



# Middleton Baseball & Softball Commission

Box 620823

Middleton, WI 53562-0823

February 12, 2025, Wednesday  
MBSC Meeting Minutes

Call meeting to order at 7:30PM Holiday Inn and Suites Madison West 1109 Fourier Drive, Madison. Teams Meeting link also available.

Attendance: Members present, members absent, guests

Members			Members			Associate Members			Associate Members			
Yes	No		Yes	No		Yes	No		Yes	No		
x		Mark Wisinski	x		Brandon Hellenbrand	x		Richard Beddingfield			x	Mike Schaefer
	x	Jamie Guerrero	x		Mike Hinz	x		Brynn Cunat	x			Amy Siedschlag
x		Brian Drunasky		x	Brent Jorgensen		x	Chris Eisenhauer	x			Marcy Smith
x		Dan Schrum	x		Brian Juech	x		Anne Esser	x			Mike Smith
	x	Brittany Carl	x		Jeff Schleusner	x		Scott Hammer		x		Tom Stetzer
	x	Tim Cleary	x		Eric Simon	x		Blake Hutchison		x		<b>Guests</b>
	x	Troy Cunat		x	Jay Smith		x	Kristen Jafferis		x		Rich O'Connor
	x	Jerry Gurtner	x		Julie Yapp	x		Tim Mattes		x		
	x	Aaron Harris						Eric Roden		x		

### Approval of Minutes from the January 15, 2024 Meeting

Motion to approve the minutes from Julie, second motion by Mike Hinz, minutes approved without changes.

### Treasury Report

Concession account \$10,000 General account \$87,378.08 Savings account \$42,300.72 Total accounts \$139,678.40

Loan balance \$289,732.00

Please let Jamie know if anyone needs to have checks written for expenses.

### Open Vice-President Position

This position remains open. We would like to have this position filled before the end of the current MBSC season.

### Registration Report

- Registration Numbers---324 total, 77 softball, 247 baseball.
  - Softball—note that Little Brewers registration was just opened last week, so only 4 registrants thus far. MBSC email and peach jar email through the MCPASD have been sent out publicizing the opening of Little Brewers registration. Please see new business below for plans for the Little Brewers program next year. Other softball numbers are not available tonight.
  - Baseball numbers—Cal Ripken-114 (9U 38, 10U 30, 11U 26, 12U 19), 25 Babe Ruth (14U 12, 13U 13).  
Coach Pitch 44, Little Bucks 35, Pepper 19.
- We have 63 registrants listed as out of the school district, but 60 of them are going to private schools. Mark will contact the other three registrants to inform them that they are unable to register if their address is outside of the MCPASD boundaries.
- Publicity—email blasts, peach jar flyer emails and Facebook posts.

### Spring Evaluation Planning

Softball (Anne)--email sent out to families last night to register and sign up for volunteer slots. Evaluations set for March 4 and March 10.

Baseball—Evaluations set for March 2 and March 8. Information will be posted on the website and an email blast sent to current and past registrants who would be eligible this year. Troy is working on a sign-up genius for evaluation volunteers.

Time slots for baseball evaluations:

#### Sunday, March 2<sup>nd</sup>

12U 8:15-9:45AM 11U 10:00-11:30AM 10U 12:15-1:45PM 9U 2:00-4:00PM

#### Saturday, March 8<sup>th</sup>

9U 8:15-10:15AM 10U 10:30AM-12:00PM 11U 12:45-2:15PM 12 2:30-4:00PM

Note that Capitol Ice will be using the FFMP parking lot on March 6-8 for a hockey tournament. The MBSC will have 20 parking spots reserved for baseball on those dates. Coaches and parents should indicate that they are with Middleton baseball so that they do not have to pay for parking.

### Capital Improvements/Maintenance Wish List Discussion

The two priority items that were identified from this list were to fix the lights at Orchid Heights and have new fence caps installed on top of all fences at FFMP. The MBSC would probably need to pay for the cost of equipment for these projects. Comprehensive capital improvements and maintenance items have been submitted to the city. We will also need to look at our ability to pay for improvements and maintenance before proceeding with these projects.

### Good Hops Planning

- Facility/Glasses (Jay)-Holiday Inn is confirmed as the hosting facility. Jay is checking with Todd Winkler about beer glasses for the event.
- Beer/Wine/Liquor-Jamie has been in contact with Frank distributing regarding the beer. He will be confirming the beers that will be available at the event in the next couple of weeks.
- Food—Brian is waiting to hear back from Wing Stop, Mike S has confirmed Glass Nickel Pizza, Dan has confirmed Jersey Mike's. Tim will need to confirm that Nitty Gritty will supply food for the event this year.



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- Sponsorships (Brian)--have received commitments from SVA Certified Public Accountants (\$250), Ayres Painting (\$250), Breunig Lawn Care (\$250), and Madison Family Dental Associates (\$1000). Pellitteri Waste Systems is considering another donation for this year. Please let Brian know if you found anyone who would like to be a Good Hops sponsor for this year.
- Silent Auction—the link to the silent auction list was sent out by Mark—you can fill in the google sheet with the silent auction item information. Marcy will handle the coordination of the silent auction again this year. Mark will send an email out to members with a link that will give access to the silent auction donation list.
- Music/DJ-Derek Yapp will handle the music and DJ duties again this year.
- Publicity—email blasts will continue to be sent out and Facebook posts will be made. Information about the event is posted on the website and tickets can be purchased on the website. Approximately 10-12 tickets have been sold thus far.
- Volunteers (Richard)--the volunteer signup has been distributed, and Richard will continue to send emails seeking volunteers—the sheet is starting to get filled in nicely.

## Committee Reports

- Capital Improvements/City Liaison --as above. Per Jay, the city is pushing us to follow their requirements for the flagpole light at FFMP. Jay has sent an email to Aaron asking for the light details, including make and model.  
Mike H—ADA project at Adler Field will happen after our season is over this summer.  
High School field will be closed this summer for construction—this will affect the Legion and Home Talent teams.
- Facility Maintenance—FFMP (Aaron)—no further update.
- Indoor Practice Facility Update (Aaron)-- Aaron was going to check on one of the pulleys on the first batting cage to see if it can be repaired.
- Coach and Player Development (Jeff)--The Driveline program has one more session, will be sending out a summary in the next couple of weeks. Will start working on the Bat League for this summer.
- Field Scheduling (Mike H)-in very good shape with this committee. Age groups scheduled through March; block outs have been made for games this summer.
- Purchasing (Julie)-pricing for jerseys has been received. Not planning on making any changes to uniforms this year per Troy. In mid-March the purchasing committee will double-check inventory count and rearrange the shed and stock equipment. Please reach out if we have any baseball or softball needs since we have some credits that can be used first.
- Sponsorships/Marketing (Brian)--General Purpose Movers has signed a new three-year contract for dugout advertising. CGI will not be continuing their dugout sponsorship. Currently following up with the other three sponsors who have expiring contracts. Invoices for all other general sponsors will be going out soon for the 2025 season. An email was sent out recently seeking new general advertising sponsors along with Good Hops sponsors.
- Technology/Website (Mark)--has been continuously updating the website. Please let Mark know if anything needs to be updated. Mark will have registration lists available for softball.
- Safety/Background Checks (Mark)--no update currently.
- Concessions (Dan)--no update currently. Mike H suggests that we may want to check with Pepsi to downsize the product sold from 20oz to 16.9 oz, which could save us some money.
- Volunteers (Richard)--Good Hops volunteers as above. The spring workday signup sheet has also been sent out (14 of 35 spots have been filled).
- Scholarships (Jay)--no update currently.

## New Business

- Rich O'Connor has stated his intention to become an associate member with the MBSC—he will be added to the member list for 2025. Mark made a motion to have Rich join as an associate member, second motion by Julie, motion carried.
- Mike H--Little Brewers will be participating in the Cross Plains league for this season. The recommendation by Mike and Anne Esser is to no longer have the Little Brewers program and shift the registration over to the city of Middleton starting next year. In conjunction with this change, the MBSC would run publicity with the city of Middleton registration to have Little Brewers players then go on to the MBSC programs. We would also have a hot dog night for all Little Brewers players in the Cross Plains league. We would also have Little Brewer games available to be played at MBSC facilities. We would work in partnership with the city to have Little Brewers players flow into MBSC programs.  
Motion by Mike H to go forward with this proposal, second motion made by Eric Simon, motion carried by a vote of 9-0.
- Mike H—are we vetting the players who are participating in the programs being offered at the indoor facility to make sure that they are residents of the MCPASD? Mark says that there is no official vetting that is happening currently. We are relying on personal experience with most of these players.
- Marcy—subject of the MBSC scholarships—would the MBSC want to partner with MHS scholarship committee to promote this scholarship? Mark and Marcy will reach out to Jay about this possibility.
- Mike H—insurance certificate needs to be sent to the city for this season—Mark will get an endorsed copy to the city.

The motion to adjourn the meeting was made by Chris, second motion by Jeff, meeting adjourned at 8:47PM.

Next MBSC Meeting—March 12, 2025

Next MBSC Softball Subcommittee Meeting—February 15, 2025

Next MBSC Baseball Subcommittee Meeting—March 5, 2025

Respectfully submitted,  
Brian Drunasky, Secretary