2
Total	36

VP House Report



Recruiting

- Parade, MG Days Booth, Road Signs, Posters, School Flyers, Open House.
- ★ Try Hockey for Free (7 Events) – 257 Kids Attended
- Intro To Hockey Camp (10 Sessions)
- SM (161) / U8 (64) / Mite 2 (62) / Mite 1 (76) / Girl Mites (55) / Mini-Mites (64)

+3

-6

-3

+18

+6

-4

Operations

- ★ 3o3 League (Fall and Spring) –Spring Session started 3/19 (177) +33 from last Spring
- Standardized practice plans at each level
- Weekly communications with coaches
- Scheduling of 36 teams
- ★ Jamboree – Friday/Saturday/Sunday
- Look for the following in 2022-2021:
- Mini-Tin Bin, The “Show”, Wayzata crossover 3v3, Small Area Game Days
- High School Game Events & Hockey Day Minnesota Event
- ★ Outdoor Jamboree

Skill Development

- ★ Total Ice Time: SM/U8 62 Hours, Mite I/II/Girl Mite 46 Hours, Mini-mites 20 Hours
- Practice Planning – ADM Model (station based, small area games), standard practice plans
- ★ Goalie Training – Continue to build the Goalie Program

VP House Report



2022-2023 Initiatives

- Grow The Game – Grass Roots Recruiting
 - Goal of 500 kids for 2022-2023
 - 90% Retention
 - Goalie Recruitment and Development
 - Continue the work to find and train new goalies
 - Focused Skill Training - MEGA
 - Coach Training – Coach the Coaches
 - Coach Clinics and Training
 - SM/U8 Team Formation
 - Look at ways to improve
-
- Special Thanks goes to Erin Smith –House Registrar the last 4 seasons!
 - 14 House Committee Members
 - 250+ Coaches
 - 45 Managers
 - Parents!

Thank you for a Great Season!

■ Mission: Provide the Guidance to Develop Hockey Player to Reach Full Potential

VP Skills Team

■ Skills Travel Committee

- VP – Matt Margenau
- Coaching Director – Andy Hedlund
- Level Directors
 - Ryan Campbell – Squirts
 - Jay Picconatto – Pee Wee
 - Tyler Martin - Bantams
 - Andy Beissel – Girls Skills Director
 - Aric Stienessen, Brad Albers, Joe Faust – Goalie Directors
 - Training Partners (N1 – Rakim Anim / Velocity Joel Klute / Skating Coach – Alex Volpicelli / MEGA – Kent Patterson and Justin Johnson)
 - On-Ice Skills Team
- Involved in the following:
 - Player and Coach Development
 - Coaching Selection
 - Team Communications
 - Tryouts



VP Skills Traveling Report



▣ 2021-2022 Recap

➤ Player Development

▣ Traveling Skills Programs

▣ KB Dangles - Stickhandling

▣ Fall Camp

▣ Weekly On Ice Training – Body Contact, **Skating**, Position Specific, Small Area Games, Passing and Puck Skills

▣ N1 and Velocity (Partial Season)

▣ Goalie Training Session and Practice Consults (New Partner – MEGA)

▣ Off Ice Training – N1 App and Dryland Training Focus

➤ Coaching Development

▣ Pre and Post-Season Meeting and House Skill Clinics

▣ Coach Feedback

▣ Resources – Hockey Share Drill Database, Youtube Channel, Instagram, Hockey Habits, OMGHA Practice Plans

➤ Coach Selection – Parent and Non-Parent



VP Skills Traveling Report

2022-2023 Outlook

- Player Development
 - Off Season
 - ❑ Summer Stickhandling – KB Dangles
 - ❑ N1 Summer Strength Training Marketing and Promotion
 - ❑ On Ice Training Marketing – Velocity, MAP, FHIT, SDP, Euro-American.....
 - ❑ Off Season
 - ❑ Season Development
 - ❑ On and Off Ice Skills Session
 - ❑ On Ice Goalie Training - MEGA
 - ❑ Weekly On-Ice Skills Specific Sessions – OMGHA Coaches / Alex V
 - ❑ N1 and Velocity
 - ❑ Fall Camp
 - ❑ Off Ice Culture – Re-inforce
 - ❑ Off Ice Culture – Reinforce Dedicated Dryland Coach
- Coaching Development
 - ❑ Coach Meetings (Pre/Post/In Season Meetings) – Improved Communication
 - ❑ Reinforce Hockey Habit Resource Page
 - ❑ Expand Practice Plans on OMGHA Website
 - ❑ Coach Behavior – Good Feedback
 - ❑ Hockey Share Availability
- Future Considerations
 - ❑ Breakfast Club
 - ❑ Coaches Notebook
 - ❑ Increase Ice Touches for House Teams – 25% (8-Sessions)

Skills Feedback

- Positive Feedback (35 Comments)
 - Top Notch Program
 - My Player Loves the Challenge
 - Exposure to Various Skills and Teaches Behaviors to be Successful
- Opportunities (27 Comments)
 - Value of Skills Program
 - Skaters (N1/Velocity/Skating Coach) = \$110/Players
 - Goalies (Mega/N1/Velocity) = \$550/Player
 - Age Appropriate / No Progression
 - Girls not the Same as Boys
 - Drive to Far and Times to Early
 - My Player Doesn't Look Forward to It
 - Not Necessary
- Team Response: Skills program is core discipline to our success. The program is to expose our players and coaches to “behaviors” so that we can reach our full potential in player development.

Culture and Inclusion Goals



36

1.	Increase participation of under-represented groups in youth hockey
2.	Cultivate a culture of diversity, equity, and inclusion within OMGHA
3.	Contribute to the state- and country-wide knowledge about DEI in youth hockey

2022-'23 Initiatives



37

Grow

Grow OMGHA participation at low-participating elementary schools through relationship-building and targeted recruitment strategies

Equipment

Conduct used equipment drives and distribution to players

Training

Pilot training for leaders, coaches, and players in inclusive and equitable policies and practices

Policies

Establish a DEI policy and review/revise OMGHA mission statement and code of conduct policies

More Ways to Play

Provide Squirts/U10 with an alternative to travel hockey

DEI Statement



38

OMGHA is committed to promoting a culture of inclusivity within our leadership, teams, and community and standing together against racism. We strive to grow the game of hockey, attract, retain and support diverse talent, and encourage inclusive thought and action for all our student-athletes regardless of identity, background, or ability. We are committed to supporting programs and initiatives that create a more diverse, equitable, and inclusive hockey community. **OMGHA is for everybody.**



**2021-22 C&I Task
Force Members:**

Tom Claussen

Jashan Eison

Nicole Hurt

Nicole Kustermann

David Margenau

Megan McKenzie

Kellie Smythe



President's Report

Colin Steen

President's Report – Year in review

- Nice to get back to the rinks with fans and a sense of normalcy
 - ▣ Thank you to our coaches, managers and volunteers who helped us continue to manage through COVID-19
- OMGHA was awarded the U18 Tier II boys National Tournament for 2023!!
 - ▣ Special thank you to Becky Thoreson and Dave Margenau who led the application process
- Significant progress made on Diversity and Inclusion efforts
 - ▣ Committee looking into recruitment of new players in school areas where we have low participation
 - ▣ Focusing on training coaches and managers moving forward
 - ▣ Recruitment of female coaches for all levels got to a great start

President's Report – Year in review

- ❑ Strong board governance
- ❑ Continued growth in our house and travel programs
- ❑ Focus on Skill Development pre-season and in-season
 - ❑ Improving goalie training program
- ❑ Competitive balance of teams across levels
 - ❑ 5 Teams to State; 1 team to Nationals
- ❑ Girls traveling program continues to grow and feed into 2 successful high school programs
- ❑ Junior Gold Program continues to grow with 3 teams
- ❑ First OMGHA alumni to play in the Olympics this January!

President's Report – Member Feedback

- Upper and Lower Bantam Teams
 - Two associations in the Metro area have two BT B1 Teams (Edina, OMGHA)
 - All other associations field one BT B1 team and the remainder B2/C
 - This years State champ (Prior Lake) has BTAA and BT B1 (no A level)
 - Our approach of a tiered level at PW's and BT's gives us the best opportunity to compete at the state tournament level plus develop more hockey players at the B1 level
- In-season feedback
 - All coaches are asked to do in-season feedback with the players but this still can be spotty; will continue to work on this with coaches moving forward
- Photography
- Coach selection
- Team formation and tryouts
- Player/Coach code of conduct concerns
- Inclusion discussions/training

Looking Ahead to 2022-2023

- Our focuses for 2022-2023
 - **National Tourney execution with excellence**
 - We need volunteers (both with dibs and without) to help us host 32 teams in Mar/April 2023
 - Biggest effort will be on the front end of planning but work will be needed during the tournament for volunteers as well
 - Please contact Becky T. or myself to help- nationaltourney@omgha.com
 - **Volunteer Hours**
 - While it is easier to pay out the volunteer hours, this association runs via volunteers
 - **Code of Conduct**
 - Improving parent behavior issues during games will be a focus in 2022-2023
 - **Tournaments overall**
 - In an effort to get our house program more hours of ice time, we are wanting to reduce the number of tournaments we host in 2022-2023
 - **Diversity and Inclusion**
 - Continue our efforts to train our coaches, managers, and parents on D&I and work hard to recruit new players into association that are from areas in OMGHA that are not represented as strongly

President's Report – Maple Grove Community Center Project

- Vote coming in Nov 2022 to approve a 0.5 cent sales tax that would be used to fund improvements to MGCC
 - \$90-120m overall required to upgrade facility and build a third sheet of ice
- OMGHA is a key stakeholder in this process and we are involved in the planning committee and city meetings
- Impact for our association would be significant
 - More hours of ice for house and travel programs
 - Increased skills development opportunities year round
 - Opportunity to host State tournaments and National tourneys
 - Improved experience for our families overall
- Important to get out the vote on November 2022!!
 - We will be hosting information sessions throughout the summer and fall to help you learn more about the opportunities this project will bring to OMGHA
- More information can be found at <https://www.growingtogethermaplegrove.org/>

President's Report – Year in review

□ **Thank you to our long-time volunteers!**

□ **Lisa Albers**

□ **Andy Beissel**

□ **Brian LaFleur**

□ **Tricia Leafblad**

□ **Jay Picconatto**

□ **Erin Smith**

New Business

Elections



Meeting Adjourned

Thanks for attending
the 2022 OMGHA Annual Meeting

