



**River Falls Youth Hockey Association
BOARD MINUTES**

*October 6, 2021, 6:00pm
Wildcat Centre*

Kaylan Wilson	X	Paul Bloodhart	X	John Linehan	X
Jody Christensen	X	Hattie Ekholm	X	Carrie Torgersen	
Chad Flanagan	X	Kristin Jepson		Catherine White	X
Nicole Ralston	X	Greg Leier	X	Jon Wiech	X

6:00 **Meeting called to order at 6:00**
Approve Consent Agenda (All can be approved in one motion, unless an item is removed by a board member for further discussion).

I. Last month Meeting Minutes

II. Current Agenda

- John made a motion to approve consent items, Jody second; all in favor. Motion approved.

6:00 **Guest(s) Present & Comments**

- Chris Larsen was present to observe the meeting
- Wendy Eidem presented on our new approved google workspace for RFYHA. Goggle workspace with help with transparency, central storage and with ease with when turning over roles to new members. We can define access to different member and positions, real time updated and multiple access for coverage. Currently working to understand the committees and roles associated and looking at role and team specific emails moving forward. Currently Kaylan and Wendy are the administrators. Team manager documents for expectations are being created and will be added to google drive.

6:18 **President's Report – Kaylan Wilson**

- WAHA has advised that we need to follow our county requirements regarding COVID. County recommendations have been updated on the website. COVID Committee is on call if we need to pivot. No masks are required on the ice at Hunt, just when entering the building.
- Beer Servers License -When beer is sold, we need to have a license server in the building.
- Comcast has reviewed our services. We are currently spending \$380 for 200mg, they have advised that we would need a minimum of 600mg. One Year promotion cost with new equipment was quoted at 300mg \$373, 600 mg \$433 + tax. Costs includes Static IP address. Security edge, wi-fi pro with 2 routers, 1 modem and 3 TVs. HS has been streaming games which require higher mgs, Jody will have conversation with AD, David Crail and inquire if they would be willing to contribute to cost. Kaylan will follow up with Comcast.

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- Dicks Gift Certificate was received from WAHA from a raffle pull. Discussion regarding on how to use the \$50, suggestions included pucks or for raffle baskets.
- Grant received from WAHA for \$1000, will be used for goalie equipment

6:15 **Treasurer's Financial Report – Chad Flanagan**

- Stesha has been working with financial committee to update the financial report to a new format, which will be easier to read and understand.
- Moving forward you will receive P&L and along with budget
- Chad had meeting with the new accountant, helping us with the transition into QB reporting
- Reports will also include Pie chart and graphs to include income and expense
- Financials through end of June has been imputed, Chad will send updated financial report within the next week
- The new financial committee has been working well. Change was made to the insurance policy, increased the building limit to the full replacement of the building at 4.2 M, annual cost increase \$2K.
- Discussion regarding donation of half boards, the donor would like to get them ordered but currently the grant with MN hockey (would reduce cost) has ended. We have submitted the \$1000 application fee, but MN hockey doesn't know when the grant will be open. Donor has offered to pay the full price without the grant. Paul Bloodhart is measuring for sizing and is in the process of receiving quotes. Chad will follow up with donor after the quotes have been received.

6:25 **Old Business**

- CPDC will be meeting next week; Mite Coordinator Position will be discussed
- River Falls City proposal – Finance group is reviewing old paperwork
- Can Trailer was emptied. The flooring is in good shape and deemed safe. John will work to install gravel under the can trailer.

6:59 **Board Comments; Q&A on submitted monthly Operations Committee Reports**

- Blackcat coaching committee met last Sunday regarding U12 numbers. Currently there are 19 +2 possible move ups. CPDC objective is to fill a roster of 11, we need 22 to make two teams. If the two move up, then we are only at 21. Current policy is asking the oldest (on the level below) aged player in order of birth date. Baldwin would prefer to have 24 skaters for two teams. Blackcats Coaching Committee has recommended asking all 5th graded players at the U10 level with the option to try-out for the U12 level, with an option to move up. Doing so will not short the U10 players if all offers were accepted. RFYHA will extend and except exceptional skater forms for those skaters that would like to try for that option. If the players choose to play U12 instead of U10, rate. Move ups do not follow the skaters through future years. Conversation on the understanding of the Baldwin move up policy, all understand. John made a motion to allow stated U10 skaters tryout for U12, Jody seconded; all in favor. Motion approved.

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6:55 **New Business²**

- Brian Q has covered the expense for the Official, Chad will create and apply credit towards his registration. Chad will work with Brian about taking over the expense in the future.
- 3-man referee system expense, no vote needed. The cost will be picked up.

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- Conversation regarding Plow truck vs Plow service. Chad spoke to the insurance broker regarding insuring our plow truck, estimated cost of coverage is \$1K. Mention of Carter being interested in submitting bid for plow service and/or purchasing the truck. Carter will submit bid to Paul for review.
- Association has season tickets (4) for MN Wild. In the past, they have been offered to coaches and/or sold online through ticket master. \$10K is the season cost. Three pre-season tickets were used as auction items at the golf tournament. First two games have been listed on ticket master for sale. Seats are upper deck, day/game drives the cost ranging from \$75-\$105. Discussion regarding offering them to our Association members for purchase. After tryouts are completed, email will be sent to Association members.

7:15 **Strategic Planning**

- Financial Tracker update; tracking in the following areas percentage to goal
 - Tournaments - 95 %
 - Building Events - 60%
 - Registration - 91%
 - Fundraising - 25%
- Org Chart was reviewed for updates

7:25 **Comments, Announcements, Other Business**

7:30 **Adjourn**

- Kaylan made a motion to adjourn, Catherine seconded; all in favor

Next Board meeting is scheduled for November 3rd, 6pm @ the Wildcat Centre office

Operations Committee Updates - October 2021

October 2021	Monthly Update	New Business Agenda for Discussion or Decision
On-Ice Operations	The Blackcat Coaching Committee met and discussed a plan for U12 numbers and move-ups that was later approved by the CPDC. The plan is to ask all 5th grade U10 skaters if they would be interested in moving up to U12. There are 6 current players. We believe that 2-4 would accept making the U12 numbers 22-24. They would be put on the B team unless they request to tryout as an exceptional player and then would need to make the top 4 in tryouts to make the A team. U10 evaluations will be Oct 11 & 13 and U12 evaluations will be Oct 18,19,21. Outside evaluators will conduct the tryouts for both U10 & U12. On the Youth side, tryout jersey assignment, assessors, and support are all set up and ready to go. Outside evaluators will be conducting the on ice and assessments.	

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	Email communication went out for expectations with tryouts--thanks CPDC!	
Off-Ice Operations	Tournaments are continuing to fill up, we currently have one spot in the U10 girls, U12-full, 3 spots in U15 girls, PW A and B are both full, Squirts A,B,C full, PW C only Full with 12, Bantam B/C Full with 12, Bantam A/B one spot. Channel the Flannel (Women's tournament is closed, we were able to get 4 teams. Officials-Brian McQuade covers the cost of the arbiter program, that includes so many officials, we are happy to report we have added about 15 new officials this year to our pool, which is awesome, however, it cost extra for the extra officials to be added to the program, the cost is 120.00, looking to reimburse Brian for the cost of the extra officials. Also, we are asking to add a shadow official to the squirt/U10 games to help with the training of the younger officials, we did this the year before covid, and it worked great! It does add 20.00 per game to have the 3 man system as we pay the head ref 35.00 and the two linesman 25.00 each. We feel it is necessary for training, we had many compliments when we did it before. likely would add no more than 300.00 or so to the expenses. I believe we ended up with 147 skaters for preseason, the ice schedule is being worked on daily, we are still waiting on the D2 folks to give us back the ice times they didn't take. Hunt ice will start being scheduled. There are a set of new rules which I will forward to the coach's group, we probably should get it send out to the association as it gets closer.	Need vote to refund Brian McQuade the 120.00 for the official's expense. Also need a vote to incur the extra expense for the 3-man system at squirt/U10 games.
Building Operations		
Member Recruitment & Retention	214 registrations for the season; 81 in LTS (50 with 31 on wait list approx.). working on succession planning document with org charg adding IT person, registered for the 'hat trick challenge with USA hockey' which includes our try hockey for free. working to coordinate with LTS as a follow-on program to enable us to capture more skaters from LTS registering into late-start mites	
External Engagement & Communication	Kurt and Heather did meet and went over the new Pipedrive program that was purchased to replace the information on Kurt's hard drive. There have been 2 new accounts found since this process started based on people reaching out on the website for opportunities. They will also meet and divide up the accounts who have not recently paid so there may be round two of dasher's coming down. I had been approached by the boosters as they wanted a 250 to 500 donation and had said we were the only major youth sport who had not contributed to their catalog. I did negotiate a deal where they are taking a small sign in the rink, and we are trading for a 1/4 ad in their pamphlet this year. I do think it was the correct decision in terms of community relationships and did not really cost us anything as our dasher space is not full. The	

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	sponsorships will be cleaned up off the website in the next month as well.	
Financial Operations	<p>State Auto Insurance policy- Discussed with FC and approved to increase the building limit of \$2,426,712 to its full replacement value of \$4,259,344. Annual pricing will increase from \$4723 to \$6776</p> <p>Talked to our Insurance Agent about getting a policy for the Plow truck and gave me a preliminary quote of about \$1000 per year plus the registration, title transfer he suggests a plow service.</p> <p>Concessions proposed a raise in prices. Mostly candy and vending machine items.</p> <p>FC decided to sell the MN Wild tickets on Ticketmaster or raffle and discontinue this service moving forward.</p> <p>Consolidate money envelopes in safe and create a more compliant cash handling process.</p> <p>Create labeled money bags/Cash logs - Starting cash for concessions, tournaments/raffles, pull tabs, pro shop? Have a labeled bag for each and a list of how much cash each register should have.</p> <p>Kwik Trip access- we are working to create 2 passcodes. 1 for ice maintenance and 1 for concessions</p> <p>Met with the newly created Bingo Committee (Nicole Rolston, Steve Pfeiffer, Andy Simmonet). Talked expectations, possible changes, monthly schedule, and questions.</p>	<p>Plow truck vs Plow service?</p> <p>Thoughts about how to sell the MN Wild tickets</p>
Fundraising Operations	<p>The Golf Tournament was a great success and we have received excellent feedback from the event. We are still waiting for the final invoice from Kilkarney, but it looks like we will net close to \$6500. The Welcome Back party was last weekend, and it was very well attended. We heard from multiple attendees that it was great to get together, and they hope we do something similar again in the future. We were able to sign up 17 more association members on Amazon Smile and while it isn't a ton, every penny of passive fundraising helps. Erin is working on scheduling the Chevy Test Drive to take place at the rink within the next few weeks. Ladies Night Out & Purse Bingo tickets went on sale this evening. We are not able to host it at Tattersall due to opening delays. We will be hosting the event at the American Legion in town. The Legion has 3x the capacity as our previous venue for this event and we expect to sell out. Our fundraising goal for this event is \$10k. We are still in talks with Tattersall to host our Ice Out Bash there in April. Many families have already picked up their fundraising packets. The remainder of the fundraising packets will be available through team managers the first week of practices. We have coupon cards for sale at a couple of local businesses which should bring in additional revenue. We will also be selling coupon cards</p>	

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	at Mainstreeters during the Packer game on Sunday, October 10. I'm in talks with other businesses to allow us to set up shop and sell additional cards on the weekends.	
Building Events Operations	The beer permit for Channel the Flannel has been approved. I have a conflict for part of the day on Saturday and have not been contacted by anyone who has a server's license. If any board member with a license could help from 1 - 4pm on Saturday, that would be appreciated. We technically can't sell beer if a licensed server isn't present.	

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