



January 2024

Dear Community Business Owners,

I hope this letter finds you well. My name is Eric Thompson, and I am writing to you on behalf of the Burnt Hills Ballston Lake Jr. Baseball program, a thriving and dynamic youth sports organization in our community. We are reaching out to local businesses like yours in the hope of **establishing a meaningful partnership that will not only benefit our league but also contribute to the growth and development of the young athletes in our community.**

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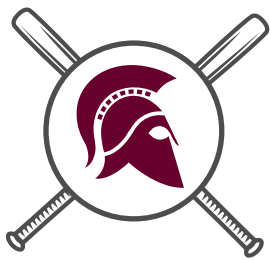
For the last several decades, Burnt Hills-Ballston Lake Junior Baseball has had the privilege of teaching thousands of kids the sport of baseball. From the tee-ball fields to the annual Cooperstown trip, our kids have the opportunity to learn not only the sport of baseball but leadership and team building skills, which continue long past their experiences on the field and in the dugout. **We could not have provided these experiences and life-long skills without the support of our local business owners.**

Each year we are considered one of the top leagues in the Capital Region, because of the support of businesses like yours. We are reaching out to you for the opportunity to help us continue this tradition. The money that we raise goes toward field maintenance, medical necessities such as an AED device, uniforms and other necessary equipment. On the attached form, there are many ways that you can support our kids. **Sponsoring our youth baseball league presents a unique opportunity for you to make a lasting impact on the lives of these young athletes.** By becoming a sponsor, your business will gain exposure to a diverse and engaged audience, including players, their families, and local community members. We offer several sponsorship packages tailored to meet different budgetary needs, ensuring that your support is recognized and appreciated at various levels. If you have ever been to the park on a Saturday in the spring or fall, you know that there are hundreds of people in attendance at numerous games, on multiple fields. Your sponsorship/business name could be seen by each one of those local families who are truly thankful for their child's experience that you are helping support.

The BH-BL Jr. Baseball Commission would like to thank you for your time and commitment to the children of our community.

Sincerely,

Eric Thompson
President of the BH-BL Jr. Baseball League
518-222-3990 | ethompson3344@gmail.com



BHBL JR
BASEBALL
SPARTANS

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SPONSORSHIP OPPORTUNITIES

☐ HOME RUN SPONSOR | \$475

I would like to continue my team sponsorship and also have a field sign. The price includes a team sponsorship, field sign, and a website ad

Our most cost effective option!

☐ TEAM SPONSOR | \$325

I would like to continue my sponsorship of the BHBL Jr Baseball League team I sponsored last year. This sponsorship helps to pay for the team logo t-shirts, caps, and trophies. This also includes a website ad.

☐ LIGHT POLE SPONSOR | \$300

I would like to help support BHBL Jr Baseball with a light pole sign on the Majors Field 2. This also includes a website ad.

FOR FIRST TIME SPONSORS!

☐ SILVER SPONSOR | \$275

I would like to help support BHBL Jr Baseball with a 3x8 Field Sign. Silver Sponsor is for first time supporters of BHBL Jr Baseball. After first year of support, the field sign price is \$175. This also includes a website ad.

☐ GOLD SPONSOR | \$175

I would like to help support BHBL Jr Baseball with a 3x8 Field Sign. I have supported BHBL Junior Baseball with a field sign in the past and would like to continue to show my support. This also includes a website ad.

☐ WEB AD SPONSOR | \$75

I would like to have an ad on the BHBL Jr Baseball League website.

IMPORTANT INFORMATION

Please return this form & payment

Check one of the above sponsorship boxes and mail a check to:

BHBL Junior Baseball
Doug Salisbury, Treasurer
21 Callaghan Blvd.
Charlton, NY 12019

Provide us with your name and primary email:

If you have changed your logo or are a new sponsor, or upgrading your sponsorship we will contact you via the email provided to get logo art work!

Please contact Eric Thompson 518.222.3990 or Jason Capello 315.382.5334 with any questions.