

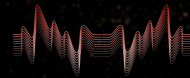
**THE**

# **AFTRHORN**

OHIO MUSIC FESTIVAL

# **Live Rock & Metal Concert**

**AT VICTORY PARK OHIO**



**August 14-15, 2026**

**7777 Victory Lane, North Ridgeville, OH 44039**

**Sponsorship Deck**



## EVENT OVERVIEW & VISION



**Afterburn is a high-energy, two-day outdoor concert experience hosted at Victory Park Ohio. The event brings together nationally touring Rock bands on Friday night and Metal bands on Saturday night, drawing passionate music fans from across Northeast Ohio and beyond.**

**Set on Victory Park Ohio's expansive multi-field campus, Afterburn blends live music, food & beverage, fan experiences, and sponsor activations into a festival-style atmosphere designed for maximum engagement.**

**Afterburn is designed to grow year over year into an annual signature event under the Victory Entertainment platform.**





## WHY AFTERBURN

- Two Nights. Two Genres. One Destination.
- National touring acts with strong regional followings
- Outdoor summer festival setting
- High-spend demographic
- Limited competing music events in the region that weekend

## AUDIENCE PROFILE

- Ages Gen X- Gen Z
- Music enthusiasts, festival-goers, and nightlife consumers
- Strong concentration from Greater Cleveland & Northeast Ohio
- High engagement with food, beverage, merchandise, and brand activations

## ESTIMATED ATTENDANCE

5,000–7,500 attendees per day  
10,000–15,000 total attendees over two days

## SPONSORSHIP OPPORTUNITIES

An Afterburn sponsorship will **create memorable brand experiences for a passionate audience**, delivering prominent on-site presence and amplified digital exposure that keeps your brand top of mind before, during, and after the event. Below is a list of potential sponsorship tiers and investment levels:

(1 Available)

### PRESENTING SPONSOR



MAXIMUM EXPOSURE. MAXIMUM VOLUME.

**Investment: \$50,000**

Event presented by Your Brand

Category exclusivity

Primary logo placement across all event marketing (digital, signage, on-site)

Main stage banner or backdrop branding

Largest on-site experiential activation or booth footprint

Inclusion in all press releases, radio mentions, and announcements

Dedicated social media promotion (pre, during, post event)

VIP tickets & hospitality access

(1 Available)

### MAIN STAGE SPONSOR



OWN THE NIGHT. COMMAND THE CROWD.

**Investment: \$20,000**

Stage Naming rights for **both nights**

Category exclusivity

Prominent stage signage

On-site activation or promotional space

Inclusion in select press releases, radio mentions, and announcements

Logo inclusion on select marketing materials

Social media mentions

Weekend VIP tickets & hospitality access

(1 Available)

### VIP AREA SPONSOR



THE BIG BUCKS/CONCERT FANATICS

**Investment: \$10,000**

- Naming rights for the VIP Area
- Prominent signage on the VIP Tent

On-site activation or promotional space

Inclusion in select press releases, radio mentions, and announcements

Logo inclusion on select marketing materials

Social media mentions

VIP tickets & hospitality access for Friday and Saturday night

(1 Available)

## SIDE STAGE SPONSOR



TURN IT UP. BE SEEN AND HEARD.

**Investment:**  
**\$5,000 - \$9,000**

Naming rights for **Rock Night (Friday)**  
or **Rock Night (Saturday)**

Prominent stage signage

On-site activation or promotional space

Inclusion in select press releases, radio  
mentions, and announcements

Logo inclusion on select marketing materials

Social media mentions

Weekend VIP tickets & hospitality access

(3 Available)

## COURTESY SPONSOR



MAKING THE EVENT COOL

**Investment:**  
**\$3,500 - \$5,000**

Options include Rideshare Partnership,  
Water Stations, Charging Stations, etc.

Medium-format signage at station and  
throughout the venue

On-site booth, sampling, or demo opportunity

Logo inclusion in digital promotions

Recognition during on-stage announcements

Weekend GA tickets

## TENT SPONSOR



IN THE ACTION. IN THE SPOTLIGHT.

**Investment: \$2,500**

Shared banner or fence signage

Logo placement on sponsor boards

On-site brand visibility

GA tickets

## ENCORE SPONSOR



LEAVE A LASTING IMPRESSION.

**Investment: \$1,000**

Name or logo inclusion  
on sponsor signage

Website and social media recognition

## AVAILABLE ADD-ONS

- Sponsored bar, lounge, beverage cart, or additional VIP area
- Branded fan experiences or contests
- Merchandise or giveaway integration
- Sponsored social media posts



Custom packages available to align with your brand goals and budget.

## PROVEN EVENT HISTORY AT VICTORY PARK OHIO

Victory Park Ohio has a strong track record of successfully hosting large-scale live entertainment and community events.

### Past Highlight Event:



**Buzzard Fest & Country Fest — August 4–5, 2023**

# 9,000

**Attendees over two days**

- Two-day live music festival produced under the Victory Live banner
- Attendance: 9,000 attendees over two days
- Strong food & beverage sales
- Positive sponsor feedback driven by high visibility signage, booth traffic, and on-stage mentions

This proven event history demonstrates VPO's ability to manage production, logistics, crowd flow, and sponsor activations at scale—providing partners confidence in a high-quality, well-executed event experience.

PAST EVENT VISUALS  
& BRAND PLACEMENT



## VENUE ADVANTAGE: VICTORY PARK OHIO

- 60+ acre destination venue
- Ample space for stages, fan zones, and activations
- On-site restaurant & concessions
- Proven host of large-scale tournaments, festivals, and special events
- Easy access from major highways

## PARTNER WITH AFTERBURN

Afterburn sponsors benefit from authentic brand alignment with a loyal music audience, immersive in-person exposure, and memorable experiences that extend beyond traditional advertising.

**JOIN US**


in igniting Northeast Ohio's premier summer rock & metal weekend.

## CONTACT

For sponsorship details and custom packages:

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Event is produced by Victory Entertainment.

