

DISTRICT UPDATES



Downtown
Improvement
District

Mpls DID Quarterly Newsletter

QUARTER 1

2023



What's New in the District

Here is a quick look at what's happening downtown and how DID is impacting our community.



Skyway Ambassadors

In November, we started adding Ambassador routes throughout the skyway, in addition to street level, to help visitors, employees, and residents navigate the 9.5 miles of skyway. Their presence has already been impactful and greatly appreciated.



Snow Maintenance

Minnesota winters are not to be underestimated, and this snow season is off to a strong start. As of Jan 25, 53.3 inches of snow has fallen in downtown. Along with our responsibilities to remove snow along Nicollet, Ambassadors have been busy clearing corners, fire hydrants and helping out where possible.



Lunch and Learns

Every second Tuesday, we're hosting Lunch and Learns in the DID Nicollet Office from 12 - 1pm. February's topic will focus on public restroom access in downtown, and March's topic will center around summer greening deployment and tactics.

INFORMATION HUB

Ambassador Services

Mon.- Sat. 6am - 11 pm
Sun. 6 am - 5 pm

Nicollet Office

651 Nicollet, #105

Downtown Community Storage

516 N 2nd Ave
Lower Level of Ramp B
Mon. - Fri. 9 am - 5 pm

Here to help

If you need Ambassador services or other assistance downtown, please call [612.332.1111](tel:612.332.1111)

A Year in Review: 2022 Ambassador Statistics

71,451

PEDESTRIANS ASSISTED



11,754

ANNUALS & PERENNIALS PLANTED



36,838

BAGS OF TRASH COLLECTED



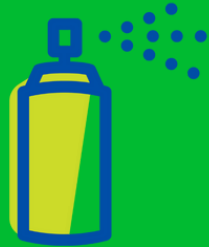
3,618

BAGS OF
RECYCLING COLLECTED



8,430

GRAFFITI TAGS REMOVED



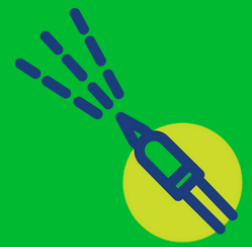
2,247

CORNERS CLEARED OF SNOW



2,036

BLOCK FACES POWER WASHED



Downtown Event Calendar

Looking for more fun in downtown? Check out the event calendar to stay up-to-date on the latest happenings. >> mplsdowntown.com/events

2022 Greening Award Winners Video

The 2022 Greening Awards featured three first-time winners. Watch our Greening Awards video to see their hard work and celebrate their greening efforts. >> [Video](#)

MEET THE DID TEAM



Eli Marriott

Climate Impact Corps Member

Bio: Eli Marriott is a Climate Impact Corps member serving at the Mpls Downtown Improvement District since 2022. His projects include supporting the downtown tree canopy, creating strong connections with the downtown neighborhood associations, and incorporating environmental justice and equity in downtown greening. Eli loves to be outside whenever possible and can be seen wandering the streets admiring the many wonderful greening projects throughout the downtown neighborhoods. Besides spending time downtown, Eli loves to explore the many bike and hiking trails of the Twin Cities, finding used bookshops and reading in any of the city parks.

Favorite downtown...

Attraction: First Avenue

Event: Minneapolis Pride

Green Space: Loring Park

Restaurant: Pizza Luce

Hidden Gem: The giant Ginkgo tree in The Commons Park

MEET AN AMBASSADOR



Elise Houndjo

DID Ambassador since 2015

Bio: Elise is one of the most dedicated and passionate ambassadors in our program. Since she began working with us in 2015, Elise has been providing the DID with high quality customer service. Elise recently accepted a well-deserved promotion to become our Team Lead for the skyway ambassador pilot program. Only one month into the new year, Elise has already provided more than 1,400 hospitality assists and over 380 safety escorts. Keep up the great work Elise, we love seeing you in the skyways!

Favorite downtown...

Attraction: The people

Event: Timberwolves games

Green Space: Peavey Plaza

Restaurant: Subway

Hidden Gem: The view from Capella Tower's 2nd floor lobby